

V E R V E
M E D I A

SEARCH ENGINE OPTIMISATION

WHY SEO?

SEO AS A WHOLE HAS SEVERAL BENEFITS FOR A BRAND, LIKE

- **SUSTAINED RETURNS:**

SEO initially requires investment, but the returns a company receives after SEO is exponentially high. Thus, SEO guarantees a continuous flow of leads.

- **TARGETED MARKETING:**

Through SEO, certain keywords may be targeted, which can directly lead the audience to the company's website providing the services.

- **STRONG CUSTOMER BASE:**

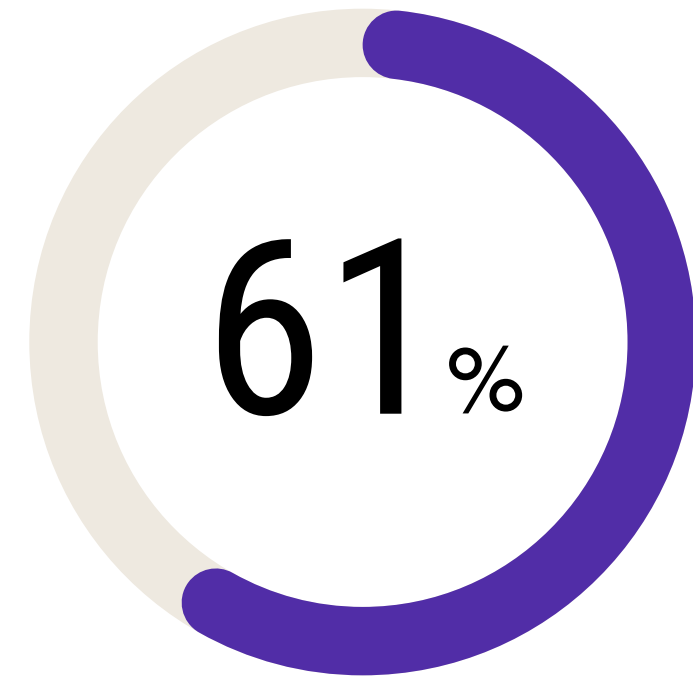
SEO ensures constant inflow of leads, creating and sustaining a strong and loyal customer base.

- **COMPETITIVE ADVANTAGE:**

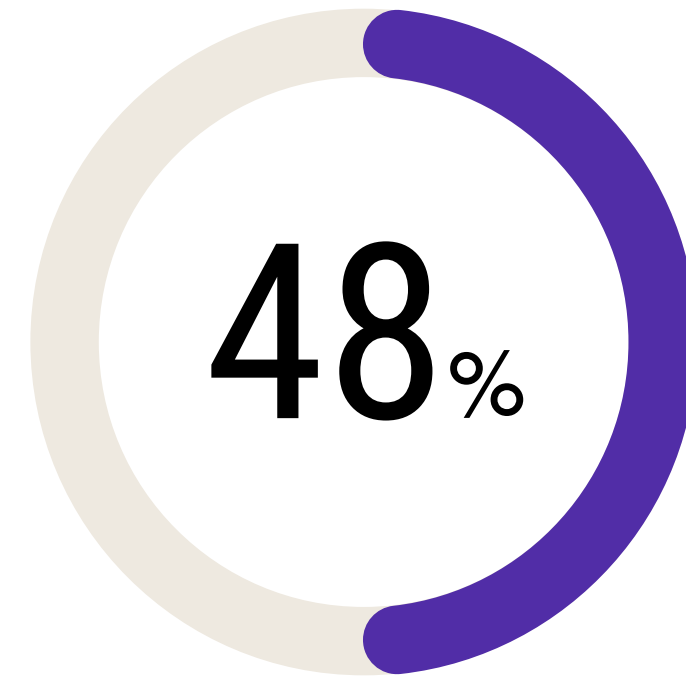
Having an SEO strategy could be of advantage amongst other competitors as more leads may be generated and conversion inflow.



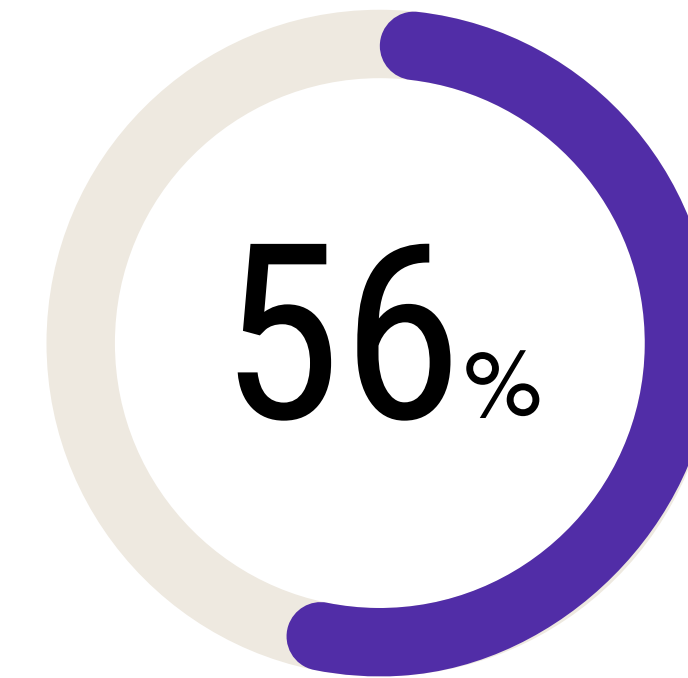
HiCare is a digital, responsible, and hygiene company for complete home and institutional solutions in India. As a national brand with a legacy of 3 decades, they have served over 30 lakh homes and 300+ corporates.



KEYWORDS RANKING ON NUMBER 1



INCREASE IN ORGANIC TRAFFIC FROM TARGETED KEYWORDS

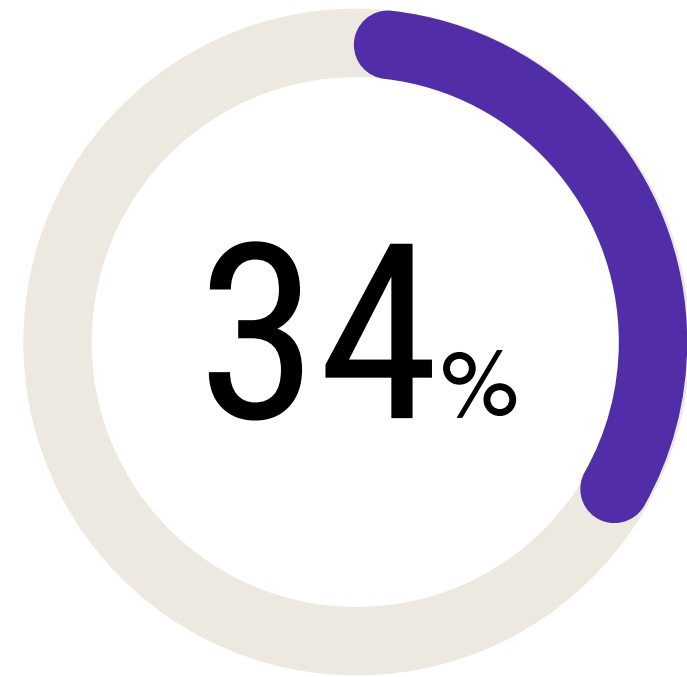


INCREASE IN TARGETED KEYWORD RANKING

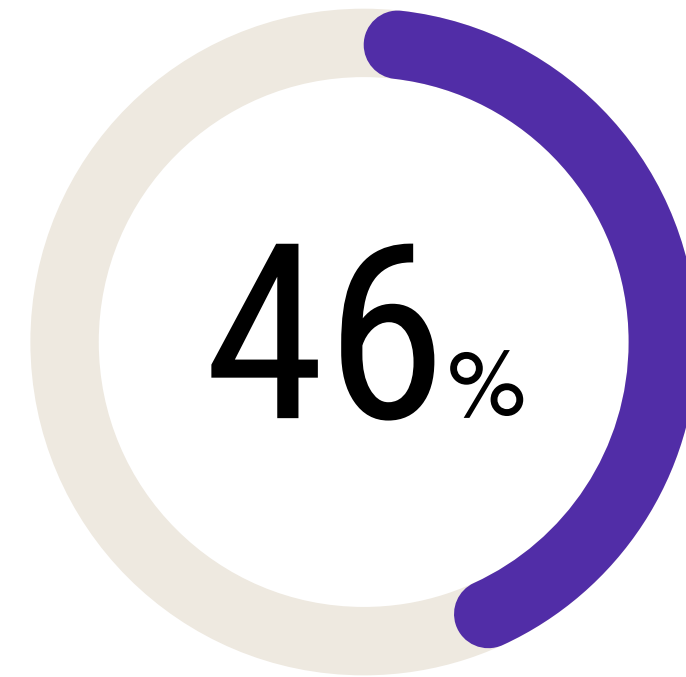


KEYWORDS	SEARCH VOLUME	EARLIER POSITION	IN 365 DAYS
BIRD NETTING	12000	12	1
CURTAIN STEAM CLEANING	600	25	1
COCKROACH PEST CONTROL SERVICES	26000	8	1
FRIDGE CLEANING SERVICES	17000	15	1

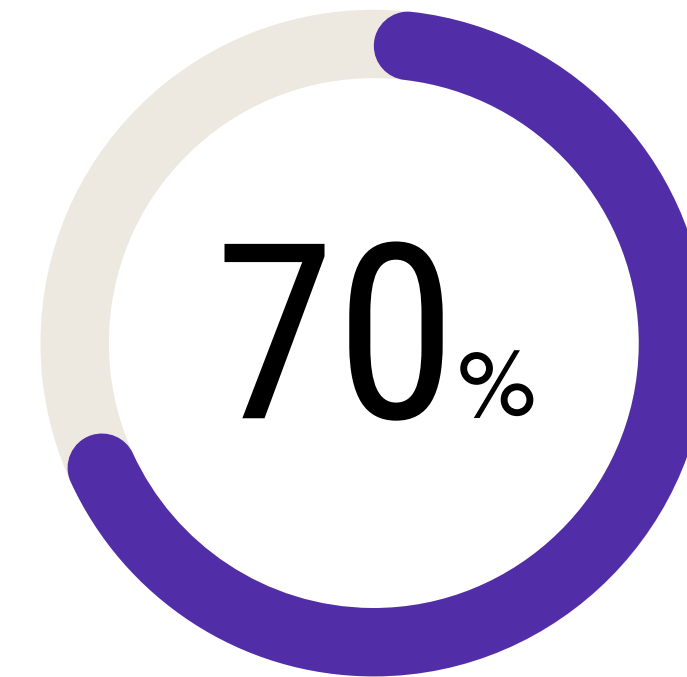
HealthXP is one of the leading online fitness portals in India. They are known for delivering genuine sports nutrition supplements to health enthusiasts at affordable prices.



INCREASE IN
TARGETED
KEYWORD RANKING



INCREASE IN ORGANIC
TRAFFIC FROM
TARGETED KEYWORDS



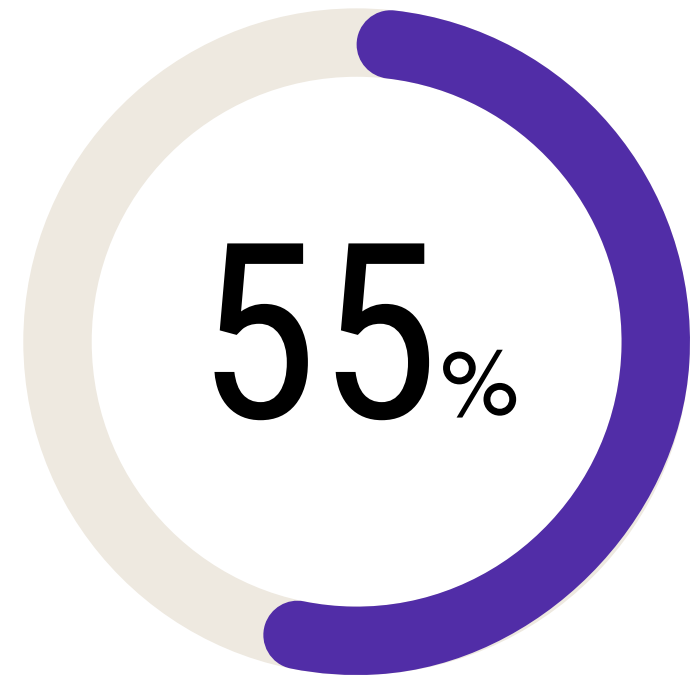
TARGETED KEYWORDS
RANKING ON
THE FIRST PAGE



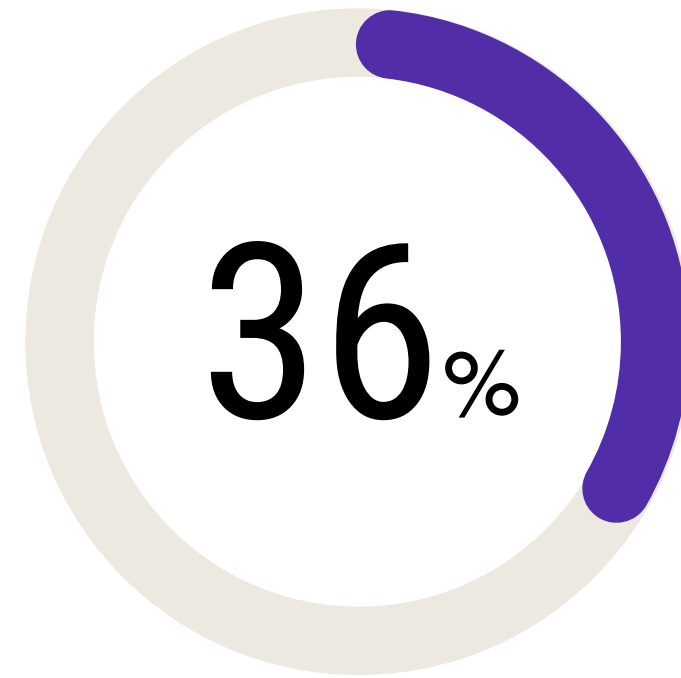
KEYWORDS	SEARCH VOLUME	EARLIER POSITION	IN 90 DAYS
SUPPLEMENT STORE	500	43	4
PROTEIN ON WHEY	7,500	44	4
SUPPLEMENTS BUY ONLINE	100	49	4
PRE WORKOUT SUPPLEMENTS	150	33	8
GOLD STANDARD WHEY PROTEIN	1.7K	NA	8
DYMATIZE	2.7K	NA	8
DYMATIZE ISO 100	2.4K	34	9



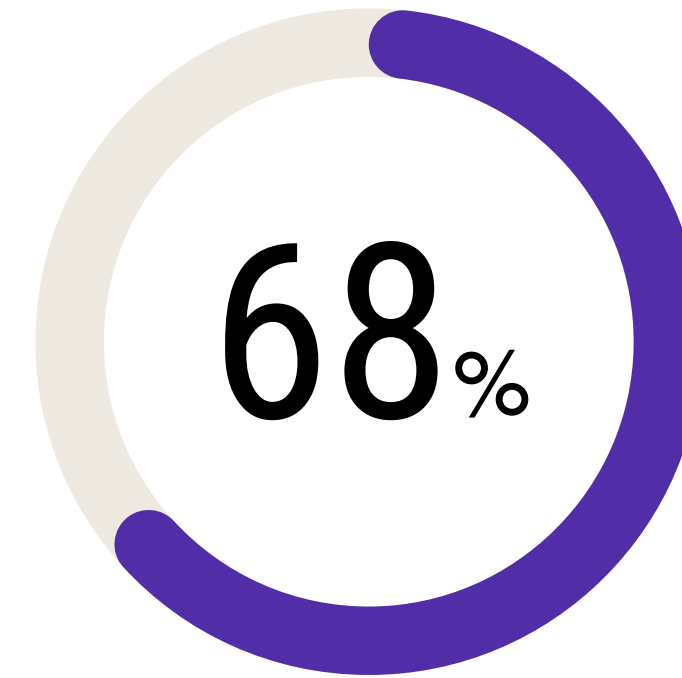
Representing India's rich culture, Naagin Sauce offers spicy, vegan sauces that are sure to set your plate on fire. Their product range includes 3 sauces ranging from mildly hot to super spicy.



INCREASE IN TARGETED
KEYWORD RANKING



KEYWORDS RANKING
ON FIRST PAGE

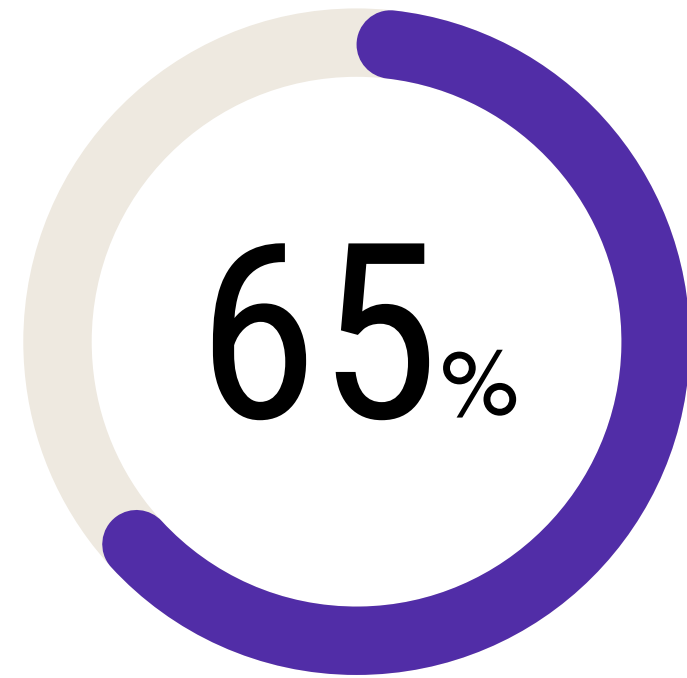


INCREASE IN
AVERAGE RANKING

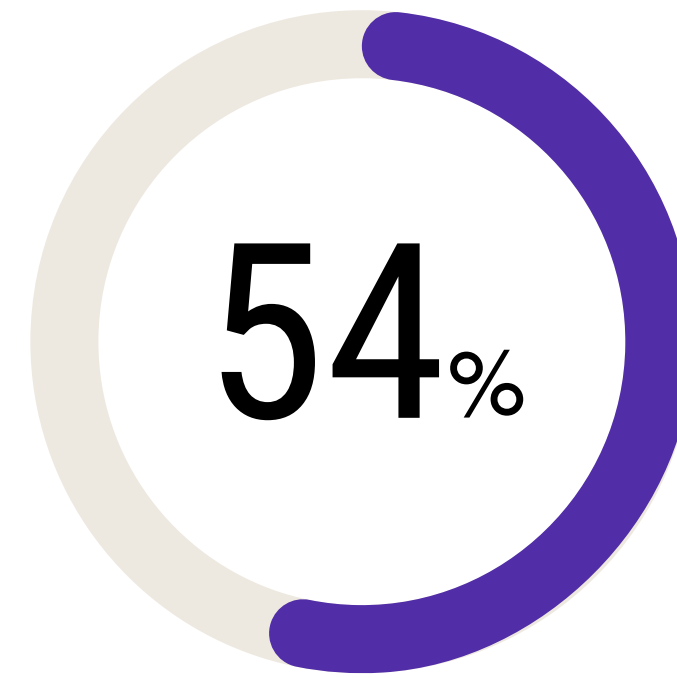


KEYWORDS	SEARCH VOLUME	EARLIER POSITION	IN 180 DAYS
HOT SAUCE	36000	40	5
BEST CONDIMENTS FOR INDIAN HOT SAUCE	1200	28	2
BEST CONDIMENTS FOR LAVANGI CHILLIES	300	33	3
BEST CONDIMENTS FOR BHAVNAGRI CHILLIES	600	46	6

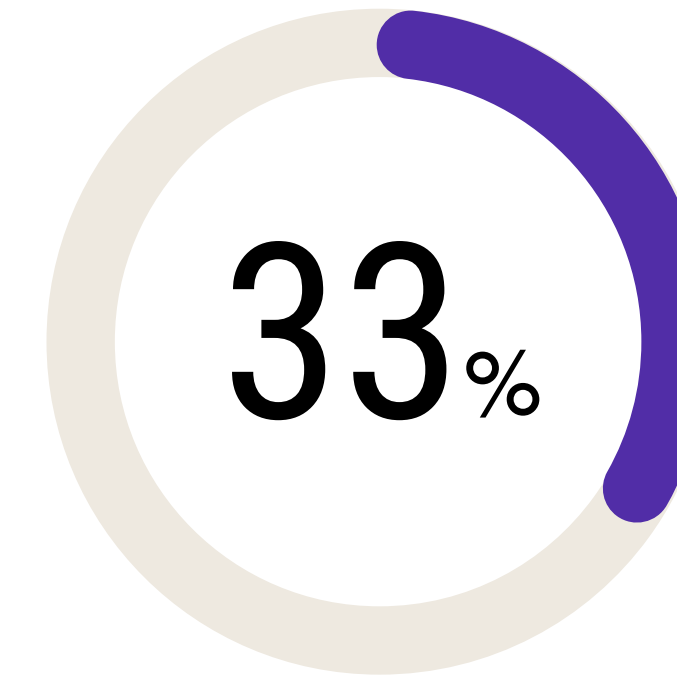
A popular name in the Indian sports and nutraceuticals Market, Bigflex aims at helping people achieve a healthy and fit lifestyle using their well-formulated and research-backed products.



KEYWORDS STARTED RANKING IN GOOGLE



INCREASE IN TARGETED KEYWORD RANKING

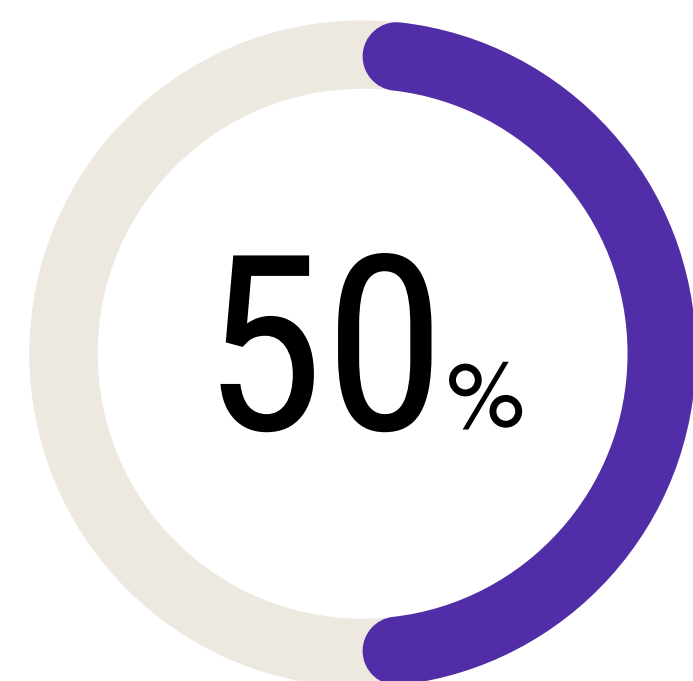


INCREASE IN AVERAGE KEYWORD RANKING

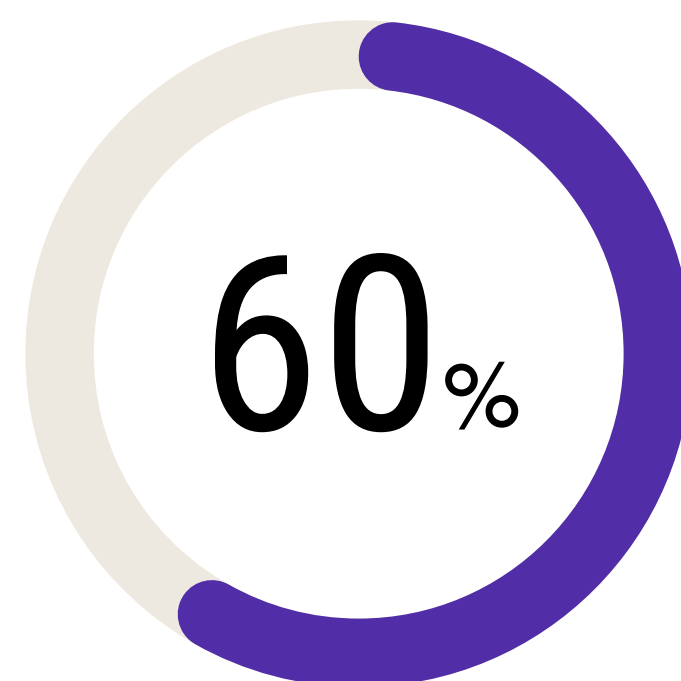


KEYWORDS	SEARCH VOLUME	EARLIER POSITION	IN 90 DAYS
EAA	24000	41	7
MUSCLE GAINER SUPPLEMENT	118000	76	22
MASS	96000	57	19

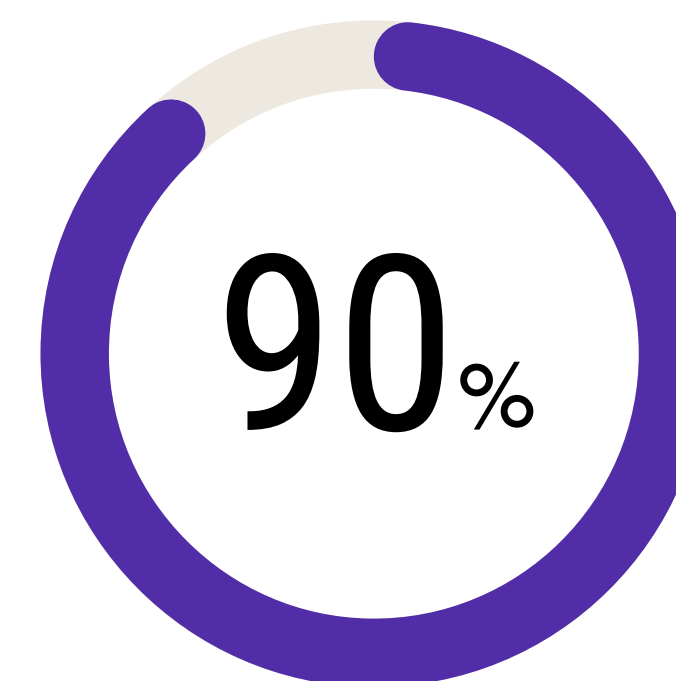
The International by Tunga offers you most splendid hotel rooms having all modern day amenities, fine restaurants and service above reproach, leaving the busy traveler simply ecstatic.



TARGETED KEYWORDS
RANKING ON
THE FIRST PAGE



TARGETED KEYWORDS
STARTED RANKING
ON GOOGLE
WITHIN 30 DAYS



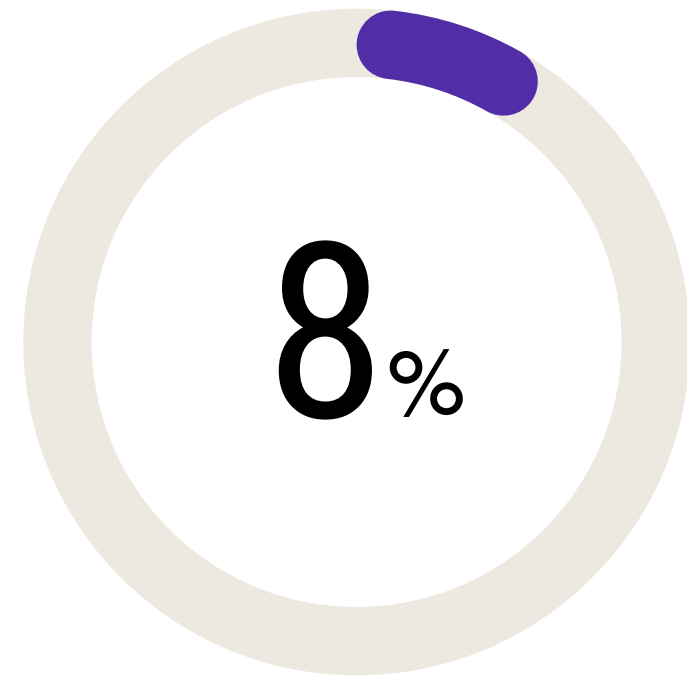
INCREASE IN
AVERAGE RANKING



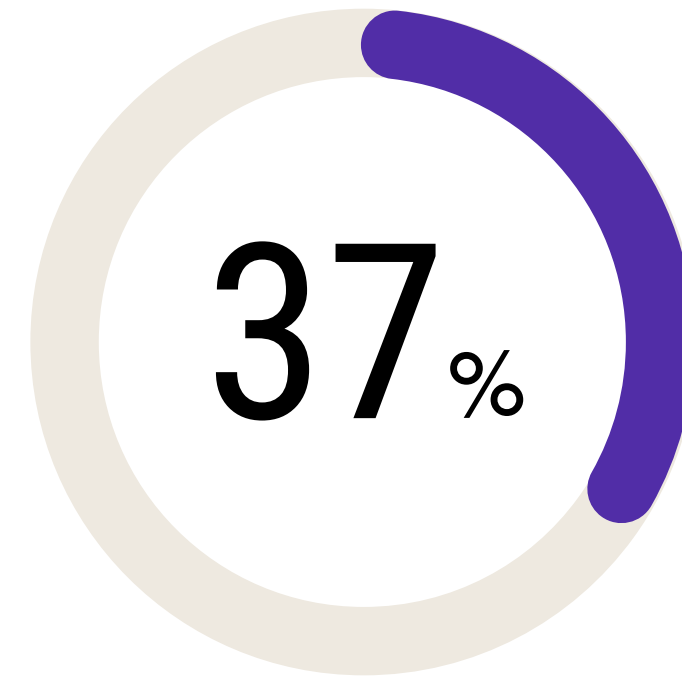
KEYWORDS	SEARCH VOLUME	EARLIER POSITION	IN 365 DAYS
BANQUET	7.1K	NA	7
MARRIAGE HALL	2.4 K	NA	9
FUNCTION HALL	1.3K	NA	9
BANQUET HALLS	9K	NA	10



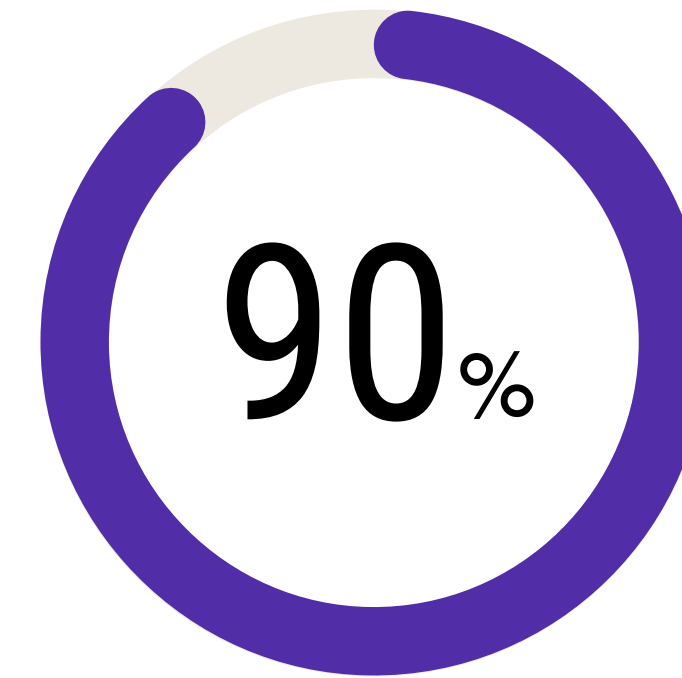
Wine & Dine by Pilade Khilade, a multi-cuisine restaurant and bar, offers an exciting combination of ambiance, aroma and appetizers to its guests. It is the perfect place for those who want to enjoy some leisure moments with their friends and family.



AVERAGE RANKING OF THE TARGETED KEYWORDS



INCREASE IN LOCAL ORGANIC TRAFFIC / CALLS / QUERIES



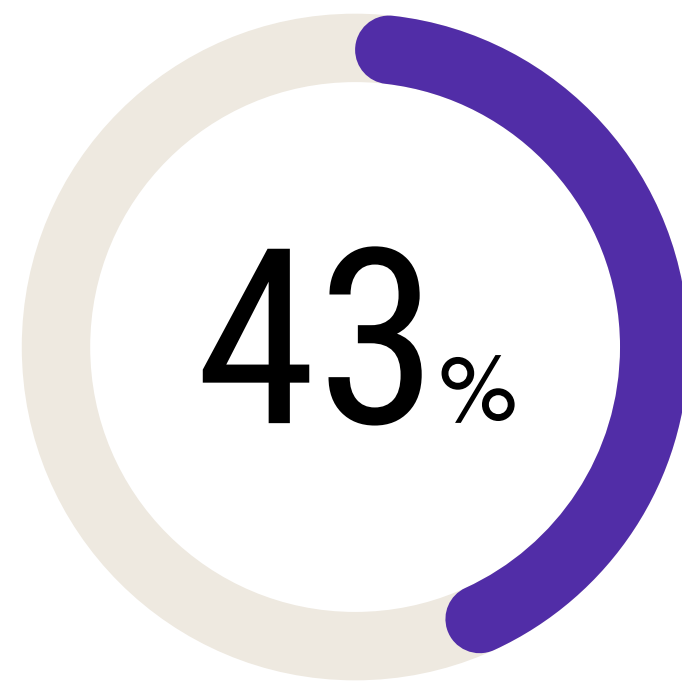
TARGETED KEYWORDS RANKING ON THE FIRST PAGE



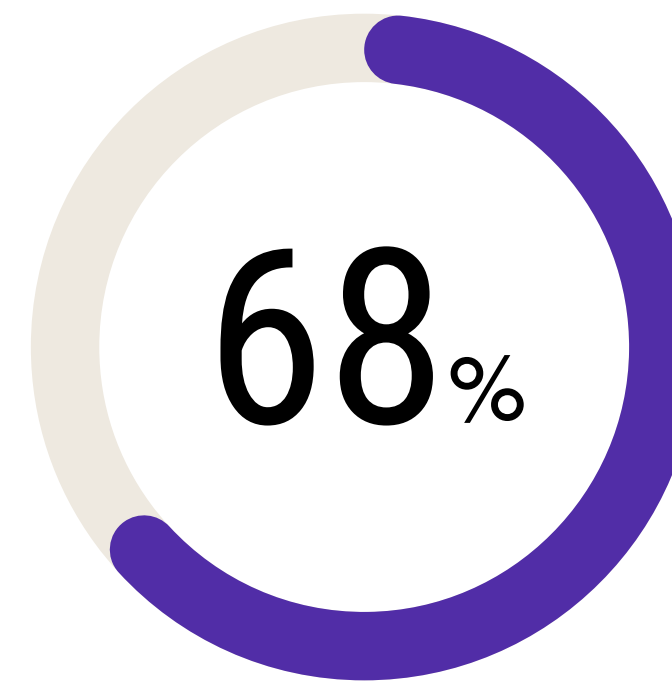
KEYWORDS	SEARCH VOLUME	EARLIER POSITION	IN 60 DAYS
BEST RESTAURANT AT MALL ROAD	60	NA	1
BEST RESTAURANT FOR DINNER DATES	90	NA	1
RESTAURANT FOR ORIENTAL SPECIAL	70	NA	1
BEST RESTAURANT FOR DINNER DATES IN AMRITSAR	80	NA	1
INTERNATIONAL PLATTER	60	NA	1

An online music education platform, Artium Academy makes learning fun for people of all ages. The brand has collaborated with numerous music maestros to design performance-based courses for Vocals, Strings, Keyboards & Percussions.

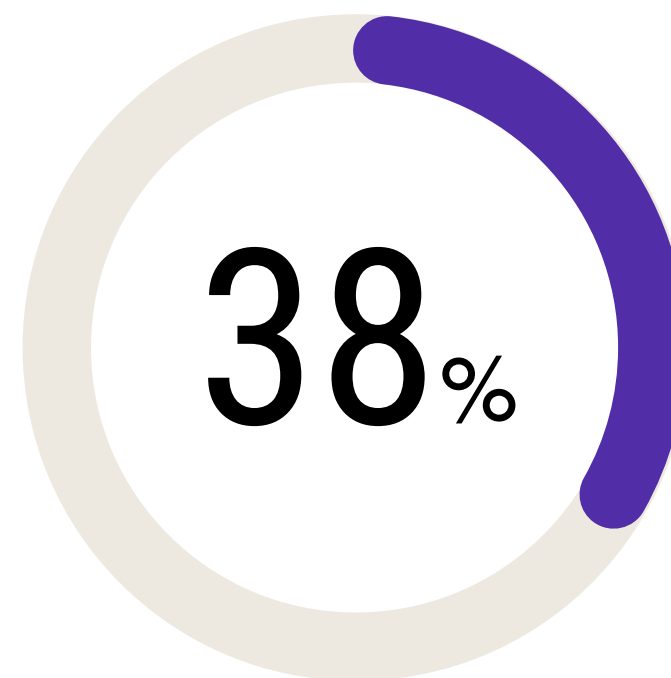
IN 90 DAYS



KEYWORDS
STARTED RANKING
IN GOOGLE



INCREASE IN
TARGETED KEYWORD
RANKING

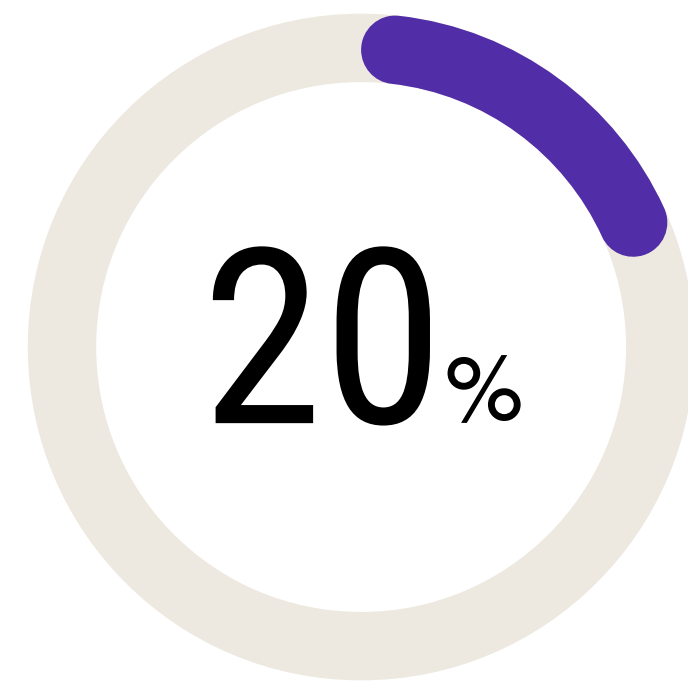


INCREASE IN
AVERAGE KEYWORD
RANKING

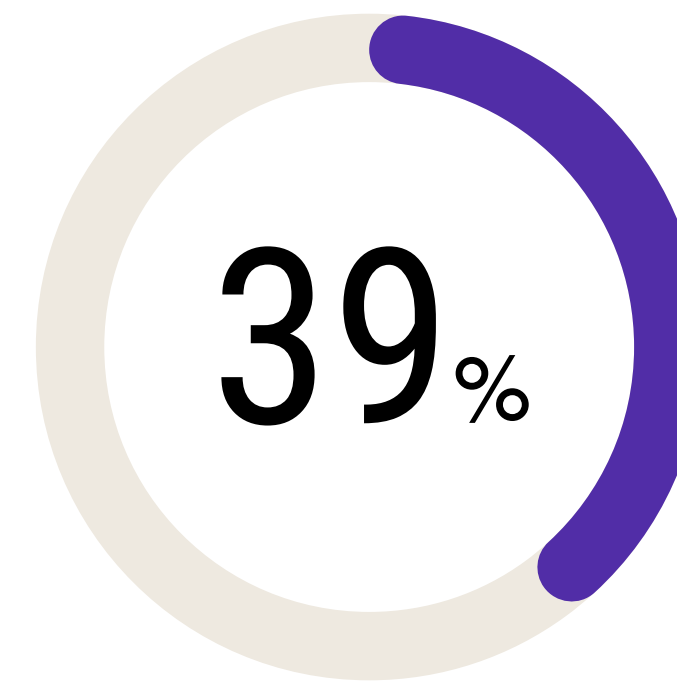




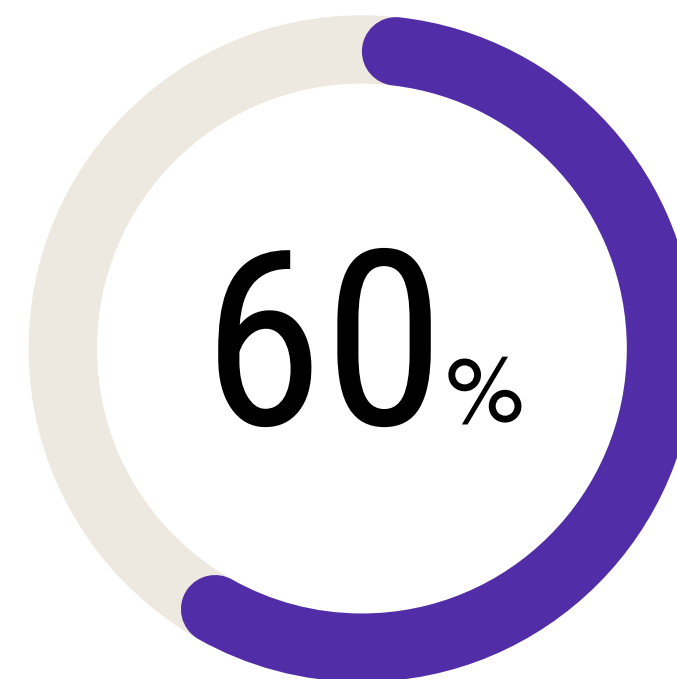
Desjoyaux Pools is one of the largest pool builders in the world. Their swimming pools offer superior quality, hassle-free experience, and long-term cost-effective solutions.



INCREASE IN NUMBER OF LEADS FROM THE WEBSITE



INCREASE IN ORGANIC TRAFFIC FROM TARGETED KEYWORDS



TARGETED KEYWORDS RANKING ON THE FIRST PAGE

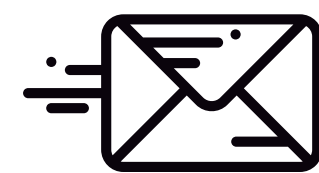


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THANK YOU



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