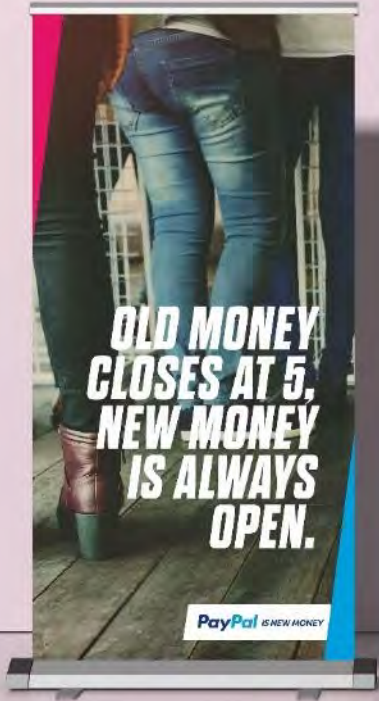
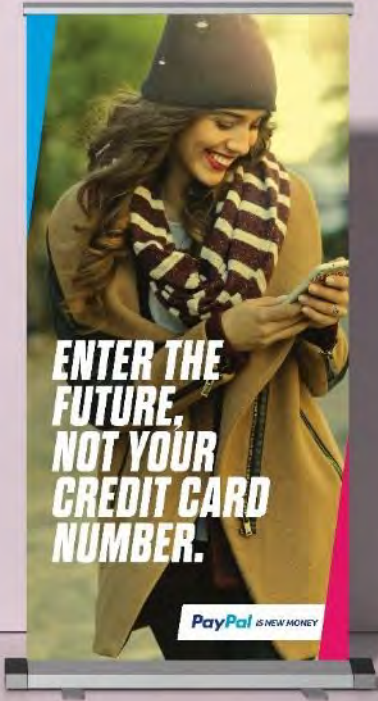




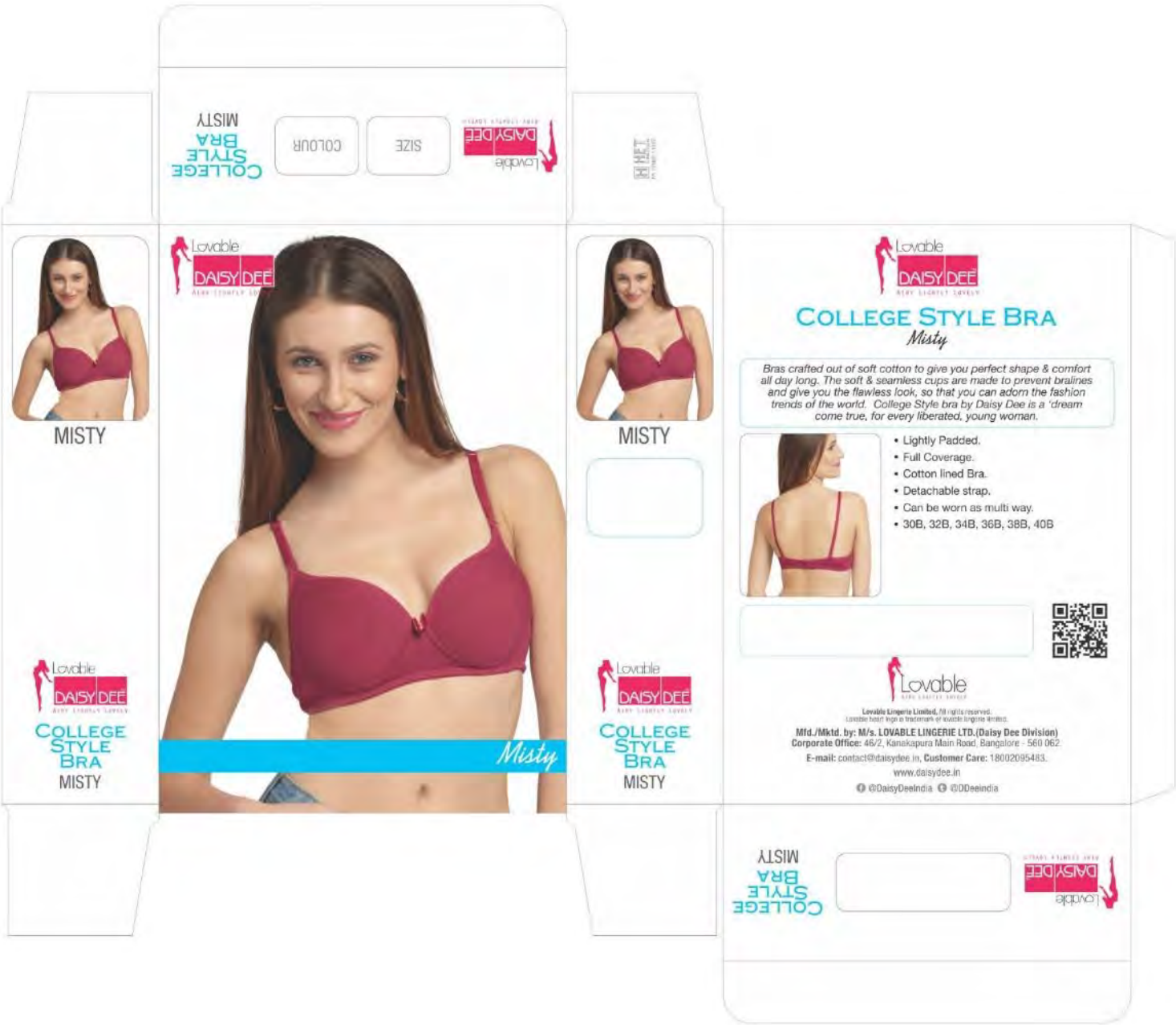
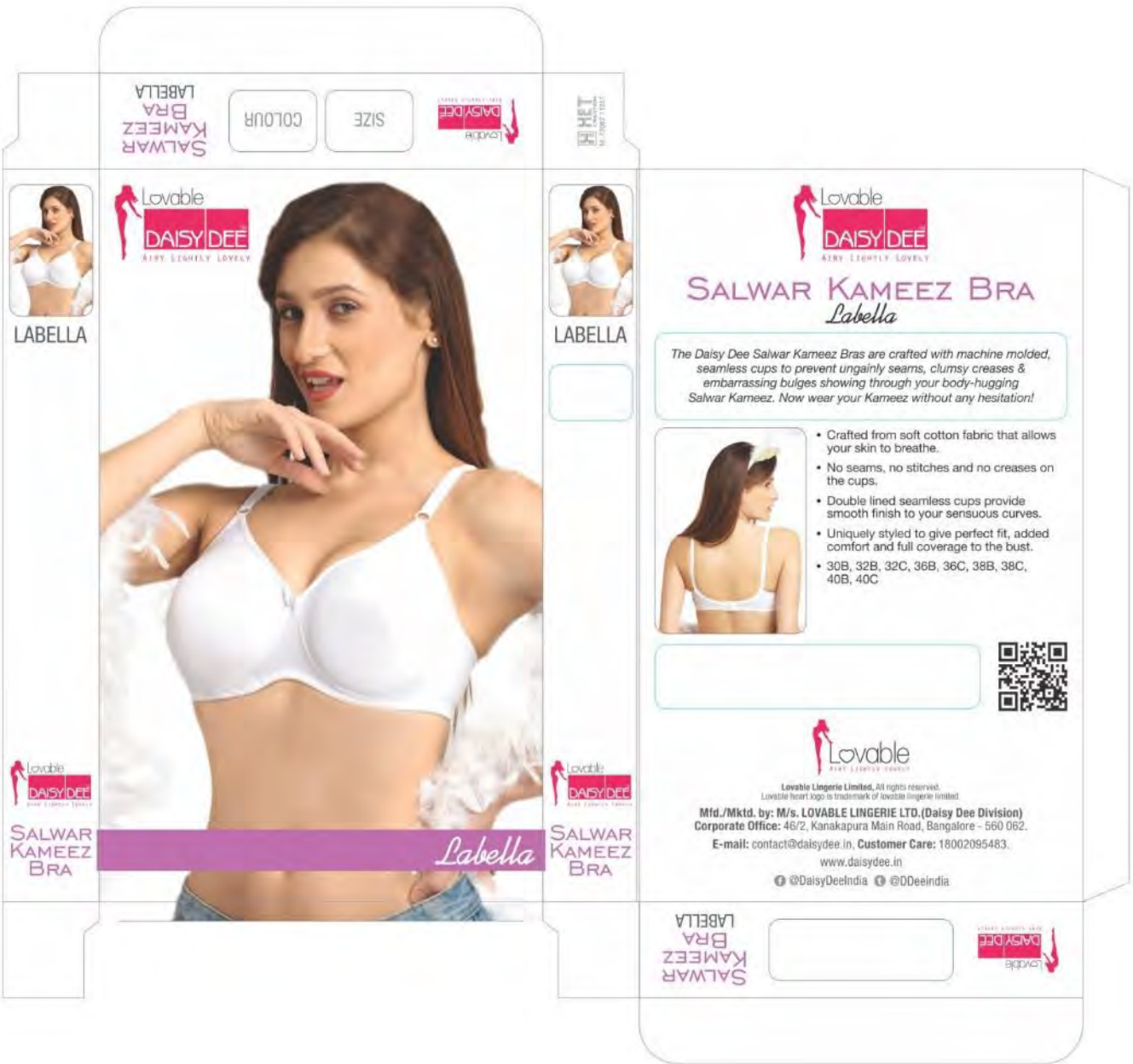




PACKAGING

• Lovable











Our brand was built upon
VALUES AND INNOVATION

Wings Agro is a joint venture between Wings Group and Viterra India Pvt Ltd. Decades of rich experience has taught us to respect the volatility and risks of the market. We maintain high standards of safety, world class hygiene and supreme product quality - to ensure a delightful and enriching experience for all our customers.

OUR PRODUCTS



BESAN

Superfine or gargara, made to order besan packs a punch of aroma and freshness.



CHANA DAL

Our milling process preserves the truest colour, texture and flavour of India's most loved dal.



WHOLE CHANA

Expertly procured finest quality chana is carefully sorted, cleaned and packed for you.



We only produce products of
HIGHEST QUALITY AND SATISFACTION

From the pitter patter of frying besan to the crunch of the delectable snack, we ensure the perfect taste is always etched in your memory. Top quality chana is sourced by our procurement experts which is then processed in our state of the art facility. From farm to fork, we deliver the freshness and goodness just the way mother nature intended to.





our reason to exist is
LOVE AND PASSION

We love pulses! They are the most underrated food in the whole world. A vegetarian's favourite protein source and the farmer's best friend - pulses have the ability to change the world we are living in. It is our endeavour to elevate, expand and encourage the cultivation and consumption of pulses in India.





CONTACT US
S. No 517 P/2, Rajkot-Ahmedabad Highway,
At Kuvadva, Rajkot Gujarat - 360023 (India)
+91-281-6100016 | +91-69000 43000
info@wingsindia.in

www.wingsindia.in



Taste the goodness

WINERA

CHANA DAL

বনা দাল
ચણા દાળ
கடலைப் பருப்பு



PURE VEG.

Taste the goodness

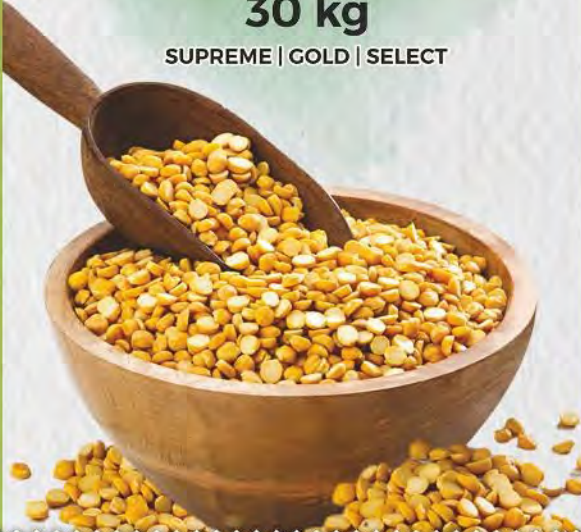
WINERA®

Premium Pulses

CHANA DAL

30 kg

SUPREME | GOLD | SELECT



WINERA

CHANA DAL

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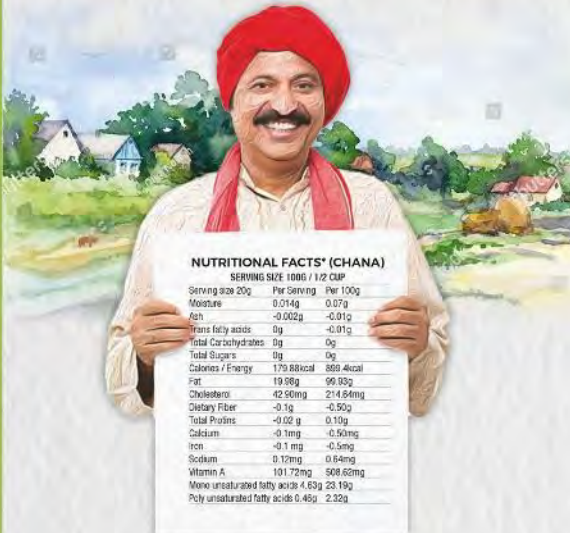


SONERY
GOLDY
RASOIRAJ
HIRVA

SONERY
GOLDY
RASOIRAJ
HIRVA

www.wingsindia.in

Find us on:



NUTRITIONAL FACTS* (CHANA)		
SERVING SIZE 100g / 1/2 CUP		
Serving size 20g	Per Serving	Per 100g
Moisture	0.514g	0.07g
Ash	-0.002g	-0.01g
Trans fatty acids	0g	-0.01g
Total Carbohydrates	0g	0g
Total Sugars	0g	0g
Calories / Energy	179 kJcal	860 kcal
Fat	19.88g	96.03g
Cholesterol	42.50mg	214.64mg
Dietary Fiber	-0.1g	-0.50g
Total Protein	-0.02 g	0.10g
Calcium	-0.1mg	-0.50mg
Iron	-0.1 mg	-0.5mg
Sodium	0.12mg	0.64mg
Vitamin A	101.72mg	508.62mg
Mono unsaturated fatty acids	4.83g	23.19g
Poly unsaturated fatty acids	0.45g	2.32g

Ingredients: CHANA DAL

Batch No.: MRP ₹:
(Inclusive of all taxes)
Packed on:
Net Weight: 30 kg

Best Before 4 months from the date of Packaging

WINGS
AGRO PRIVATE LIMITED

MANUFACTURED AND PACKED BY:

fssai
Lic No: 10019021004603

WINGS
AGRICULTURE PVT. LTD.

(W2) Survey No. 188, Plot No. I-A,
N. H. No. 27, Vervay (Shapar)
Industrial Area, Ta. Kotda Sangani,
Rajkot, Gujarat - 360 024 (India)

S. No S17 P/2, Rajkot-Ahmedabad
Highway, At. Kuvadva,
Rajkot Gujarat - 360 023 (India)

For Manufacturing and Packaging unit address, Please read the character(s) of the batch No. and correlate.

CUSTOMER CARE AND SALES:

M: +91 69000 43000 | P: +91 28161 00016 | Email: info@wingsindia.in

KEEP YOUR CITY CLEAN

PRODUCT OF INDIA

STORE IN COOL AND DRY PLACE

AWAY FROM SUN LIGHT



WINERA

PURE VEG.

Taste the goodness



WINERA

Premium Pulses

CHANA DAL

30 kg

WINERA

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CHANA DAL
કલેસરૂં પકુડું

SUPREME | GOLD | SELECT

ચના દાલ
CHANA DAL
કલેસરૂં પકુડું





HEALTHY FOOD

HIGH IN FIBER

RICH IN PROTEIN

GOOD SOURCE OF IRON & CALCIUM

ENERGY SOURCE

**SONERY
GOLDY
RASOIRAJ
HIRVA**

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HIRVA**

CHANA DAL

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PRESS KIT

- DIAGEO



THE SINGLETON
OF GLEN ORG

CHARLES MACLEAN

Charles Marston has retired as chairman of the north's leading arts charity, Arts Council North, having achieved more than 40 years on the subject, one of which—*Whitney: A Legacy*—has been named *Best Book of the Year* in 2015 by the *Financial Times*. Founding director of New York, Chicago, and London's leading art and design schools and a pioneer since 1960 in the field of art and design education, he is now a global citizen, an ambassador for the world's art and design training, and a pioneer in the use of technology in education. He is currently the patron, adviser and intellectual thinking partner to the *Financial Times* Learning Academy, the *Financial Times* Centre of Learning Innovation and the *Financial Times* Academy of Learning. *Whitney: A Legacy* (Penguin, 2013), *London Masters* (Penguin, 2014), and *Whitney* (Penguin, 2016).

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THE SINGLETON

THE SINGLETON OF GLEN ORD TSYO

TASTING NOTES
Appearance: Deep yellow, with a
honey layer at the bottom.
Nose: Light, aromatic,
red fruit and nutmeg.
Body: Light to medium.
Palate: Sweet with hints of ginger,
citrusy chocolate.
Finish: Starts off lively, smooth and
uplifting.

PERFECT SERVE
The Singleton® or Glen Dye™ Single Cask® whisky is silky, sweet and balanced with traces of ginger, and has a soft, warming finish.



THE SINGLETON

THE SINGLETON OF GLEN ORR 1290

TASTING NOTES
Appearance: Deep, glowing amber.
Nose: Very strong, rich and fruity with red apple notes.
Body: Light to medium.
Palate: Creamy, soft, silky smooth and very chewy.
Finish: Medium to long with dark, masculine notes.

PERFECT SERVE:
The Svingen® of Glen Dye™ Sving
Glen Dye is the best and is
packed with traces of ginger and
is the best example of a



THE SINGLETON
OF GLEN ORR
THE MOST OFTEN MENTIONED NAME IN
THE HISTORY OF THE COUNTRY

THE SINGLETON OF GLEN ORD 1890

TASTING NOTES
Appearance: Deep yellow, golden.
Nose: Hints of orange oil, mango peel, citrusy, light notes of coffee.
Body: Light to medium.
Palate: Soft, citrusy and rosewater, a light touch of peach and mango.
Finish: Light orange peel, strong, lasting aftertaste.

PERFECT SERVE:
The Vespene® of Green Day™ Single Malt Scotch Whisky is like honey and molasses layered with traces of ginger and basil and is just as fascinating as it is easy to love.



THE SINGLETON

THE SINGLETON OF GLEN ORR

[illegible][illegible]

White Martins, a leading meat company, and Safeway tested two innovations (yellow and Gov't Organic) in





JOHNNIE WALKER® BLACK LABEL® - The Iconic Blend

Johnnie Walker® Black Label®, the world's No. 1 Deluxe Blended Scotch Whisky, actually started its life known as something completely different. In 1906, Alexander Walker II took his existing product "Extra Special Old Highland Whisky" and placed the brand name on a black background. Within 3 years, the whole world was ordering it by the name of 'Black Label'. In 1909, Alexander eventually gave way to popular demand and changed the name on the pack.

The Iconic Age statement

The Walkers knew this more than most and in 1906 with the move to the new 'Black' pack the family also introduced another important element to the carton – the 12 year old age statement. This important commitment guaranteed that every single whisky that goes into creating Johnnie Walker Black Label must be at least 12 years old.

The Royal Warrant

Johnnie Walker® is lauded by current critics such as Charlie Maclean who notes, "Black Label is a masterpiece, the Michelangelo's David of the blender's art, the very best of the blends in its category." This is a whisky deserving of that old name 'Extra Special' – with rich, deep flavours it captures the essence of the whole Scotch Whisky industry. In 1934, this Extra Special whisky helped Johnnie Walker® secure its Royal Warrant from King George VI – a warrant that has been awarded by every single monarch since.

The Striding Man

So to today and Johnnie Walker® Black Label®, much like the Striding Man on the front of the pack continues to stride forward but never forgetting where it came from – it will always remain that 'Extra Special' whisky that Sir Alexander II created. At its heart is the family's belief that this whisky captures the best of what the Scotch Whisky industry can create – a true icon.

BE DISCERNING. BE RESPONSIBLE. **DIAGEO**

JOHNNIE WALKER® DOUBLE BLACK®
RICH. SMOKY. INTENSE. The Darker Side of Black

A whisky that plays to the tune of the Indian palate

Johnnie Walker Double Black is a unique expression of the brand that demonstrates its ongoing commitment to innovation. The new Johnnie Walker Double Black blend caters perfectly to the discerning Indian palate of Scotch Whisky enthusiasts who prefer a smokier, full-bodied and more intense taste.

Initially released in November 2010 as limited edition travel retail exclusive, Johnnie Walker Double Black proved so popular among Scotch Whisky enthusiasts that DIAGEO has made it available in the Indian domestic market, as well.

Perfectly suited for the Indian consumer, this blend will appeal to connoisseurs who already appreciate the character of Johnnie Walker Scotch whiskies and are keen to explore a smokier, more intense blend. Produced in small batches, Johnnie Walker Double Black is created using whiskies from the more remote distilleries on the west coast of Scotland to deliver the brand's distinctively peaty, smokier aroma.

The Blend

Master Blender, Jim Beveridge on Johnnie Walker Double Black: "After hand selecting a number of whiskies defined by hints of smoldering charcoal, crisp ash and burnt timber, we barreled our blend to mature in deep-charred old oak casks. The result is an unquestionably smokier, more intense experience, but with deep, dark roots in a rich blend that changed the world. Johnnie Walker Black Label. Simply put, it is Black, amplified."

With this newest blend, taste triumphs all. And since its recent release, accolades have solidified Johnnie Walker Double Black's place within the world's most popular scotch portfolio. In fact, the brand has already made a big impact with the world's leading whisky writers, earning a world whisky master in the highly coveted 'Best Super Premium Blends' category of the 2010 world whisky masters awards.

The Pack

The 750ml bottle of JOHNNIE WALKER DOUBLE BLACK features a unique packaging reflecting the smoky character in colour. An adaptation of the recently introduced new Johnnie Walker Double Black bottle, the tinted charcoal grey bottle of the Johnnie Walker Double Black brings a new contemporary approach to the familiar square design with the slanted label echoing the iconic Johnnie Walker Double Black brand.

DIAGEO





JOHNNIE WALKER
Red Label
Blended Scotch Whisky

Delight the senses with
flavour and perfect serve

THE PIONEER BLEND
Johnnie Walker® Red Label™ is the label that built the Walker Empire and is today the world's best-selling blended Scotch Whisky. The Walker family used their encyclopedic knowledge of Scotland's malts and grains to create a rich, full-bodied blend with universal appeal, packed with excitement, energy and flavours.

A TIMELESS CLASSIC
With its combination of light whiskies from Scotland's east coast and dark, peaty whiskies from west coast, Johnnie Walker® Red Label™ is a blend of extraordinary depth of flavour.

It is renowned for its bold, characterful taste, balanced to shine through, even when mixed. Both versatile and vibrant, it is a flavour that the Walker Family has never compromised on, making it a timeless classic.

PERFECT SERVE
A tall glass, 50ml of Johnnie Walker® Red Label™ over ice and topped up with your favourite mixer such as ginger ale.



Appearance: Vibrant golden and bright amber
Nose: Fresh, fruity, spicy and smoky
Palate: A vibrant, fresh whisky, smooth and warm
Nose: Warm with lingering smokiness
Conclusion: A dynamic and smooth whisky blended with traditional and exceptional rich deep flavours



JOHNNIE WALKER
BLACK LABEL
Blended Scotch Whisky

Delight the senses with
flavour and perfect serve

THE ICONIC BLEND
With its origins in the 1870s, Johnnie Walker® Black Label™, the world's No.1 Deluxe Blended Scotch Whisky, was initially known as Extra Special Highland Whisky. Undeniably rich and smooth, it is an acclaimed masterpiece of blending craftsmanship - its depth drawn from over 40 selected grains and malt whiskies, each aged for a minimum of 12 years.

THE ROYAL WARRANT
Johnnie Walker® is lauded by current critics such as Charlie Maclean who notes, "Black Label is a masterpiece, the Michelangelo's David of the blender's art, the very best of the blends in its category". In 1934, this Extra Special whisky helped Johnnie Walker® secure its Royal Warrant from King George VI™, a warrant that has been awarded by every single monarch since.

PERFECT SERVE
Enjoy Johnnie Walker® Black Label™ on its own, on the rocks, with a dash of still or sparkling water, with ginger ale as a long drink.



Appearance: Rich gold
Nose: Rich, complex and full-bodied
Palate: Smooth, warming
Nose: Medium sweet, rich finish with hints of peat
Conclusion: A luxurious whisky of real character and beautiful balance



JOHNNIE WALKER
DOUBLE BLACK
Blended Scotch Whisky

Delight the senses with
flavour and perfect serve

BLACKER THAN BLACK
Johnnie Walker® Double Black™ is a smokier, more intense version of the iconic Johnnie Walker Black Label that is blended from whiskies that have been matured in deep charred oak barrels.

INTENSITY
Our Master Blender has selected whiskies which are particularly smoky and rich, from West Coast distilleries which specialise in the deeper, peaty flavour and aroma. Many of these whiskies come from smaller and more remote distilleries which add to the unique character of the blend.

WEST COAST FLAVOUR
Intensity and uniqueness has been created by carefully selecting whiskies which have more of the distinctive West Coast whisky flavour. The signature note in all Johnnie Walker® whiskies.

PERFECT SERVE
Johnnie Walker® Double Black™ is best taken with water: this is the perfect way to release the smoky flavours.



Appearance: Intense and stormy
Nose: Peat smoke shining through rich rain and dried fruit
Palate: Apples, pears, and orange zest bring freshness while creamy vanilla and spice bring a softness and sweetness to the tongue
Finish: The long warming finish combines spicy oak barrels and lingering smoke
Conclusion: A smoky, intense whisky of wonderful balance and power



JOHNNIE WALKER
GOLD LABEL RESERVE
Blended Scotch Whisky

Delight the senses with
flavour and perfect serve

PRIVATE RESERVE
Jim Beveridge, the Johnnie Walker® Master Blender, has used exclusive whiskies from his Private Reserve to create an unrivalled flavour in the blend. These whiskies represent the best of the best from the Johnnie Walker® reserves, which are the largest in the world.

EXCLUSIVE
Clynelish, the Johnnie Walker® Gold Label Reserve™ signature malt was so prized in the 19th Century, it was only available to private customers. The Kildonan Hills, which is the water source for the Clynelish distillery was the scene of Scotland's first gold rush.

INDULGENCE
A flavour so sophisticated and indulgent, that together with the rarity of the blend, this whisky excels when served on cold straight from the freezer accompanied by a dark chocolate truffle.

PERFECT SERVE
The sweet fullness, creamy and honey flavours of Johnnie Walker® Gold Label Reserve™ Blended Scotch Whisky are best enjoyed in a tall glass with crushed ice and a slice of orange.



Appearance: Vibrant gold
Nose: A honeyed cream, layers of fruit and cocoa
Palate: Light, sweet smokiness in the mouth, soft wood
Finish: Lingering subtle cocoa
Conclusion: Captures the indulgent richness of gold



JOHNNIE WALKER
PLATINUM LABEL
The Finest Blend

Delight the senses with
flavour and perfect serve

PRIVATE BLEND
The Johnnie Walker® Platinum Label™ 18 is inspired by the Walker family's tradition of creating 'Private Blends' for special occasions, company dinners and private gatherings and has been crafted by the Master Blender, Jim Beveridge, to meet the demands of today's increasingly progressive consumer.

AGED 18 YEARS
Crafted from the finest Single Malt's from across Scotland and lowland grain whiskies which are matured for a minimum of 18 years before being blended together.

RICH AND CONTEMPORARY
A supremely rich, contemporary and complex 18 year old blend characterised by a sweet, yet elegant Speyside style and subtle spicy smokiness.

PERFECT SERVE
The Johnnie Walker® Platinum Label™ 18 year old Blended Scotch Whisky has a confident nose, with a bold first sip, always best enjoyed neat.



Appearance: Deep and rich amber
Nose: Sweet fullness combined with a subtle smokiness
Palate: Stewed fruit, malty, cereal with smooth creamy vanilla
Finish: Intense and multifaceted
Conclusion: A complex blend harbouring deep layers of flavour that perfectly balance the diverse character of 18 distilleries from which it came from and vessel in which it has rested.



JOHNNIE WALKER
X-R
The Longest Malt
21 YEARS

Delight the senses with
flavour and perfect serve

SUPERIOR BLEND
A superior 21 year old blend sourced from the 'Private Reserves' of the Master Blender and includes casks from distilleries that are no longer in production.

INSPIRATION
Sir Alexander Walker's achievements and his own handwritten blending notes provide the inspiration for Johnnie Walker® X-R™ 21 year old.

PERFECT SERVE
Johnnie Walker® X-R™ 21 year old Blended Scotch Whisky has subtle notes of spiced vanilla, a sweet hint of golden honey and an exceptional smooth finish.



Appearance: Deep gold flecked with lighter hints
Nose: Full and rich with the malts and grains evident in notes of aged oak
Palate: Smooth balance of golden honey, vanilla and sweet fruits evolving into the deep richness of aged oak
Finish: Lingering delightfully with layers of aged oak's texture building as the whisky gradually concludes
Conclusion: Indulgent, rounded and multi-layered



Don Julio

Delight the senses with
flavour and perfect serve

THE LEGACY
Don Julio® Tequila is named after its founder, Don Julio® González-Frausto Estrada, who began distilling tequila in 1942 at age 17. The finest raw agave, juices and a complex, time-honored process create the smooth, yet crisp Tequila Don Julio® Blanco. With a fresh agave expression and citrus notes, this tequila is called upon often when concocting innovative cocktails and the ultimate margarita.

ORIGIN
The luxury tequila of chosen Mexico, Tequila Don Julio® uses only the highest caliber, fully matured and ripened blue agave hand-selected from the rich clay soils of the Los Altos region.

PERFECT SERVE
Don Julio® Tequila has fresh citrus and sweet flavors best enjoyed in the Don's Margarita.

BE DISCOVERING, BE RESPONSIBLE.
The DON JULIO and RESERVA DON JULIO logos and associated logos are trademarks. © TEQUILA DON JULIO S.A. DE CV 2014

Colour: Clear with hints of silver and light tint of blue full bodied

Nose: Crisp, raw agave aromas blended with notes of fresh citrus-lemon, lime and grapefruit, combined with subtle fruit flavors including hints of guava that enhance its style

Taste: A lightly sweet and incredibly pure raw agave flavor immediately excites the palate and rounds out for smooth and lush Blanco tequila of unrivalled excellence, it's the heart of the agave

Finish: Clean and soft complemented by a touch of black pepper and grassy undertones





John Walker & Sons

Delight the senses with
flavour and perfect serve

THE FIRST EDITION
The John Walker & Sons Private Collection launches with 8888 bottles of a unique smoky blend, celebrating the signature house style, made from 29 one-of-a-kind experimental casks selected from the master blender's private collection.

IRREPLACEABLE PRIVATE CASKS
The immense scale of blending within the House of Walker allows the master blender to build up a private collection of extremely small batch blends, left aside for years to allow the characters to mellow and mingle, creating new depths of flavor.

UNIQUE SMOKY BLEND
A sophisticated interpretation of the signature John Walker & Sons smoke from three regions of Scotland, Jim Beveridge has selected specially treated casks of blends from his reserve - unique distillery expressions representing peaty Islay smoke, fresh maritime island smoke, and lighter, sweeter Highland distillery smoke. This smoky heart is balanced with handpicked casks of malted grain to give the blend richness and depth.

PERFECT SERVE
It is best sipped neat or with a drop of water to fully experience the deep layers of smoke.

BE DISCOVERING, BE RESPONSIBLE.
The JOHN WALKER & SONS Private Collection logo and associated logos are trademarks. © John Walker & Sons 2014

Appearance: Clear, deep golden amber

Nose: Tightly integrated aromatic smoke, leather, salt, dried fruit, nuts, vanilla and varnished cedar wood. Water amplifies fruit and releases earthy, coal dust and waxy notes.

Taste: Wonderfully balanced with smoky notes, very evident but served with supporting nuts and berry fruit. Its smoky yet so tightly integrated the smoke is just one of its many dimensions. Water leaves out more spice, honey and buttery vanilla.

Finish: Old wardrobe oak, spice, mild smoke and faint salt in a long, interestingly elegant finish.





DIAGEO

CUSTOMISED MENUS

- We customise menus for the bride and groom
- We curate cocktails according to the tastes of the host using luxury liquid from the House of Reserve
- Designing and printing customised menus
- For high-end variants, we also undertake personalized engraving on bottles.
- Custom designed designer bars
- We train bar staff with world class expertise to support the menu

BE DISCOVERING, BE RESPONSIBLE.
For further information: Anahid Jan | +91 97082 91975 | anahid.jan@diageo.com





DIAGEO

CUSTOMISED COCKTAILS

- Create bespoke cocktails for bride / groom with a creative consultation with the couple
- Create bespoke cocktails for corporate events that represent the brands principles / colour

BE DISCOVERING, BE RESPONSIBLE.
For further information: Anahid Jan | +91 97082 91975 | anahid.jan@diageo.com





DIAGEO

EXPERT MIXOLOGISTS (BAR MANAGEMENT)

- Provide services of Diageo Reserve Brand Ambassadors for weddings & events
- Provide high quality professional bartenders for events
- End-to-end bar tending solutions
- Multi mentoring for corporate events
- Training on Signature Services to enable them to appreciate the rarity of the spirit being served at the right temperature in the right glassware with the right accompaniments

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For further information: Anahid Jan | +91 97082 91975 | anahid.jan@diageo.com





DIAGEO

WHISKY / MALT JOURNEYS

- Should be suggested for corporate events / small scale events (max group of 100 pax)
- Sit-down affair at round tables, Diageo Reserve Brand Ambassador to address the crowd briefly on the significance of the blend, facilitate a short tasting and then let the event takes its course
- Menu paired with Malt / Johnnie Walker for the evening (Customised as per group preferences)

BE DISCOVERING, BE RESPONSIBLE.
For further information: Anahid Jan | +91 97082 91975 | anahid.jan@diageo.com







EESL ENERGY EFFICIENCY SERVICES LIMITED
A 20 of 2016 under the Ministry of Power

WAPDA
WATER AND POWER
DEVELOPMENT
AUTHORITY

Government of Punjab
Ministry of Power

30,00,000+ PEOPLE HAVE LED THE WAY TO
A BRIGHTER & SMARTER INDIA!

JOIN THE MOVEMENT TODAY!
#ILEDTHEWAY

Join the #ILEDtheWay movement and enjoy all the benefits of energy efficiency. Switch to quality products in the marketplace. Save Cost. Save 300 Rupees. Save electricity bill up to 100% Follow the EESL's Greening up India programme. For assistance, call 1800 425 4254. The #ILEDtheWay movement is a government funded activity and is a 100% safe.

LED LIGHT BULB
Save up to 100% energy

LED LIGHT BULB
Save up to 100% energy

LED LIGHT BULB
Save up to 100% energy

LED LIGHT BULB
Save up to 100% energy

LED LIGHT BULB
Save up to 100% energy

For more information, visit www.eesl.gov.in or call 1800 425 4254

TO BE THE OWNER OF THIS SPECIAL SCREEN YOU MUST JOIN

For more information, visit www.eesl.gov.in or call 1800 425 4254. For more information, visit www.eesl.gov.in or call 1800 425 4254. For more information, visit www.eesl.gov.in or call 1800 425 4254.

2,66,50,000+ PEOPLE HAVE LED THE WAY TO A BRIGHTER & SMARTER INDIA!

#ILEDTHEWAY

Switch to LED Light! Make India green-energy efficient by joining a nationwide movement that has already resulted in the installation of over 8 crore LED bulbs. Take advantage of the OELP scheme by CEEL, a Government of India initiative for a special offer for you to have. Tell us you are switched to energy saving bulbs and you will lead the way!

Buy 5 LED bulbs or more than OELP rates

2 year limited warranty replacement guarantee

3.00 MW Average Peak Demand

CO₂ Reduction per day

16,000 kWh Energy saving per day

Source: www.ileddesign.com (based on 160000000 bulbs replaced)

TO TAKE ADVANTAGE OF THIS SPECIAL SCHEME VISIT www.ileddesign.in

Minister's Trust, Bhawan, Mahatma Road, New Delhi-70629001 and Mumbai-70629002 Distributing 810019017
Helpline: 771995555/Regno: 7060352700/State: Pradesh: 0252-406-3090, 810235555, 8411918103
Ministral Pradesh-965-91-77750, 8751811103, Rajasthan-76901-0141404116 Delhi-706290012
Assam Pradesh-Kolkata-7007023377 Bihar-901211124 (Shirahat Road) 09722964989 Karnataka-9712



ENERGY EFFICIENCY SERVICES LIMITED
A JV of PSUs under the Ministry of Power



GOVERNMENT OF INDIA
Ministry of Power, Government
of India

30,00,000+ PEOPLE HAVE LED THE WAY TO A BRIGHTER & SMARTER INDIA!



JOIN THE MOVEMENT TODAY!
#ILEDTHEWAY

Open your mind to LED Bulbs! Make India more energy efficient by joining a movement for smarter home lighting. Take advantage of the Government of India, Energy Efficiency Services Limited, DEEP Scheme today! Tell everyone that you too, led the way.



Buy 2-10 LED bulbs, reduced to 0% tax



Zeroes free-of-cost registration



404 kWh reduced capacity



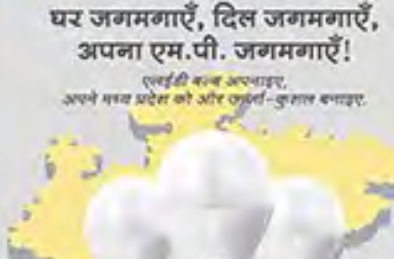
508 MILLION 60 watt bulbs to be replaced



INR 243 CRORE Annual Savings

TO TAKE ADVANTAGE OF THIS SPECIAL SCHEME VISIT WWW.DEEP.IN

IMPORTANT INFORMATION: Please only buy assured rated category bulbs from a listed LEDS point that under DEEP scheme are able to ensure that they may attract rebate. Only buy LEDS of all 404 kWh of registered, listed LEDS approved category for this scheme on company level. These bulbs, listed in the category, can be used in any or multiple of the listed LEDS.



घर जगमगाएँ, दिल जगमगाएँ, अपना एम.पी. जगमगाएँ!

*एवरीही बाल अएवाइए,
अएने मयव प्रदेस को और लाएँ - कुलाल बहाइए.*

आज ही बहाइए एक 100 W की बाल बल्ब को 1200 से 120 W में बदलें।
ए.डी. नं. 1000 से 750 तक बचत करें।

- **अपना घर बचाए**
एक बाल बल्ब में 100 W
में 75 W बदलें।
- **अपनी आमदनी बढ़ाए**
एक 100 W की बाल बल्ब को प्रतिदिन
आपका 1 से 2 घंटे तक बचत करें।
- **बुझिए वास्तव**
एक बाल बल्ब की औसत आयु 1000 घंटे।

- **बाल बल्ब की विशेषताएँ**
● 100 W की बाल बल्ब को 1200 से 120 W में बदलें।
● 1000 घंटे तक चलेगा।
● 75 W की बाल बल्ब की तुलना में 75% तक बचत करें।
- **अपनी आर्थिक स्थिति सुधारे**
● 100 W की बाल बल्ब को प्रतिदिन 1 से 2 घंटे तक बचत करें।
● 1000 घंटे तक चलेगा।
● 75 W की बाल बल्ब की तुलना में 75% तक बचत करें।
- **अपनी वास्तविक स्थिति सुधारे**
● 100 W की बाल बल्ब को प्रतिदिन 1 से 2 घंटे तक बचत करें।
● 1000 घंटे तक चलेगा।
● 75 W की बाल बल्ब की तुलना में 75% तक बचत करें।

आज ही घर में अपने लिए और अपने देश के लिए

#ILEDTHEWAY

एक बाल बल्ब को प्रतिदिन 1 से 2 घंटे तक बचत करें।
1000 घंटे तक चलेगा।
75 W की बाल बल्ब की तुलना में 75% तक बचत करें।



कॉल सेंटर: 0000 800 8000 / 0000 000 0000



ENERGY EFFICIENCY SERVICES LIMITED
A Div of PFCs under the Ministry of Power



GOVERNMENT OF INDIA
MINISTRY OF POWER



दो गुनी पैसे की बचत

105 रुपए में एलईडी बल्ब पाइए

160 रुपए सालाना बिजली बिल बचाइए

एलईडी बल्ब अपनाइए
भारत को और उज्ज-फुल बनाइए



झारखंड के यलनीय मुख्यमंत्री द्वारा 15 नवम्बर 2015 को उद्घाटन
स्थान: पोतवादी मैदान, रांची

- **अवसर का बखान**
जो लोग बिजली के बिल में
में 28% बचाव
- **बचत कायम करीब**
एलईडी बल्ब लाल, गहरे नीले
रंगों में लाल-नीले रंगों में लाल-नीले
- **विद्युत बचत**
एलईडी बल्ब लाल-नीले रंगों में लाल-नीले

- **बिजली बचत करीब**
एलईडी बल्ब लाल-नीले रंगों में लाल-नीले
- **बिजली बचत करीब**
एलईडी बल्ब लाल-नीले रंगों में लाल-नीले
- **बिजली बचत करीब**
एलईडी बल्ब लाल-नीले रंगों में लाल-नीले

#1 LED THE WAY

भारत में एक अग्रणी घर बिजली बचत

भारत सरकार के जलम विभाग के अंतर्गत, एलईडी बल्बों के उपयोग को बढ़ावा देने के लिए एक अभियान है। इसका नाम है #1 LED THE WAY।

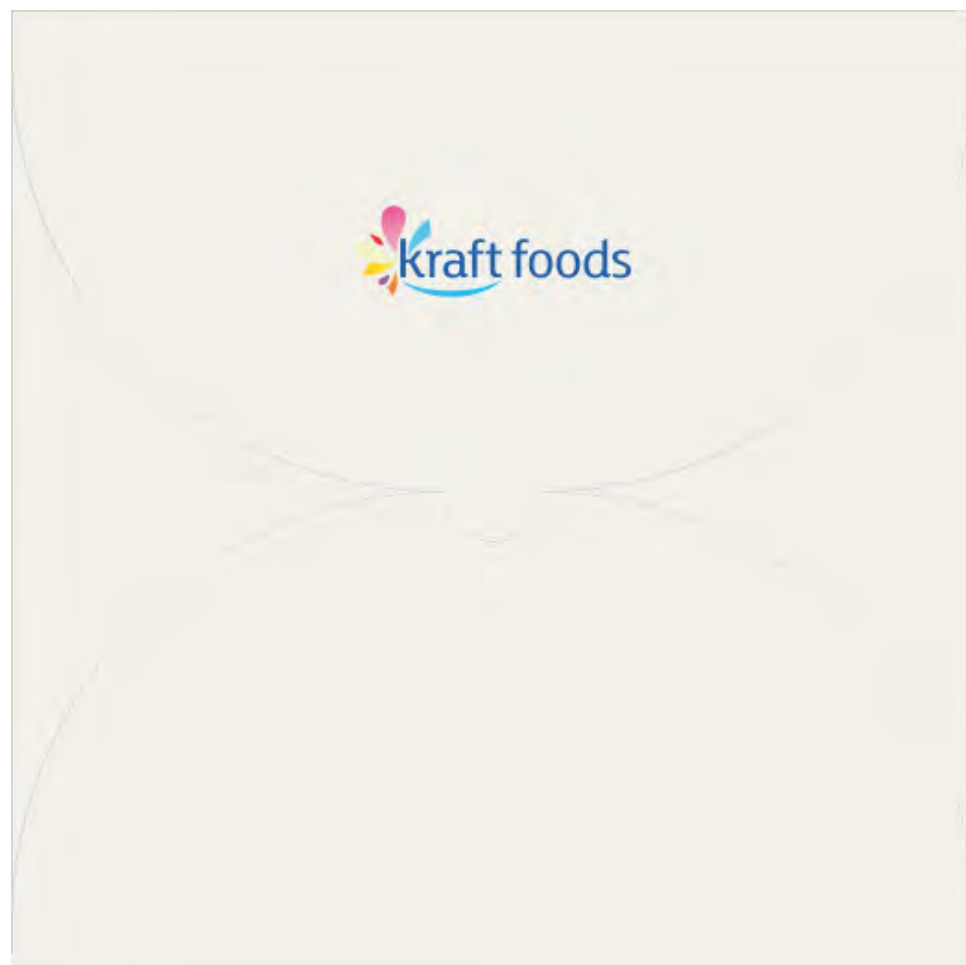
एलईडी बल्बों का उपयोग करने से बिजली बिल में बचत होगी और यह एक स्वच्छ और सुरक्षित विकल्प है। इसे अभी लागू करें।

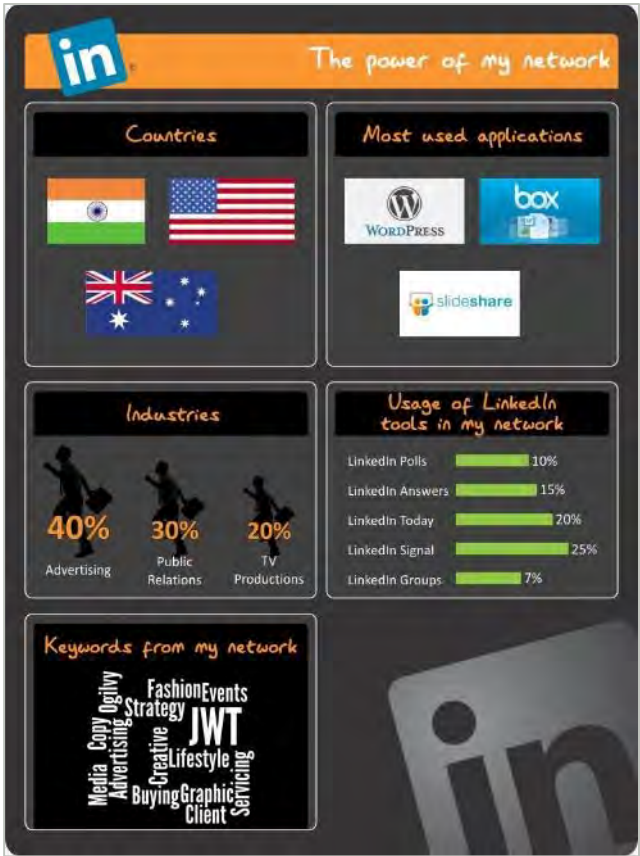
कॉल करीए: 1800 345 6570 / 1800 123 8745

एलईडी बल्बों के लिए अधिक जानकारी के लिए कृपया www.beeindia.com पर जाएं।

[illegible]







Marketing Solutions

LinkedIn gave us an innovative campaign to reach out to high achieving professionals

Country Manager & Head - Consumer Cards Business, American Express Banking Corp.

1. Viral effect gave a ~ 7x reach to professionals
2. Nearly 69% approval on card applications
3. Most number of applications received for the top AMEX card
4. 26% lower than the budgeted cost per acquisition

"At American Express, we are always looking for new and innovative ways of reaching our prospect customers. We have been expanding our channels of distribution which now include online, bank partnership, direct mailing, telemarketing, to name a few. With an increasing number of professionals using networking tools like LinkedIn, we have partnered with LinkedIn to develop a unique campaign to tap into the segment of high achieving professionals. This innovative campaign brings together our well-known Platinum product offering with LinkedIn's capabilities, to reach out to the high achieving professionals at the appropriate time with a compelling offer."

Shubash Saradan
Country Manager & Head - Consumer Cards Business, American Express Banking Corp.

Marketing Solutions

The ability to target the right audience was invaluable

Head - Digital Marketing & Thought Leadership, Wipro Technologies

1. Partner messages delivered an open rate of ~ 18%
2. Average campaign CTR from unique members was 0.69%
3. 100+ key decision-makers influenced from key companies

"LinkedIn is a great platform to reach the right audience in the right context. We were able to reach our focused audiences i.e. over 90% decision makers from companies with over 10k+ employees. We have seen some great results and we have increased our investments by 110% in LinkedIn since we see a consistent value for our marketing efforts."

Rahul Nair
Head - Digital Marketing & Thought Leadership, Wipro Technologies

Member Case-study

Using LinkedIn as a launchpad for career development

Ashley Chatterjee
Finance Pricing Analyst at Ernst & Young & an avid LinkedIn User

"Right after starting out at the University, I was introduced to LinkedIn at AIESEC - the world's largest youth organization. I became an active user at 18 and have been using it ever since. With the help of LinkedIn, I led an international project at AIESEC, sponsored by the Standard Chartered Bank. I got a chance to lead a 15 member team, constituting members from seven different countries for an international project on AIDS.

My next success was getting an offer to be on the research team for an international publication for the Commonwealth Games held in India. This booklet, published by Penguin India, contacted me on LinkedIn and selected me because of the recommendations I had received. I was also selected for a due diligence assignment by a firm based in Central Europe and handled the entire project, at the age of 20.

Lately, I got recruited at KPMG by networking with people from the firm on how to approach the interview. These LinkedIn friends completed my preparation in all possible ways I am to work in the Investment Banking domain post my MBA and LinkedIn has helped me get guidance from professionals in the industry."

Member Case-study

Using LinkedIn Polls for business development and industry insights

Tarun Gargal
Associate Director, Medical Devices, Sai Abdomen Pharma Ltd.

A bioinformatics and cheminformatics professional, Rajeev Gargal, a LinkedIn member and entrepreneur wanted to know what professionals in this niche molecular discovery field pay for an in-house physico-chemical property lead optimization service.

Traditionally, he would have commissioned a research or purchased proprietary data that would give him this insight. However, that route would have cost a substantial amount. He decided to use the internet and opted to use LinkedIn to help him in this activity.

Rajeev setup a poll and asked fellow professionals for their inputs on what they would pay for his service. The poll not only helped him decide his right price for a nominal cost but also provided him with an attractive list of "warm leads."

Marketing Solutions

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Travel factsheet

PayPal India

PayPal your travel buddy:



- A safer and easier way to pay while in India or travelling abroad
 - Securely link multiple credit or debit cards and choose preferred payment method at checkout
 - A single account for all your travel payments needs
 - Features like One Touch allow a faster checkout and is integrated with Google SmartLock (GSL)
- Users can book flights, car rentals, hotel reservations and more
- Enjoy easy and secure services in more than 100 currencies and over 200 markets

Our travel partners

India



Across the globe



Industry overview:



- The United World Tourism Organization (UNWTO) estimates that India will account for 50 million outbound tourists by 2020
- Indian outbound numbers have been growing at an average annual growth rate of 10 – 12% over the last seven years
- Experience-based travel and off-peak travel is gaining appeal and technology has been the game changer
- In the last 7 to 8 years, the buying power of Indians has increased along with the internet and mobile technology giving thrust to the travel and tourism industry
- Ministries of Tourism factored about 10,12,128 Foreign Tourists Arrivals (FTAs) in November 2018 as compared to 9,97,738 in November 2017 registering a growth of 1.4%
- MakeMyTrip, VFS Global and Countryside Adventure Holidays analysed their database to throw light on emerging holiday trends:
 - In 2018, there was a 25% rise in Indians planning holidays this winter as against last year
 - There was a 70% rise in Indians travelling overseas
 - 15% rise in Indians going on domestic trips
 - 63% of Indian travelers plan holidays around Christmas
 - 37% of Indian travelers prepare for trips ahead of New Year
 - Hot-spots within India - Desert and beaches remain all-time favorite. Popular destinations – Goa, Udaipur, Jaipur, Manali
 - Hot-spots outside India – Thailand, Dubai, Singapore, Malaysia, Sri Lanka



PayPal mCommerce Report: 2019 India Findings

AT A GLANCE

Mobile Commerce Growing Rapidly

88%

OF CONSUMERS USE THE MOBILE FOR PURCHASES OR PAYING ONLINE

83%

OF MOBILE SHOPPERS PURCHASE VIA MOBILE AT LEAST WEEKLY

45%

OF THE MERCHANTS HAVE MOVED FROM A BUSINESS PROPERTY FOR THE BEST TO SHOPPER

51%

OF THE SALES VOLUME BEING GENERATED THROUGH IT

Social Commerce: The Next Big Game Changer

57%

INDIAN CONSUMERS SHOP VIA SOCIAL MEDIA

59%

OF MOBILE SHOPPERS PURCHASE VIA SOCIAL MEDIA AT LEAST WEEKLY

62%

OF BUSINESS MERCHANTS ACCEPT PAYMENTS VIA SOCIAL MEDIA

Cross Border Transactions Continue To Gain Popularity

54%

OF INDIAN ONLINE SHOPPERS SHOP CROSS BORDER

47%

OF SALES VOLUME COMES FROM INTERNATIONAL CUSTOMERS

88%

OF BUSINESS MERCHANTS SELL ONLINE INTERNATIONALLY

The Mobile Shopping Experience: Popular With Millennials

82%

OF MILLENNIAL MOBILE SHOPPERS BROWSE FOR PRODUCTS/SERVICES AT LEAST DAILY

30%

OF MILLENNIAL MOBILE SHOPPERS DO SO WHEN OUT WITH THEIR FRIENDS

47%

OF MILLENNIAL MOBILE SHOPPERS HAVE MADE A BUSINESS PURCHASE ON THEIR MOBILE

PayPal mCommerce Index: 2019 India Findings

AT A GLANCE

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59%

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62%

OF BUSINESS MERCHANTS ACCEPT PAYMENTS VIA SOCIAL MEDIA

43%

OF MERCHANTS ARE WORRIED ABOUT SAFETY AND SECURITY OF THEIR CUSTOMERS INFORMATION

PayPal mCommerce Index: 2019 India Findings

AT A GLANCE

The Mobile Shopping Experience: Popular With Millennials

82%

OF MILLENNIAL MOBILE SHOPPERS BROWSE FOR PRODUCTS/SERVICES AT LEAST DAILY

30%

OF MILLENNIAL MOBILE SHOPPERS DO SO WHEN OUT WITH THEIR FRIENDS

47%

OF MILLENNIAL MOBILE SHOPPERS HAVE MADE A BUSINESS PURCHASE ON THEIR MOBILE

41%

OF MILLENNIAL MOBILE SHOPPERS DO SO WHEN PHYSICALLY AT THE SHOP

Cross Border Transactions Continue To Gain Popularity

54%

OF ONLINE BUYERS SHOP CROSS BORDER

47%

OF SALES VOLUME COMES FROM INTERNATIONAL CUSTOMERS OR ABROAD

88%

OF BUSINESS MERCHANTS SELL ONLINE INTERNATIONALLY

26%

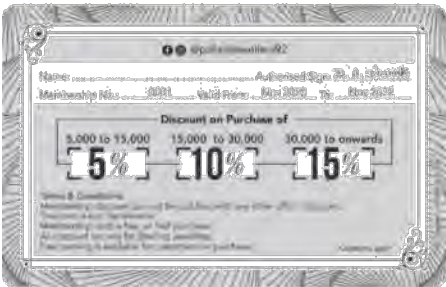
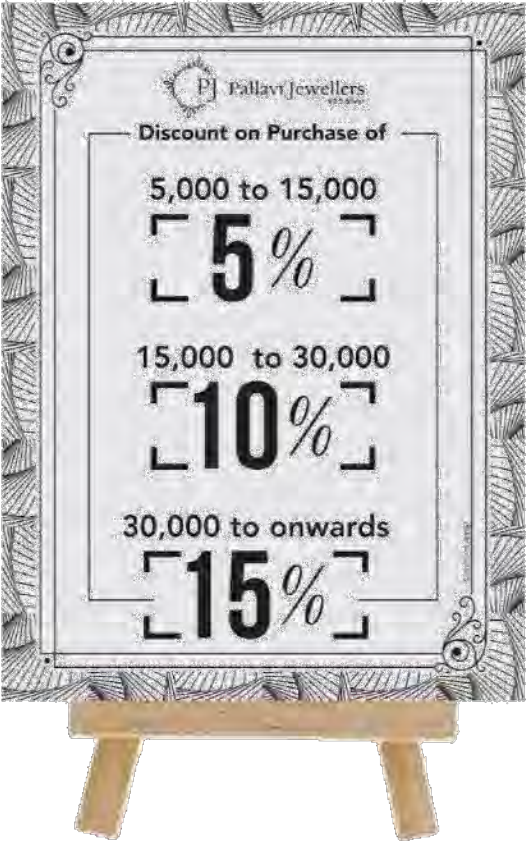
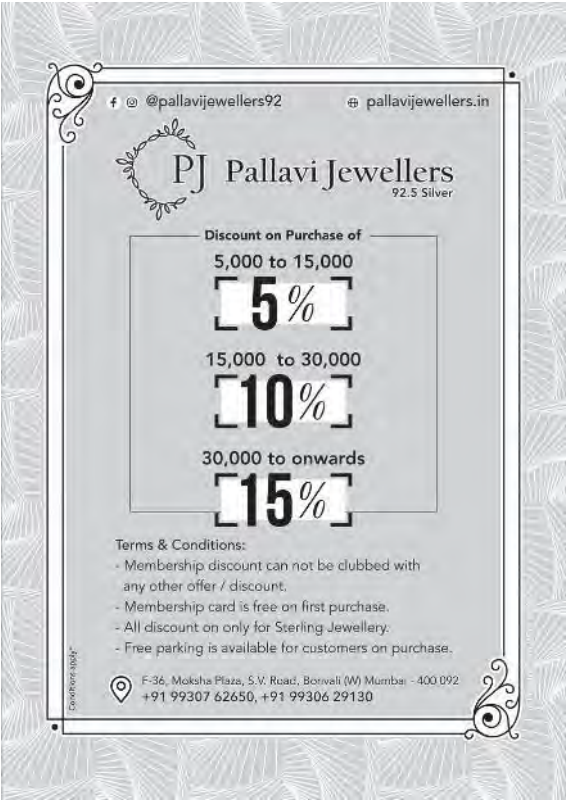
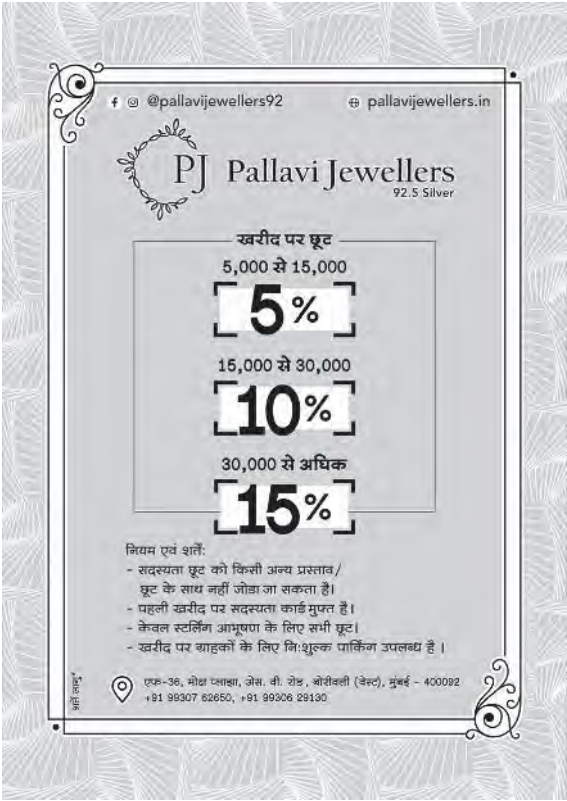
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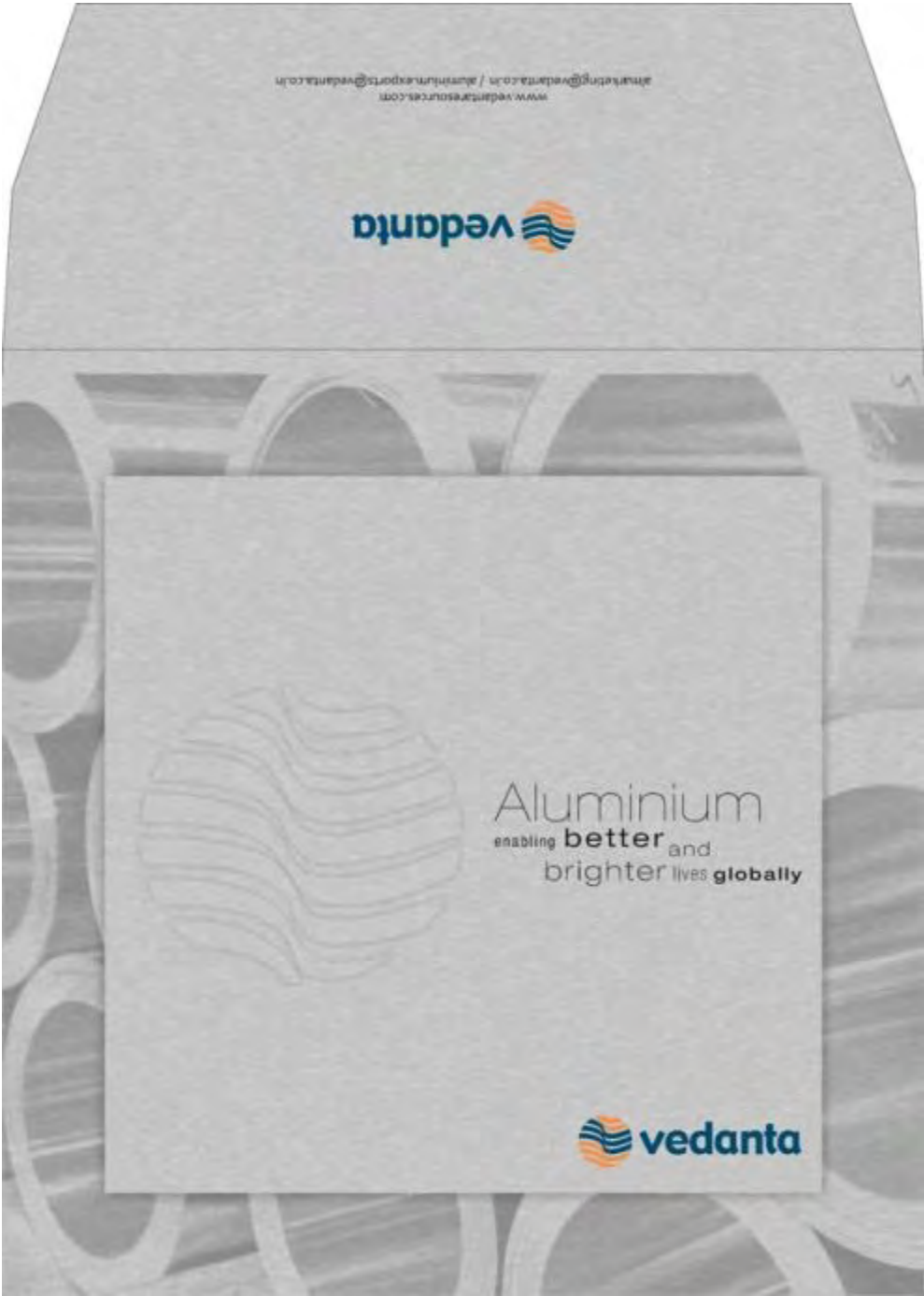


STORE BRANDING

- Pallavi Jewellers









January 02, 2023

Dear *Abhishek*,

I warmly welcome you to our new workplace @ Commerz II.

Today is a special day for us as we step into our new "Karma Bhoomi" in the New Year with renewed vigour, positivity and excitement.

A lot of planning, coordination, experimentation, thought and devotion has gone into making of our new office.

With the calm of never ending Aarey Forest on one glazing and the vibrant cityscape on the other – our new abode is sure to provide us the ambience needed to excel in our roles. I hope the many open collaborative spaces, the comfortable work desks and the vibrant colours in the office will make it a fun, enjoyable and inviting place to work.

Welcome to Viterra @ Commerz II.

Warm regards,

Manek Gupta



January 02, 2023

Dear *Meher*,

I warmly welcome you to our new workplace @ Commerz II.

Today is a special day of us as we step into our new "Karma Bhoomi" in the New Year with renewed vigour, positivity and excitement.

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Warm regards,

Manek Gupta



"ONE DAY YOU WILL BE WHO YOU WISH TO BE. PREPARATION FOR THAT DAY STARTS TODAY..."

"A COMPREHENSIVE COMBINATION KIT TO SATISFY YOUR CREATIVE NEEDS"

DOMS FUN FIESTA ART KIT, A PERFECT COMBINATION OF TOOLS TO SATISFY THE CREATIVE NEEDS OF SHARP MINDS. IT IS AN AMALGAMATION OF 7 CREATIVE TOOLS THAT MAKES IT A ONE STOP SOLUTION TO UNLEASH YOUR ARTISTIC SKILLS.

Manufactured and Marketed by DOMS INDUSTRIES PVT. LTD. J-19, G.I.D.C., UMBERGAON-386171, DIST. VALSAD, GUJARAT, INDIA.		PRODUCT: ART KIT	NET QUANTITY: 1 SET
SET CONTAINS:			
SR. NO.	ITEMS	QTY. (NUMBER)	
1	DRAWING BOOK	1	
2	MODELLING CLAY PACK	1	
3	WAX CRAYON PACK (10 Shades)	1	
4	COLOUR PENCIL PACK (10 Shaden)	1	
5	PENCIL	1	
6	ERASER	1	
7	PENCIL SHARPENER	1	

CONSUMER CARE CELL:
For Feedback, Write to:
The Manager, Address as Above
Tel: 1-800-2741250 (Toll free)
E-mail: info@domsindia.com
www.domsindia.com

MRP: ₹ 100.00 (incl. of all taxes)
UNIT SALE PRICE: ₹ 100.00 Per Set

Individual Units
not to be sold
loose separately.

ART NO. 80083
8490411800434

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OF DOMS INDUSTRIES PVT. LTD.

MFD: 03/2023 MADE IN INDIA





















KNEADABLE ART ERASER

Soft & Pliable •
Non-Abrasive •

Ideal for Graphite Pencil,
Charcoal & Pastel



20 PCS

Perfect for Professional
and Amateur Artists











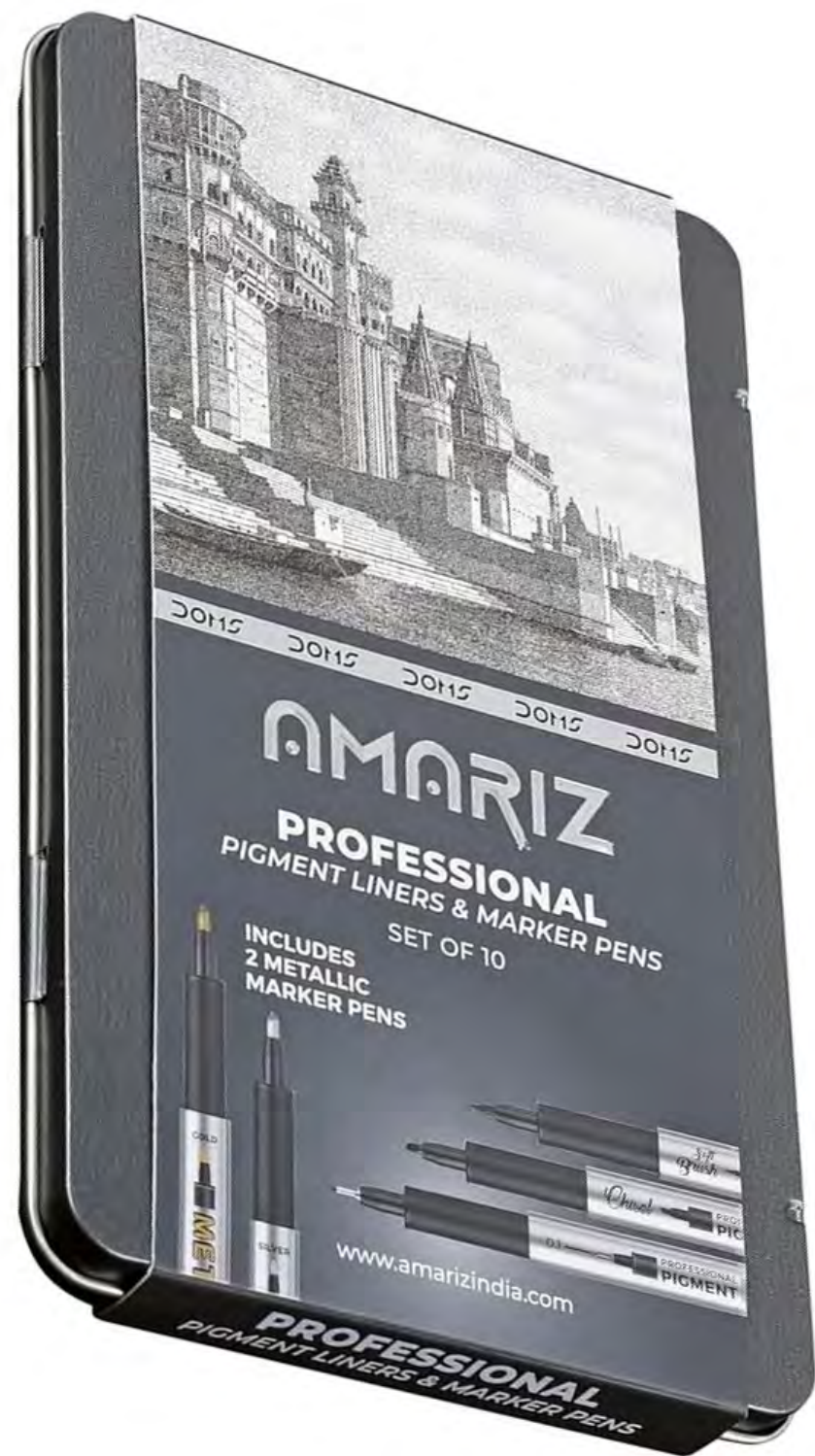


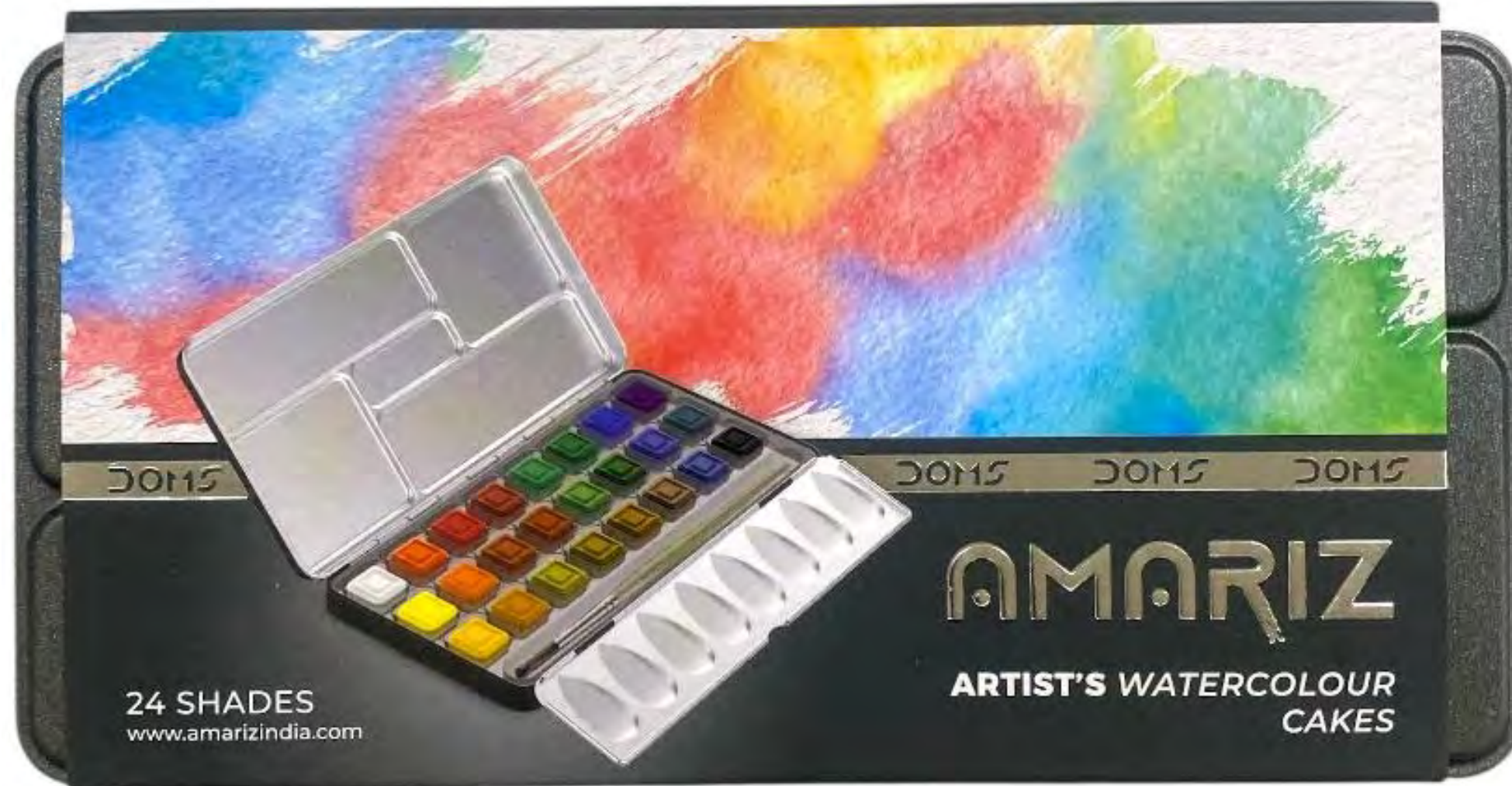




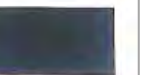










 A 478 White	 A 394 Scarlet Lake	 A 063 Crimson Lake	 A 053 Carmine	 A 117 Emerald Green	 A 453 Viridian Hue	 A 071 Cerulean Blue Hue	 A 451 Violet
 A 236 Lemon Yellow	 A 283 Orange	 A 241 Light Red	 A 031 Burnt Sienna	 A 391 Sap Green	 A 191 Hooker's Green	 A 056 Cobalt Blue Hue	 A 203 Indigo
 A 153 Gamboge Hue	 A 205 Indian Yellow	 A 366 Raw Sienna	 A 492 Yellow Ochre	 A 367 Raw Umber	 A 032 Burnt Umber	 A 436 Ultramarine Blue	 A 016 Black

* These shades are indicative & not exact due to printing limitations.

AMARIZ ARTIST'S WATERCOLOUR CAKES 24 SHADES

 A 478 White	 A 394 Scarlet Lake	 A 063 Crimson Lake	 A 053 Carmine	 A 117 Emerald Green	 A 453 Viridian Hue	 A 071 Cerulean Blue Hue	 A 451 Violet
 A 236 Lemon Yellow	 A 283 Orange	 A 241 Light Red	 A 031 Burnt Sienna	 A 391 Sap Green	 A 191 Hooker's Green	 A 056 Cobalt Blue Hue	 A 203 Indigo
 A 153 Gamboge Hue	 A 205 Indian Yellow	 A 366 Raw Sienna	 A 492 Yellow Ochre	 A 367 Raw Umber	 A 032 Burnt Umber	 A 436 Ultramarine Blue	 A 016 Black

DOMS Amariz Artist's Watercolour Cakes, crafted with enriched pigments, deliver exceptional performance, precision, and excellent transparency. Superior hues ensure unmatched colour strength, optimal lightfastness, enduring permanency, enabling to create delicate washes or vivid & intense tones. Available in 24, 36, & 60 shades.

DOMS **DOMS** **DOMS** **DOMS** **DOMS** **DOMS** **DOMS**

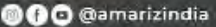
Manufactured and Marketed by:
DOMS INDUSTRIES LIMITED
J-19, G.I.D.C., Umbergaon-396171,
Dist. Valsad, Gujarat, India.
CONSUMER CARE CELL:
For Feedback, write to:
The Manager, Address as Above,
Tel: 1-800-2741250 (toll free)
E-mail: info@amarizindia.com
www.amarizindia.com
Individual units not to be sold in
loose separately

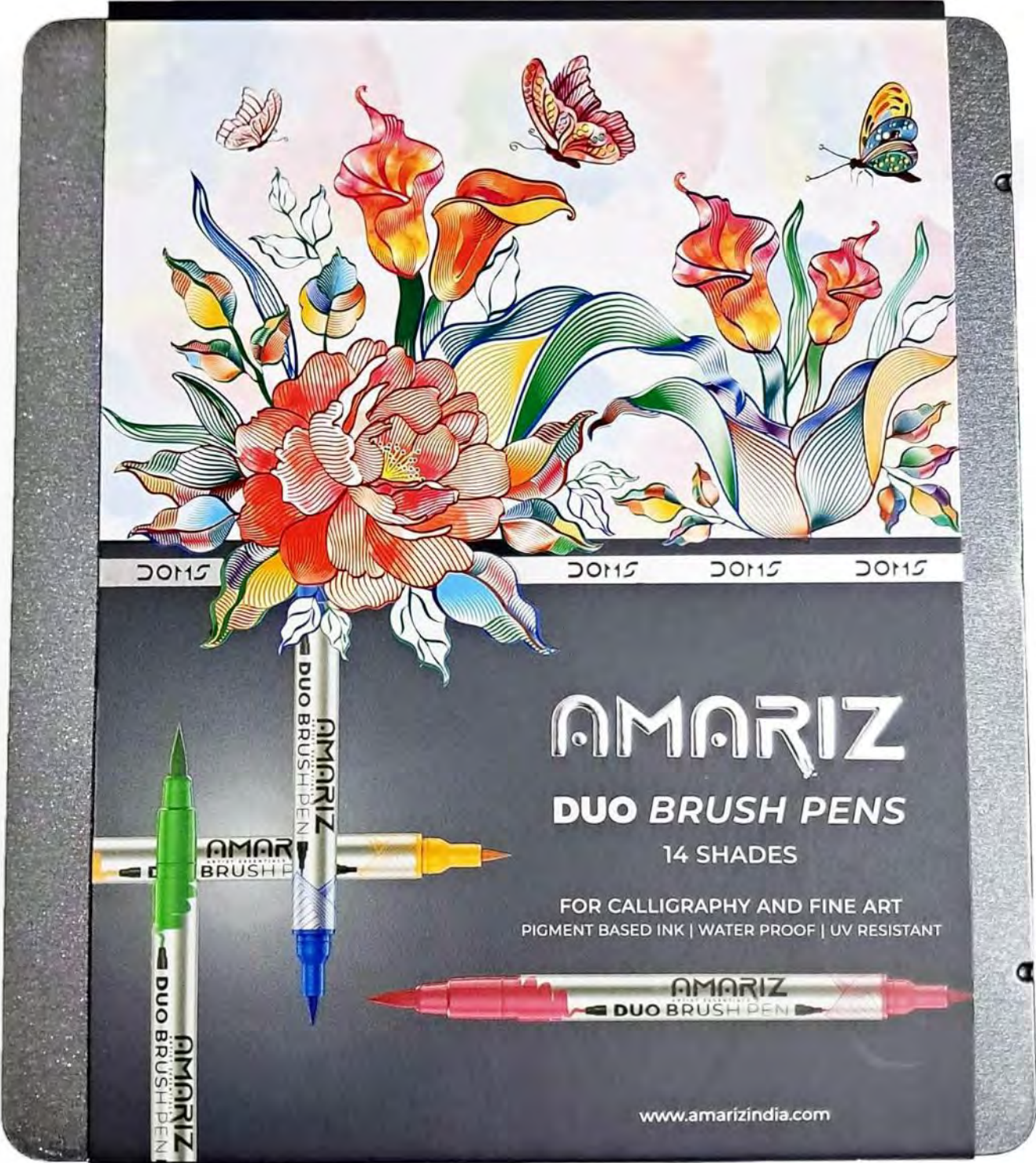
PRODUCT: Watercolour Cake
NET QUANTITY: 1 Set
SET CONTAINS: 24 Assorted Shades
SIZE (L x W x H) (mm):
17 x 17 x 6.5 each
MRP: ₹300.00 (incl. of all taxes)
UNIT SALE PRICE: ₹300.00 Per Set
MFD: 10/2024
ACCESSORY:
Brush 1 Number

AMARIZ
ARTIST'S WATERCOLOUR CAKES
24 SHADES


A 113001024
8 904411 802311


MADE IN INDIA

 @amarizindia



Wax Crayon – 10 Shades mock-up 1

MRP:
15.00



Wax Crayon – 10 Shades mock-up 2

MRP:
15.00



Colour Pencil – 12 Shades Full Size

MRP:
50.00



Triumph Geometry Box

MRP:
99.00

skoodle®



Thank you

I am available on below link is as well
www.behance.net/Hetal
www.issuu.com/hetalh/docs

Hetal Panchal | M: 7208211257
E: empresimages@gmail.com