

Welcome to My Digital Marketing Portfolio

Devidutta Moharana / Digital Marketer



Available to get hired
Work with me today

Who is Devidutta?

Being more than 2 years in the field of digital marketing and AI, and having an experience of social media producer for two years, I believe I am comfortable working in a fast-paced environment, managing tight deadlines and juggling multiple priorities simultaneously. Team focused and committed to producing high-quality work products. To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills.

DIGITAL
MARKETING

My Background

Education

- Master's Program In Digital Marketing & AI - IIM SKILLS 2025
- MBA In Marketing - ICFAI Business School, Mumbai, 2021
- BBA In Financial Markets Honors - Ravenshaw University, 2019

Work Experience

- Digital Marketing (SEO & SMM) Internship - IIM SKILLS 2025-present
- Social Media Producer & Analytics, (Full-Time) - 72 Dragons 2021-2023



My Technical Skills

- Website Development & Management
- Social Media Marketing (SMM)
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Content Creation & Management
- Campaign Management
- Email Marketing
- Artificial Intelligence (AI) In Digital Marketing
- WordPress
- Canva
- Market Research
- Data Analysis

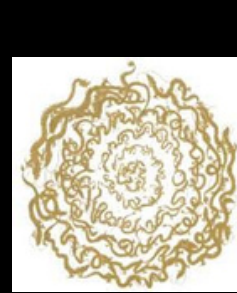
My Soft Skills

- Team Management
- Strong Leadership
- Hard-working
- Multi-tasking
- Good Communication
- Problem Solving
- Adaptability
- Critical Thinking
- Time Management
- Interpersonal Skills
- Professionalism
- Work Ethic

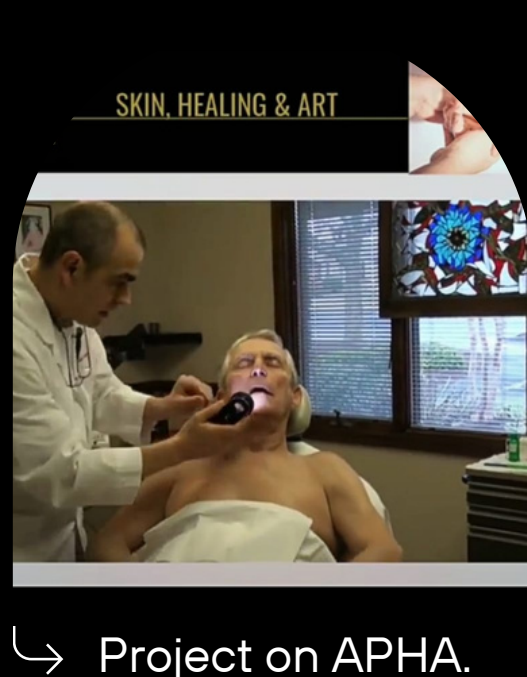
Digital Marketing Tools Used



More of My Work At 72 Dragons



Project on Cannes Film Festival. Campaign plan, content creation & social media postings.



Project on APHA. Social media postings, campaign and content creation for health & wellness.



Arts campaigns that showcases artworks of young Chinese artists through social media postings.

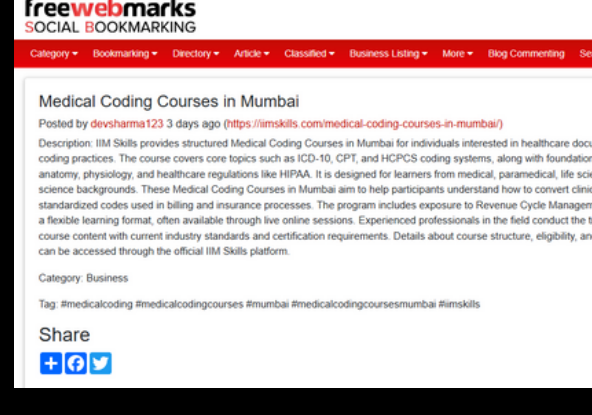


Planning, developing and executing 20-25 arts campaigns that includes designs and social media postings, analytics & performance.

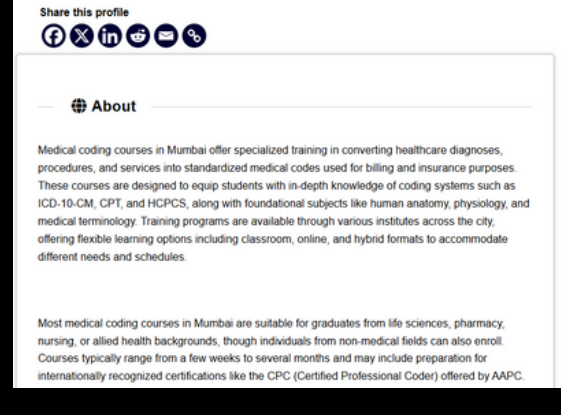
More of My Work At IIM SKILLS - SEO



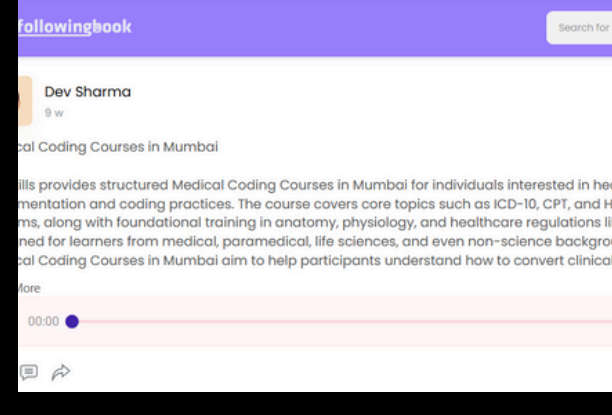
- SEO Off-page Techniques including link buildings.
- Keyword mostly focused - "Medical Coding Courses In Goa, Mumbai, Delhi, Gujarat, Norway"
- Link - <https://iimskills.com/medical-coding-courses-in-mumbai/>
- Ranking at 5th position on page 1 of SERP.



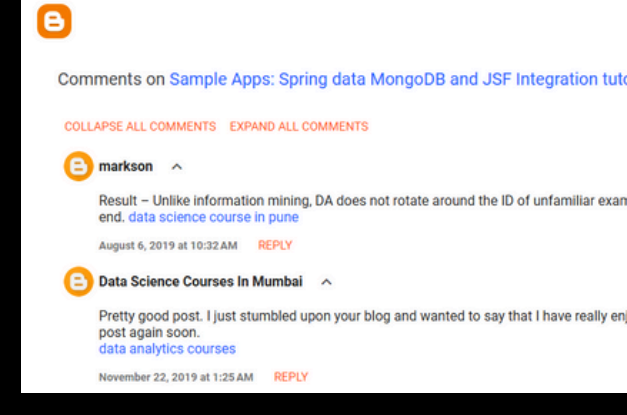
Social Bookmarking



Business Listing



Podcast Posting



Blog Commenting

More of My Work At IIM SKILLS - SEO



Web 2.0

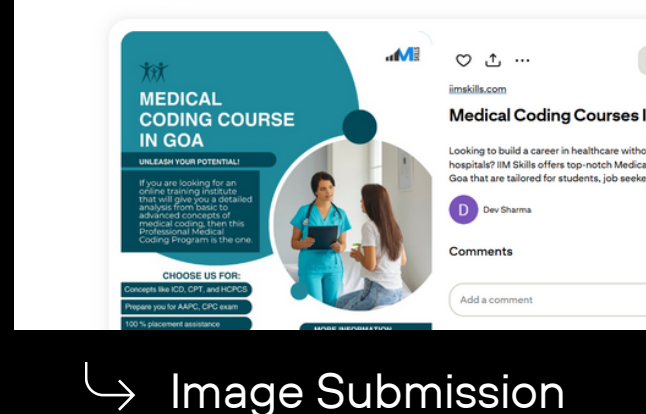


Image Submission



PPT/PDF Submission



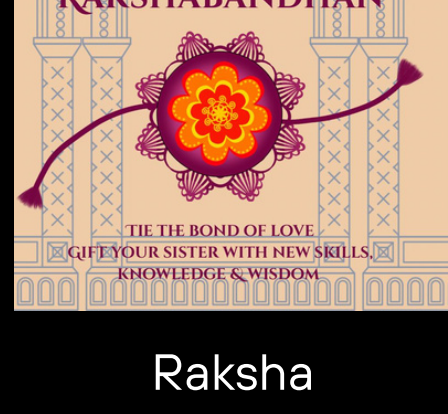
Classified Ads

Social Media Marketing Projects (SMM) - IIM SKILLS

Ad Creatives For The Festive Month Of August
(Independence Day, Raksha Bandhan & Janmashtami)



Independence Day



Raksha Bandhan

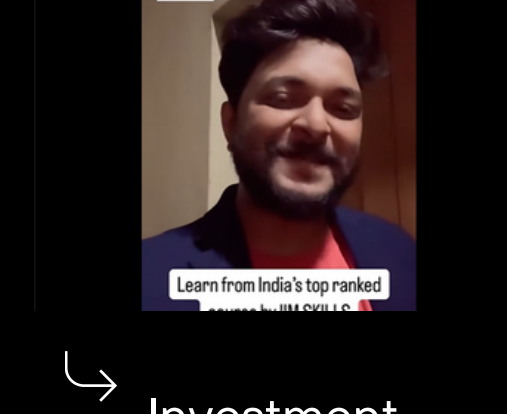


Janmashtami

Meta Ads Launched - Investment Banking Course Promotion



Investment banking image ad on meta



Investment banking video ad on meta

Reach Out to Me

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Let's collaborate & work together