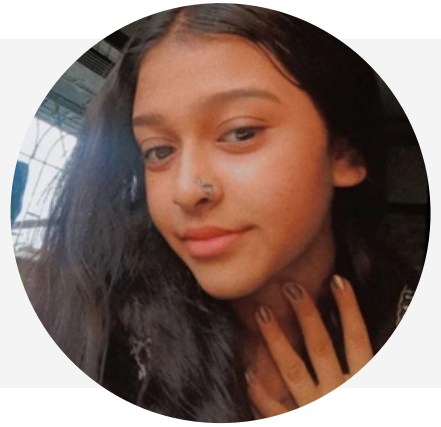


ASMITA SATRA

DIGITAL MARKETING



☎ +91 70218 92668

✉ 24bhaktisatra@gmail.com

SKILLS

- Proficient with Windows & Mac platforms
- Proficient with MS Office, Photoshop, Canva, Premiere Pro
- Artistic mind with a flair for Creativity
- Optimistic and Energetic
- Adaptability and Flexibility
- Good Communication and Observation skills
- Assistant Direction & Shoot Coordination
- Time Management & Multitasking
- Content Creation & Copywriting

EDUCATION

BACHELOR OF ARTS

Somaiya College of Arts & Commerce
2020 - 2024

HIGHER SECONDARY SCHOOL

N.K.T College
2018 - 2020

PROFILE

A creative and hardworking individual with experience in both film and digital media. Worked as an Assistant Director, managing shoots, coordinating with crew, and supporting the production team. Also skilled in social media management, content creation, and digital marketing. Good at handling multiple tasks, meeting deadlines, and bringing creative ideas to life.

EXPERIENCE

Social Media & Digital Marketing :-

Company Name (DNCC COSMETIC CLINIC) (3 MONTHS)
FREELANCING (ASTROLOGER) (6 MONTHS)

- Handled social media pages (Instagram, Facebook, LinkedIn)
- Created engaging posts, captions, and reels to boost online presence
- Monitored insights and engagement to improve content strategy
- Planned and managed content calendars to boost engagement and brand visibility

Assistant Director :-

Freelance (1 year)

- Assisted in planning and executing shoots for short films/music videos/ads
- Coordinated with cast and crew on set to ensure smooth production
- Managed call sheets, shot breakdowns, and daily shoot schedules
- Supported the director in creative decisions and shoot execution

ACCOMPLISHMENTS

- TVC & Digital Advertisements- 10+ Ads

EXPERIENCE

MEDTRONICS INDIA X TISCA CHOPRA

DIRECTOR - **VEDANSH SHRIVASTAV**

PRODUCTION - 9 WINGS

LAYS SMART FARM

DIRECTOR - **VIKRANT YADAV**

PRODUCTION - JOKER FILMS

DNA NEWS

DIRECTOR - **VIKRANT YADAV**

PRODUCTION - EMOTION PICTURES

SWIGGY INSTAMART

DIRECTOR - **AZFAR IMAN**

PRODUCTION - AIRVISION FILMS

BAJAJ ALLIANZ- HNI

DIRECTOR - **VEDANSH SHRIVASTAV**

PRODUCTION - FILMS RAJENDRAA

OLX AUTOS | OLX AUTOS | OLX AUTOS X SHARMAN JOSHI

DIRECTOR - AZFAR IMAN

PRODUCTION - AIR VISIONS

NORWOOD SWITCHES

DIRECTOR - MAYUR POPAT

PRODUCTION - BEMORE FILMS

VEDISTRY

DIRECTOR - SAIKAT BAGHBAN

PRODUCTION - LE V8PRODUCTIONS

MEDTRONICS X TISCA CHOPRA

DIRECTOR - VEDANSH SHRIVASTAV

PRODUCTION - 9 WINGS

UPES

DIRECTOR - AZFAR IMAN

PRODUCTION HOUSE - AIR VISIONS

DOLOSILS
DIRECTOR - **SHASHWAT GANDHI**
PRODUCTION HOUSE - BOATHOUSE MEDIA

HDFC LIFE INSURANCE
DIRECTOR - **SHASHWAT GANDHI**
PRODUCTION HOUSE - BOATHOUSE MEDIA