

**V E R V E**  
M E D I A





## **Creative photoshoot for the ready-to-cook brand, Ceres Foods**

The objective was to click high-quality photos of their products. We focused on crafting on sleek backgrounds with the right product placement, and used bright colours aligned to the FMCG brand's core values. The photoshoot was executed in order to collect a series of shots from different angles for crafting the brand's social media posts and designing creative banners for its website.















## Catalogue photoshoot for Gun Master by Spice King Majithia Masalas

We undertook the Gun Master shoot with an objective of getting hands-on product images for using them on the brand's website and social media handles. We set up a well-planned environment for the product placement and used various project references to click visionary snaps of Gun Master sauces that align with the brand's overall personality and its website.







*Acts of Random Kindness*

## **Product launch photoshoot for fashion and clothing brand, Ark**

The Ark wanted to launch a new segment of their products, "Ark South". We created a mix of colour palettes and angles which not only helped the brand stand out on marketing landscapes like Amazon but also created an impressive portfolio which further helped them gain traction with their customer base.









**V E R V E**  
M E D I A



THANK YOU