



# Nippon *india* Mutual Fund

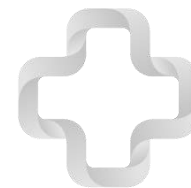
Wealth sets you free



**AUDI**

— **Twin Cup** —

**13<sup>e</sup> final 2024**





AXO  
MEZZE LOUNGE & GRILL

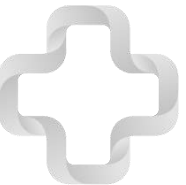
# AXO LOUNGE

DJ / OPEN BAR / DJ GRAPHICS

LIVE MUSIC

 B-37, GROUND FLOOR, AMBICA ACCROPOLIS,  
BESIDE OBEROI SPRINGS, VEERA DESAI INDUSTRIAL ESTATE,  
ANDHERI WEST, MUMBAI, MAHARASHTRA 400053

IBFW  
.com  
Hospitality | Venues & Events



**Ambuja  
Cement**

**adani**  
Cement

**Ambuja**  
**गृहलक्ष्मी**  
**उत्सव**

**मजबूत नात्याचे उत्सव**







# Adhesive Technologies

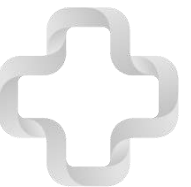


Henkel

Henkel Adhesive Technologies









**Audi**







Battery Charge Level

### Engine Output

Fuel Efficiency

External highlights  
 Darnel with cover, end cover

More dynamic  
More agile pioneer of the new design idiom  
Numerous technical innovation

94  
Riverside School

© 2001  
ELECTRA

50

Rpm

## AUTO SERVICE

99%

1.4k 1.5k 1.2k

## Self-Driving

```
GPU: 42.2 C
HDD: 44.2 C
CPU: 24.2 C

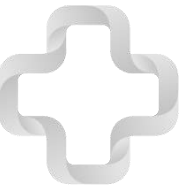
Core0: 42.2 C
Core1: 25.2 C
```

Design & Craftsmanship  
Trim Options  
Comprehensive Safety  
Feature & Equipment  
Accessories

2F eight-speed automatic transmission  
Full-LED Adaptive Matrix Headlights  
Intelligent all-wheel drive system  
Quiescence and Break



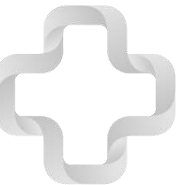
**"A leader should give the credit of the  
success to the team members.  
But when failure comes,  
leaders should absorb the  
failures and protect the team members"**







**PHARMORITE BIOTECH**  
Caring Beyond Drugs



**MAHARUNAM**  
MULTIPLY YOUR SUCCESS

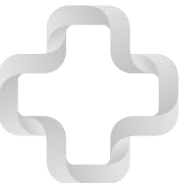
**TATA AIA**  
— LIFE INSURANCE

**Dream  
team  
agency**



# AGENCY GOT TALENT

BRING YOUR OWN  
COSTUMES & INSTRUMENTS!!!







# AGENCY GOT TALENT



**MUSIC**



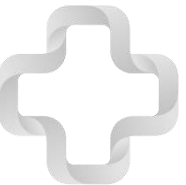
**COMEDY**



**DANCE**

**BRING YOUR OWN  
COSTUME & INSTRUMENT**

#HarWaqtKeLiyeTaiyaar



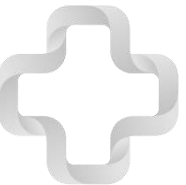


**TATA AIA**  
LIFE INSURANCE

**Dream  
team  
agency**



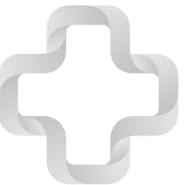
**"Leadership is more off the  
Field than on it."**





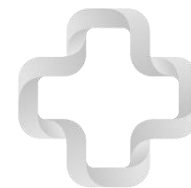
# DIGITAL<sup>SM</sup> FORESIGHT

KNOW TOMORROW TODAY



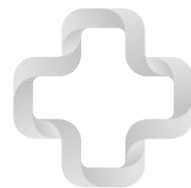


if we not, who will!





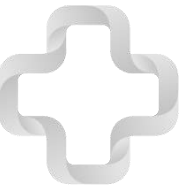
Lets  
**LEAVE**  
**AIVIRK**

The logo consists of the text 'Lets LEAVE AIVIRK'. 'Lets' is in a pink sans-serif font. 'LEAVE' is in a bold, white sans-serif font with a pink outline, slanted upwards to the right. Below 'LEAVE' is a large, stylized pink ribbon. The word 'AIVIRK' is in a bold, yellow sans-serif font. A grey ribbon is positioned over the 'V' and 'I' of 'AIVIRK'. The grey ribbon is a looped shape, resembling a stylized 'A' or a ribbon tied in a knot. The entire logo is set against a white background.

# Epilyno

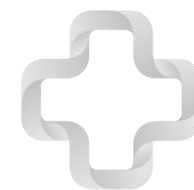
*Night Repair Cream*

**Naturally Everyday**





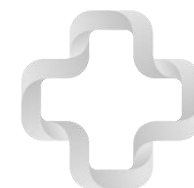


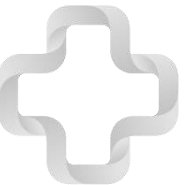






# Path to a Billion





### BANKING & FINANCIAL SERVICES

30+ Active Customers

\$ 1.5T+ AUMVA Supported

Managed Platforms Service 200+ Financial Institutions

Financial Advisors 6000+ supported

1000+ Domain Specialists

#### Secure Future

Customer Experience

- Personalized Customer Interactions
- Customer Experience Monitoring
- CRM - Page, Dynamics & Salesforce

Automation

- Accelerate DevOps
- Case Management
- RPA - Robotic Process Automation

Digital Integration

- Data Management Services
- Digital Forensics - Predictive Analytics
- Fintech Framework for API & Micro Services
- IDPM - Pega & Appian

Application Development & Maintenance

Business Process Services

Infrastructure Management Services

Testing Services

Digital Services

Digital Integration

### VALUE ADDS AND DIFFERENTIATORS

We focus on your goals to achieve **AGILITY | FLUIDITY | DIGITIZATION**

Domain Expertise

20+ years of industry experience, 100+ technical and operational experts in banking, assets and wealth management

Product Engineering Heritage

Developed large scale multiplatform product architectures with agile and industry specific models and assets

Digital CoE and Strong Alliance Ecosystem

Stronger expertise with a customer experience, digital integration and automation focus

Operational Efficiency

Providing committed year-on capacity and reduced costs

Strategic Partner for Customers

Providing professional services, implementations and product support freeing customers to focus on strategy, product management and customer challenges

Innovative Engagement and Commercial Models

Expertise to analyse and recommend appropriate models based on project size, complexity, requirements etc.

### CAPITAL MARKETS OVERVIEW

Client Management

- Client Onboarding
- Portfolio Transfer
- Adviser Platform
- Client Statements & Tax Packages

Trading & Settlements

- Order Management
- Trade Execution
- Mobile Trading
- Post Trade STP
- Settlement
- Margining & Netting

Risk & Compliance

- Market risk
- Counterparty risk
- AML & KYC
- Pre-trade compliance

Portfolio Management

- Portfolio Strategy Management
- Portfolio Rebalancing
- Modeling & Monitoring
- Investment Performance Reporting

Custody & Treasury

- Custody Administration & Reconciliation
- Corporate Actions
- Poss & Curricula
- Collateral Management
- Reinvestment Benefits Payment
- Services

Banking Business Areas

- Securities
- Government, Risk and Compliance
- Proprietary
- Regulatory Reporting
- Smart

# AT THE HEART OF A SECURE FUTURE

## NIIT TECHNOLOGIES BANKING & FINANCIAL SERVICES OVERVIEW

### KEY CUSTOMERS

- Platforms servicing over 200 Financial Institutions
- 40 of the Top 15 US Private Banks
- Asset Managers - 100+
- Broker Dealers - 6
- Pension Funds - 30
- Wealth Management Firms - 15

#### An Investment Platform Provider

- Wealth Management
- Asset Management
- Back Office Automation
- Customer Reporting
- Fund Management

#### Leading Auto Finance and Mortgage Firm in Middle East

- Learning and mortgages
- Contract management
- Application Modernization
- Knowledge Management

#### A Global FI

- Payments
- Investment Management
- STMS
- Cash Management
- LOM

#### A leading Hedge Fund

- Insurance Pricing
- Asset Data Services
- Fraud Management
- Interprete Data Management

#### A Super Regional Bank

- Process Automation of Customer Servicing
- Retail Lending
- Procurement
- Corporate Technologies

#### RPA for Leading Financial Institutions Globally

- Risk Management
- Asset Pricing using CAPM
- CAMELS Rating

#### A Regional Bank

- Reengineering of Options Trading Platform
- Financial Reporting
- Automation of process workflows

#### A leading German Bank

- MS Reporting
- Regulatory Reporting to HQ
- Dashboards

#### A Regional Bank

- Risk Management
- Credit Application System
- BASIL II
- Leasing Systems

#### Leading Bank in Belgium

- Shared Services for Retail, Commercial & Wealth business
- Supporting Core Banking Platform, Risk & Fraud products & BI



**If your age 50 or above**  
you could be the next VICTIM of Pneumococcal pneumonia, Zoster, Hepatitis A, Hepatitis B, Rabies, Influenza

**GET VACCINATED!  
STAY PROTECTED!**

Get vaccinated at the earliest to prevent the risk.  
Consult your doctor today.

### KNOW THE FACTS ABOUT PNEUMOCOCCAL DISEASE

#### WHAT IS PNEUMOCOCCAL DISEASE?

PNEUMOCOCCAL DISEASE DESCRIBES INFECTIONS CAUSED BY PNEUMOCOCCAL BACTERIA, INCLUDING<sup>2,3</sup>

- Meningitis (an infection of the tissues surrounding the brain and spinal cord)
- Pneumonia (an infection of the lungs)
- Bacteremia (bacteria in the blood stream)

#### SYMPTOMS OF PD INCLUDE<sup>3</sup>

- Cough with the production of rusty or blood-streaked sputum
- Shortness of breath
- Rapid breathing
- Chest pains
- Nausea and vomiting
- Headache
- Tiredness and muscle aches

### KNOW THE RISKS OF PNEUMOCOCCAL DISEASE

#### AM I AT RISK?

Even if you're healthy and active, your body's ability to fight infection declines as you age.<sup>3</sup> You may not realize you are at risk, but the bacteria that cause PD spread easily through person-to-person contact, including coughing and sneezing, and by people who do not appear to be ill.<sup>2</sup>

#### EVERYONE OVER THE AGE OF 50 IS AT RISK FOR PNEUMOCOCCAL DISEASE<sup>3,4</sup>

Your risk increases with age.<sup>3</sup> If you get the flu, are a smoker, or suffer from certain health conditions, such as cardiovascular disease, asthma, or diabetes, your risk for PD is even greater.<sup>5</sup>

Getting PD can change your life. An important part of aging is remaining healthy and active so you can continue enjoying your time with family and friends.<sup>8,9</sup>

### ASK YOUR DOCTOR ABOUT VACCINATION AGAINST PNEUMOCOCCAL PNEUMONIA

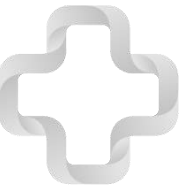
Say **YES** to Vaccination

Say **NO** to Pneumococcal Pneumonia

**GET VACCINATED!  
STAY PROTECTED!**

**Pfizer** Working together for a healthier world<sup>®</sup>  
Pfizer Limited: The Capital - A Wing 1802, 18<sup>th</sup> Floor, Plot No. C-70, G Block, Bandra - Kurla Complex, Bandra (East), Mumbai - 400051.  
Full prescribing information available on request.  
The Trademark of C P Pharmaceuticals International C.V (CPI)

Source: The New York Times. 1. Pneumococcal pneumonia is a leading cause of death.

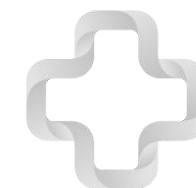


A journey towards...

**HEALTH | HOPE | HAPPINESS**



## Medical Connect









# SPARSH

EXPRESS ENGAGE EVOLVE

QUALITY | INTEGRITY | SERVICE | INNOVATION



**BIGGER  
FASTER  
STRONGER**

## EXCEL11ERATE

## BUSINESS UPDATE – BIOPSY

2017 is the year to keep building on the 2016 success with key objectives of:

- Cordis is increasing the Bard® Miva® footprint in CT space
- Focus is on the Gold Standard® vs training and upgrading them to Gold Standard of Care Biproxy for better patient outcomes
- Increasing the VAB space by investing more in training of doctors and creating awareness among the patients/HCPs



www.ccfm.be



405211



RESEARCH AND ANALYSIS



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Journal compilation © 2006 Blackwell Publishing Ltd



BUSINESS UPDATE – DAVOL

This strong performance was a result of the hard work put in by each of the team members but the people who really 'Exceeded' in 2015 were Geraldine and I who sold the most number of VantageLight 5T vehicles. Faraz Farooqi sold the maximum number of 30 Macan models and Arun Dubey led from the front with the highest number of VantageLight 5T models.

The year 2017 will be yet another defining year for Dava. It will not only take the growth story ahead but will also establish the technological leadership of Dava in India, as we will be launching products for the 7<sup>th</sup> in India category. ECHO PS will be the only platform system to be launched in India. Caspar will be the only specific function, which is covered for e-commerce. Verbis 5G will create a new category of open IPDM near line.

Again to sum up the year:  
2017 for Cwyl – it will be the  
year of Leadership!



For more information, visit [www.pearsoned.com](http://www.pearsoned.com).



† This article written in 1964-65 is based on the 1964-65 U.S. Census.  
 ‡ See, e.g., *ibid.*



Dr. Agnew's English-Spanish Pocket Dictionary



QUALITY • INTEGRITY • SERVICE • INNOVATION

MAURITIUS  
BECKONSLI

**EXCELLENT**



SPOTLIGHT

### Enterprise Modernisation in Digital Context

Fred Giron, VP, Research Director - Forrester

**Q1. Do enterprises have a clear vision of the digital enterprise? From a technology environment standpoint, how well are global organizations geared to adopt these?**

Forrester's research shows that while 80% of companies believe digital technologies will disrupt their business, only 20% of them believe they have a digital vision, a clear understanding of what digital means for their business strategy. What's more, only 19% think they have the right technology, and only 16% think they have access to the right skills to execute on their digital vision.

This data shows that while most companies understand the imperative for their business to become digital, a large majority need help digitizing their business strategy and understand how they can continuously use digital technologies to create innovation faster for their customers and make their operations more agile in service of their customers.

**Q2. What are the primary roadblocks to enterprise modernization from a digital experience perspective?**

Digital transformation requires an operational reboot. Digital transformation is not just about launching a new portfolio of mobile apps or launching a new digitally-enabled business model. The required changes will impact every operational lever inside the organization: culture, structure and talent, processes, technology and metrics. Amongst those, changing the internal culture consistently surfaces as the biggest barrier to digital transformation. Digital businesses work hard to see the world through the eyes of their customers, embracing an outside-in approach to innovation. To help lead digital transformation, CIOs must reshape the culture of the tech team from being technology-obsessed and focused on internal clients to being connected with the end-customer needs and desires. Tech teams need to be connected to the business with the reality of how the company creates value for customers and drives revenue growth.

**Q3. Much of digital experience revolves around giving users more control of their data. What changes in process and technology do you think enterprises need to undergo to make this happen?**

Our consumer insights research shows that consumers are increasingly aware of the value of their personal data. As a result, companies can no longer afford to dismiss customer concerns about the use of their data. In fact, Forrester believes that failure to respect customers' preferences about their data will drive them to a more customer-obsessed competitor. Marketers need to shift away from existing models of customer data collection and management and embrace a world in which they take responsibility for data security and governance. In most organizations, security has been the purview of legal and technology management teams. That's no longer true. Firms need cross-functional data stewards — and sometimes even chief data officers — to manage the governance policies for all data within the organization.

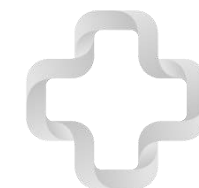
Marketers will also have to turn access to the data via trust and accountability. They will need to adapt existing practices and messaging to meet the principles of personal identity and data management (PIDM) — privacy, security, transparency, portability, and economy (value) — if they want to earn access to valuable customer-managed personal data.

**Q4. We are hearing a lot about new technologies like RPA (Robotic Process Automation), wearables, APIs and IoT and how they will impact user experience. How would enterprises need to adapt to build and incorporate the right kind of use cases for these technologies?**

It's very easy to get excited by the potential value of these emerging technologies. Many CIOs can be attracted to these "shiny objects" that ultimately fail to generate a return on investment. Technology management teams need to embrace an outside-in approach, leveraging human-centered design methodologies in order to design the solution on the prospective user's terms — be it a customer or an employee. The process need to start with user interviews using established ethnographic research techniques. The results are documented in user stories that describe intended user experiences that the end solution has to deliver. By focusing on the user's job-to-be-done, this approach enables tech management teams to keep user needs and desires at the center of the solution development project. The technology is seen as an enabler of the final solutions, not an end in itself.

**Q5. How do you see industry in general, and CIOs in particular, moving in the next few years along the enterprise modernization and digital transformation path?**

Digital transformation is not a technology project, it's a business transformation that will impact every business capability and function of the organization. Given the role of digital technologies in this transformation, CIOs have a leading role to play and they need to develop a strong business technology agenda that will help the business win, served and retain digitally-empowered customers. CIOs face a gargantuan challenge, though: technology is already present within the marketing department and the business lines, and there are immense pressures to drive technology costs down. But if they do not step up and define the digital strategy for their firm, someone else will do it, and their role will be relegated to one of chief technology procurement officer.



# Build End-to-End, Superior Customer Experience



## PRE FLIGHT



## AT AIRPORT



- 1 Check-in and boarding
- 2 Public transportation info
- 3 Modify travel reservations
- 4 Seat selection
- 5 Self-tagging for checked-in baggage
- 6 Offsite check-in
- 7 Baggage drop

## IN-FLIGHT



## POST FLIGHT



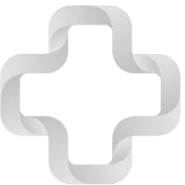
Follow us on



For More Information

Write to us at [marketing@niit-tech.com](mailto:marketing@niit-tech.com) or visit us at [www.niit-tech.com](http://www.niit-tech.com)

**NIIT**  
technologies  
New Ideas. More Value.™





## DIGITAL STRATEGY : A SUCCESS MANTRA

Digital strategy to achieve industry

### Flying High

**3.6 bn** Number of air travelers across globe by 2016 (International Air Transport Association (IATA) forecast)  
That is **800 mn** more than number of travelers in 2011  
(NIIT Technologies is IATA Strategic Partner)



### Upworldly Mobile

Over **35%-45%** of travelers purchased tickets using Smartphones and Tablets in 2012-13. (FlightWire Survey, April 2013)  
**60%** of organizations have no effective digital strategy or have one that remains distant from their business strategy.



### Newer Tech

**HTML5**: For interactive customer experience, better location based services like finding stops, restaurants, etc.

Or **125** Web developers, **11%** using HTML5 for more than two years (NIIT Tech survey)

**50%** find multi-channel/multi-device secure better engagement with customers. (NIIT Tech survey)

**57%-75%** A jump in active web browsers in the US supporting HTML5 (August 2012 Forrester Research Inc.)



### Changing Times With NDC

#### New Distribution Capability (NDC)

Enables communication between a shop and travel agents  
Easy access to product/services

**Personalized offerings**: Price alternatives, customized shopping, ancillaries such as priority boarding, onboard Wi-Fi, access to airport lounges, onboard amenities.



### Customer Is The King

Meet passenger expectations

Comfortable journey

Meaningful and relevant experience

Personalized + customized services = Loyalty



### Connected World

#### Using Information to business advantage

On-demand solutions to help locate restaurants, hotels, jobs, and even plan travel.



### Digital Strategy Drivers

Channel maturity

Merchandise

Personalized interaction

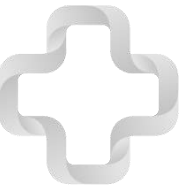
Social Media and Gamification

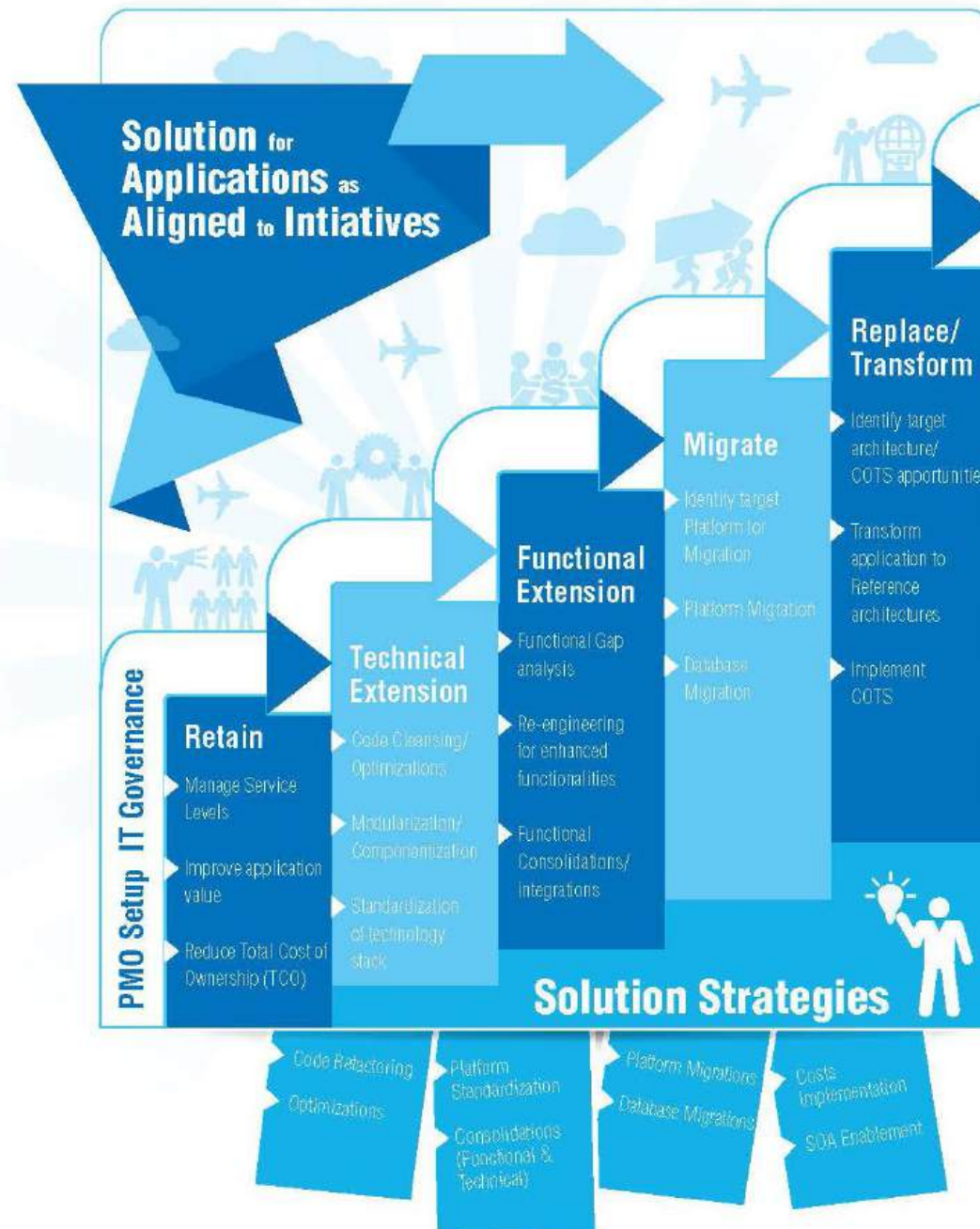
Channel compatibility

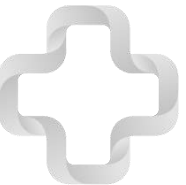
Distribution

### Why Partner With NIIT Tech?

- Our eye on ROI and proven methodology and experience, fast/professional response are guaranteed
- Multi-dimensional model helps assess current maturity, identify the gaps, and plan in a staged manner
- Expertise in retail, e-commerce, reservation, loyalty & CRM analytics, BPO, CES and other third party systems
- NIIT Tech partners with numerous travel industry specific service organizations to create effective business case





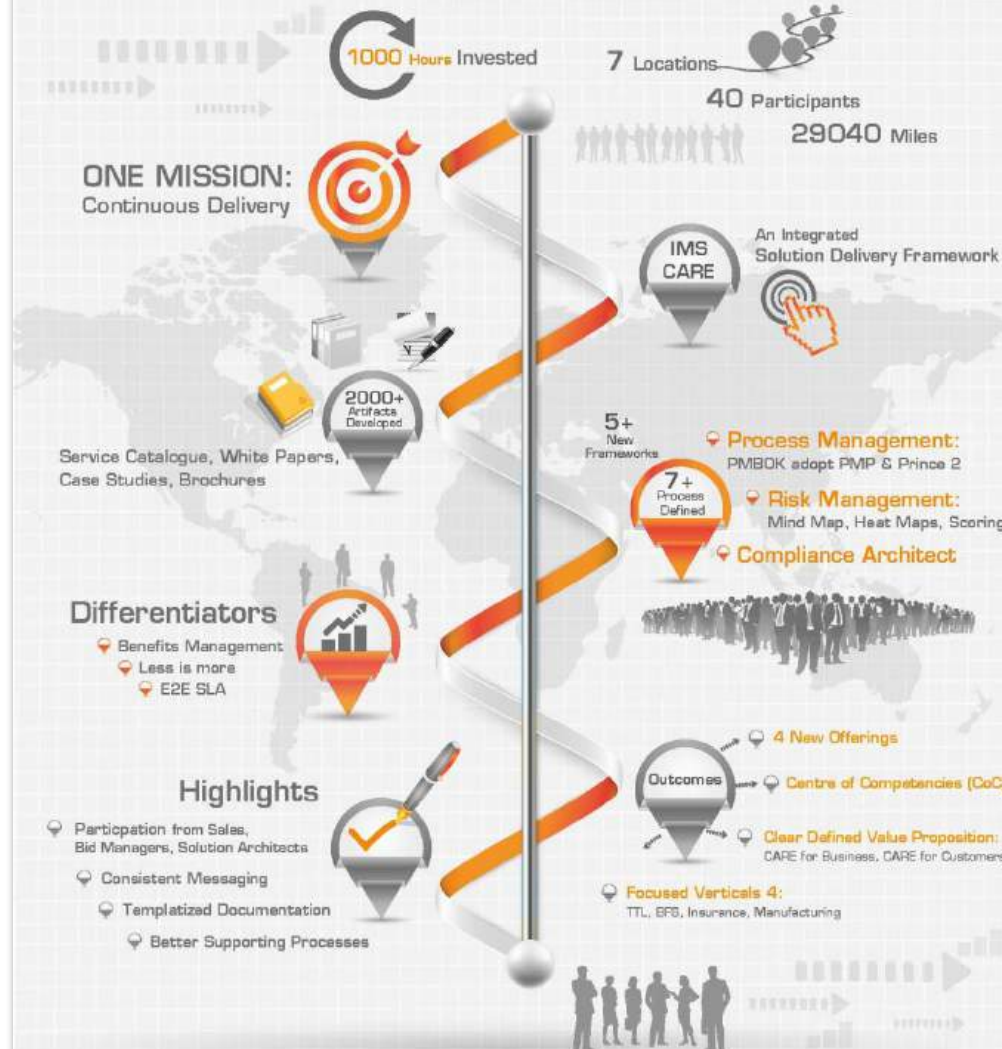




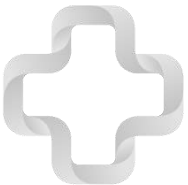
Great minds with new ideas paved way  
for a stronger, forward-thinking enterprise.



IMS CARE Immersion Program 2014 resulted in an inspiring insightful session. A cross-pollination of bright ideas and suggestions. We take the pleasure of sharing them with you...



## IMS CARE Immersion Program





## Transforming customer facing... excellence

The UCB Story

**Next step - Create competitive edge for UCB**  
SFE's long-term vision of creating an industry leading sales force



### Impact-Internal



## Neonatology for office practice part 2

### Jaundice

Commonest morbidity.  
Conjugated hyperbilirubinemia  
Unconjugated hyperbilirubinemia



### Physiological jaundice:

- In term infants peak is reached in 3-5 days and then falls
- In preterm infants the peak is in 5-7 days



### Non Physiological jaundice:

- Onset of jaundice before 24 hours
- Any elevation of jaundice that requires phototherapy
- A rise in serum bilirubin >0.2mg/dl/hour
- Jaundice persisting >14 days
- Associated signs: vomiting, lethargy, poor feeding, excessive weight loss, apnea, temperature instability







## Human Resources Corporate Strategic & Governing Council Meeting

OCTOBER 2015 - Goa

Privileged & Confidential - Not for circulation

1

# CETANIL

Cilnidipine 10mg / 20mg Tablets

## Power Brand: Specia

by Neha Maan

Alembic  
Specia

Where are we?



Privileged & Confidential - Not for circulation

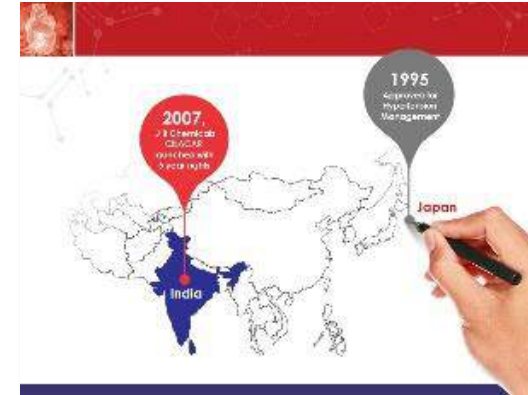
2

Go Young (attrition control)



Privileged & Confidential - Not for circulation

3



# CETANIL


Cilnidipine 10mg / 20mg Tablets

POWER BRAND SPECIA  
Neha Maan

Product	Strength
CETANIL 10 TAB	10mg
CETANIL 20 TAB	20mg
CETANIL 30 TAB	30mg
CETANIL 40 TAB	40mg
CETANIL 50 TAB	50mg

CETANIL

Alembic  
Specia



A new way for a new world

R<sub>x</sub>

# Zinnox

Garenoxacin 200 mg Tablets

## ENGINEERED FOR SUCCESS

- Neha Maan

### COMPETITION - INDICATION WISE SCENARIO

Molecular	URTI	URTI	UTI
1	Amoxycillin	Amoxycillin	Ofloxacin
2	Cefuroxime	Amoxycillin	Meropenem
3	Amoxicillin	Cefixime	Levofloxacin
4	Levofloxacin	Cefuroxime	Cefixime + Ofloxacin
5	Cefuroxime	Levofloxacin	Cefuroxime + Cefixime

URTI: Garenoxacin 200 mg Tablets

URTI: Garenoxacin 200 mg Tablets

UTI: Garenoxacin 200 mg Tablets

### 2015 - 16



STEP AHEAD

LONG TERM (Molecule development)

For Data generation

URTI customers \* 10 Rx

SHORT TERM (Customer Development)



New Ideas, More Value.™

## DevOps Assessment


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### Phases of Engagement

Assessment phase		Implementation phase		Improvement phase	
1. Discover Process and state	2. Define Develop action	3. Deploy Implement	4. Consolidate Integrate		
<ul style="list-style-type: none"> <li>• Team resources</li> <li>• Tooling resources</li> </ul>	<ul style="list-style-type: none"> <li>• Process design &amp; validation</li> <li>• Process delivery</li> <li>• Metrics, metrics and tools</li> </ul>	<ul style="list-style-type: none"> <li>• Metrics plan</li> <li>• Training</li> <li>• Risk</li> </ul>	<ul style="list-style-type: none"> <li>• Process governance</li> <li>• Service level agreement</li> <li>• Improvement</li> </ul>		
Scope Selection	Roadmap evolution	Implementation plan	Reporting & optimization		
<ul style="list-style-type: none"> <li>• Metrics plan</li> <li>• Metrics tools</li> </ul>	<ul style="list-style-type: none"> <li>• Tooling plan</li> <li>• Tooling metrics</li> </ul>	<ul style="list-style-type: none"> <li>• Process plan</li> <li>• Training plan</li> </ul>	<ul style="list-style-type: none"> <li>• Process plan</li> <li>• Training plan</li> </ul>		

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### NIIT Value



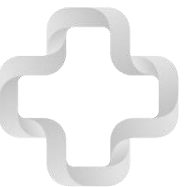
Integrated Managed Services

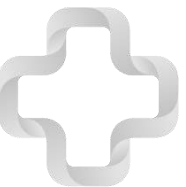
- Enhanced delivery capabilities with faster time to market
- Optimized and aligned strategy
- Centralized knowledge management
- Increased agility
- Multiple S reports with predictive analytics for growth
- Innovation through new learning and development

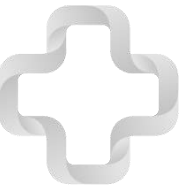
Meeting all program objectives through robust support, governance and operational excellence

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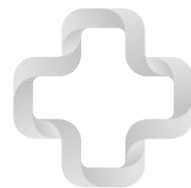


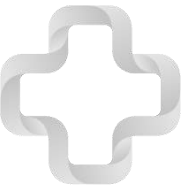
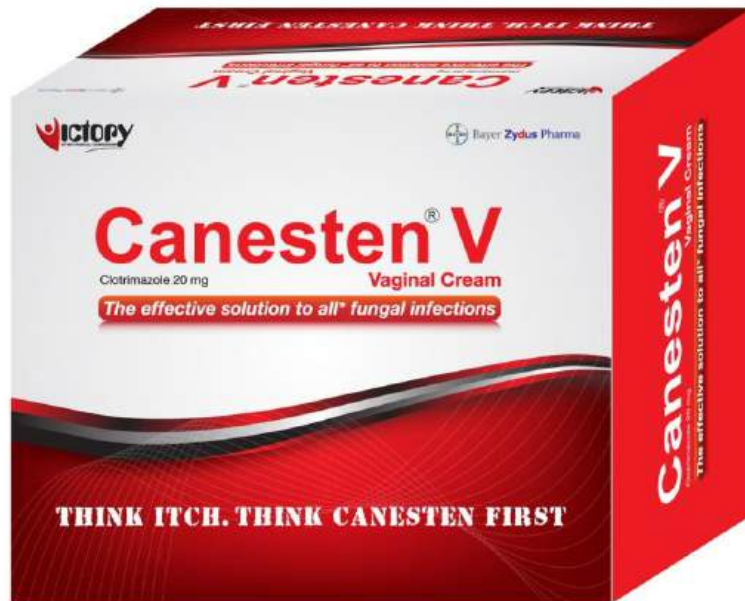


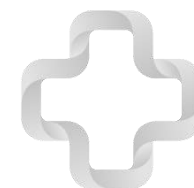




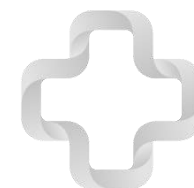
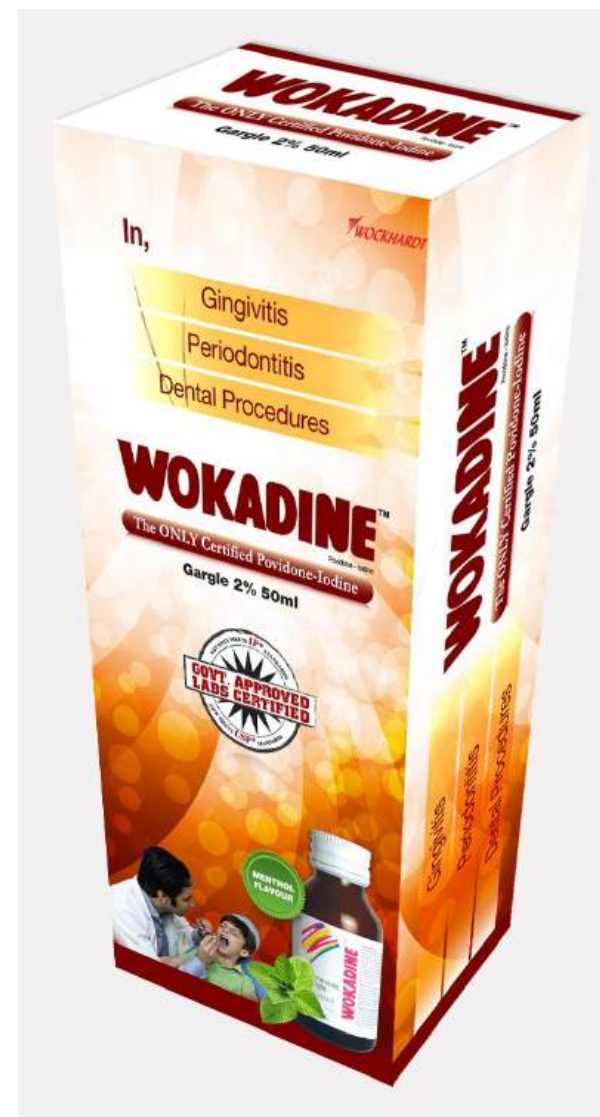
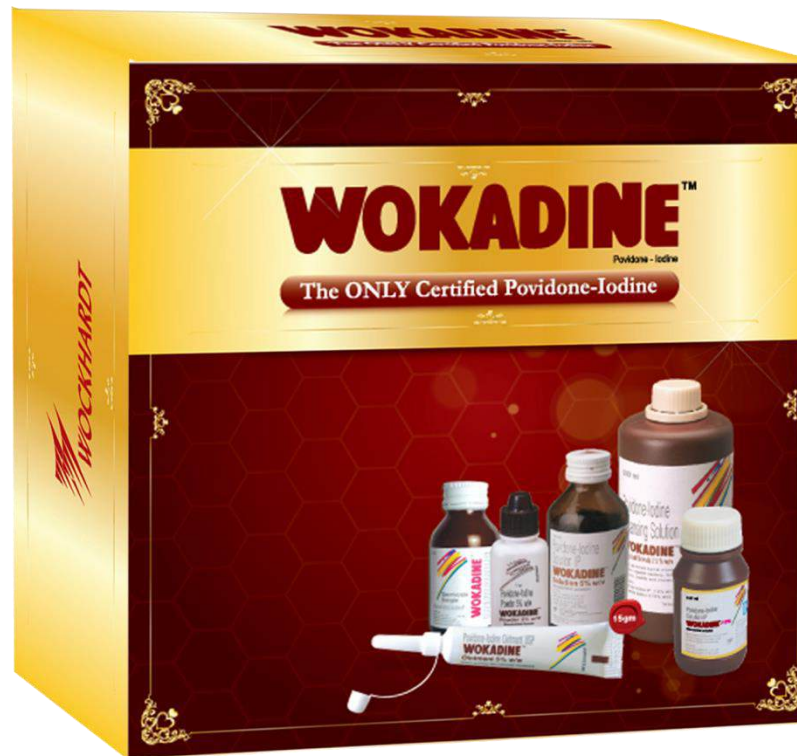














Neuroscience Division  
Responsibility in each line...



Captured **no. 2**  
Rank in Rx  
in Neurology



Ranked **no. 3**  
in Rx in  
Psychiatry



PFS Focus  
Right From  
**Day 1**

## STEPPING STONES TO SUCCESS



Jumped to **no. 4**  
in IMS from no. 11  
in 2.8 years.

Kudos to the  
**5 Pillars**  
of GSK CNS



Firoze Vakil



Amit Anand



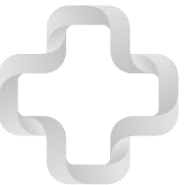
Krishna Kishore



Basavaraj Pomoji



Bhaskar Basu

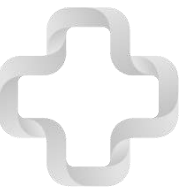




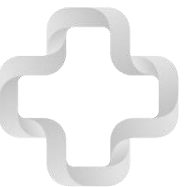
**CNS** Global News

# American Psychiatric Association's Meeting

*2017, San Diego*








Pfizer

## Tap your network, earn rewards!




With Workday, referral is just a click away.  
Know someone good? Match their profile with  
open requisitions & upload details in Workday.

\*The Referral policy document will have more details.

Pfizer

## We are looking –for people like YOU!

With Workday, referral is just a click away.  
Know someone good? Match their profile with  
open requisitions & upload details in Workday.



\*The Referral policy document will have more details.

Pfizer

## It pays to have friends!

You've rated Pfizer as a great place to work.  
It's time you introduce us to people you know.

With Workday, referral is just a click away.  
Know someone good? Match their profile with  
open requisitions & upload details in Workday.




\*The Referral policy document will have more details.

Pfizer

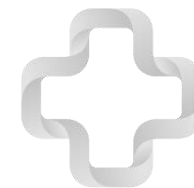
## Referral is Responsibility

### Own IT!

Know someone good? Match their profile with  
open requisitions & upload details in Workday.



\*The Referral policy document will have more details.





**NIIT technologies**  
New Ideas. More Value™

Wondered where you could bring the elements of design thinking together...?

To think out of the box, we bring to you, a box.

Watch this space...!

**Design Thinking**  
comes alive with our **designstudio**

**NIIT technologies**  
New Ideas. More Value™

Details soon...

**designstudio** **NIIT technologies**  
New Ideas. More Value™

Welcome to the world of endless possibilities...

Please join us to explore **Design Studio** on 23<sup>rd</sup> September, 2016 at 12:30pm at 1<sup>st</sup> Floor, Phase 2, Greater Noida Campus. Inauguration by Arvind Thakur

**designstudio** **NIIT technologies**  
New Ideas. More Value™

Visit to Ideate, Collaborate & Innovate!!!

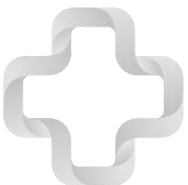
Across Locations | Across Tables  
With Teams | With Clients | With End Users

Launch around the corner!

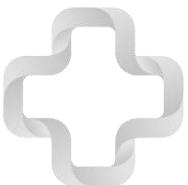
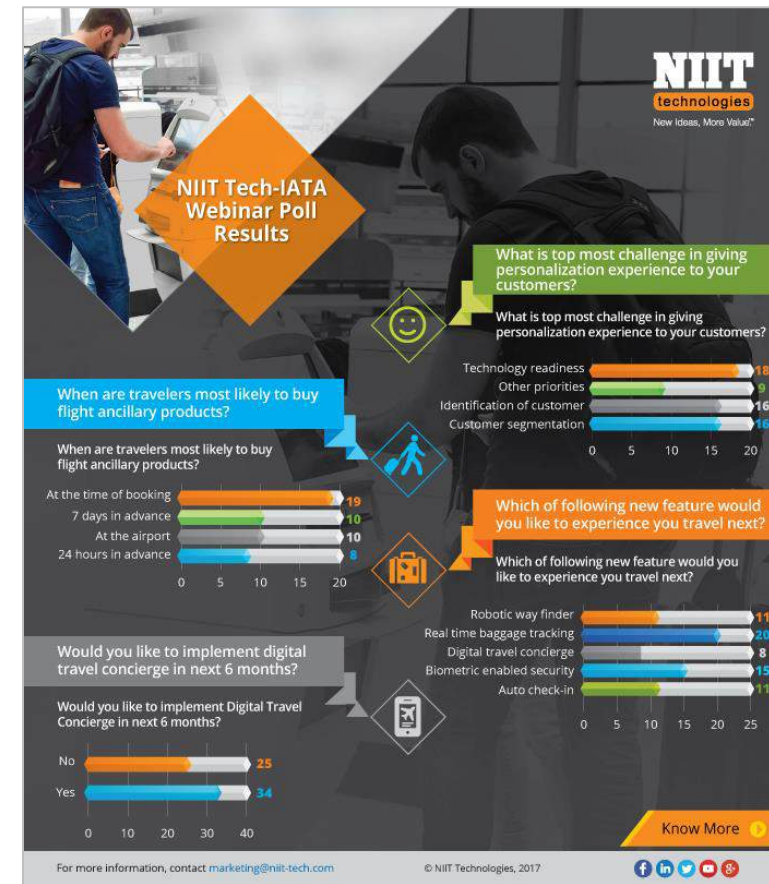
**NIIT technologies**  
New Ideas. More Value™

**Inauguration Tour**  
Instruction:

- Connect to wifi "DLabskynet" on your smartphone and send the attached at the earliest back.
- Download ZAPPAR on your smartphone. Scan the QR code to go to your app-store.
- Explore design studios features through the ZAPPAR stickers using the app. Use the headphones.









**NIIT**  
technologies  
New Ideas. More Value.™

**Your Performance is our Inspiration!**

**LARGE DEAL OF THE YEAR**



ROLEX

**ACE OF THE QUARTER (HUNTER)**



TAG

**ACE OF THE QUARTER (FARMER)**



TAG

To know more, read rewards & recognition policy on [initian.com](http://initian.com) >>

 **Marketing Roundup**  
Quarterly Update Q1'16

We plan to bring this Marketing Roundup out on a quarterly basis, to keep you informed of key marketing initiatives globally and share the highlights as we build market traction and impact. Trust you will find this useful. Please do share any feedback and comments with the team.

**Public Relations: Driving Global Visibility**

Public Relations' activities in Q1 FY'16 were focused largely on sharing NIIT Tech's financial performance and the Incessant acquisition. In Q1 we also launched our Global PR Program and signed up Edelman, a leading global PR agency, to work with us in each of our target markets.

PR Outcome	
Press Release: 2	Industry stories: 4
Media Interactions: 5	Press Briefings: 1
By lines: 3	Awards: 2
SoV*: 183	

- News on our strategic agreement with Incessant Technologies for leadership in Digital Integration was published across all key publications
- QS Advisory published a book of essays, "A Future in the Cloud: A New Era for Global Sourcing", which includes a by-line article from Mr. Rajendra Pawar, Chairman NIIT Technologies titled 'Global Sourcing: India's Evolving Landscape'
- Silicon India published an article on Capturing Value from Next-Generation Infrastructure Management Services
- Thought leadership articles featured in The Financial Express and BW Smart Cities on the role of GIS in building smart cities in India
- Featured In Computerworld Best Places to Work in IT 2015 list



\*unique articles as tracked by monitoring agency

**NIIT**  
technologies  
New Ideas. More Value.™

**LET THE WORLD KNOW THE DIAMOND IN YOUR TEAM**

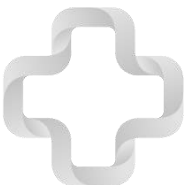


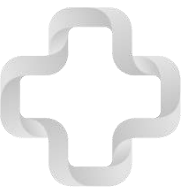
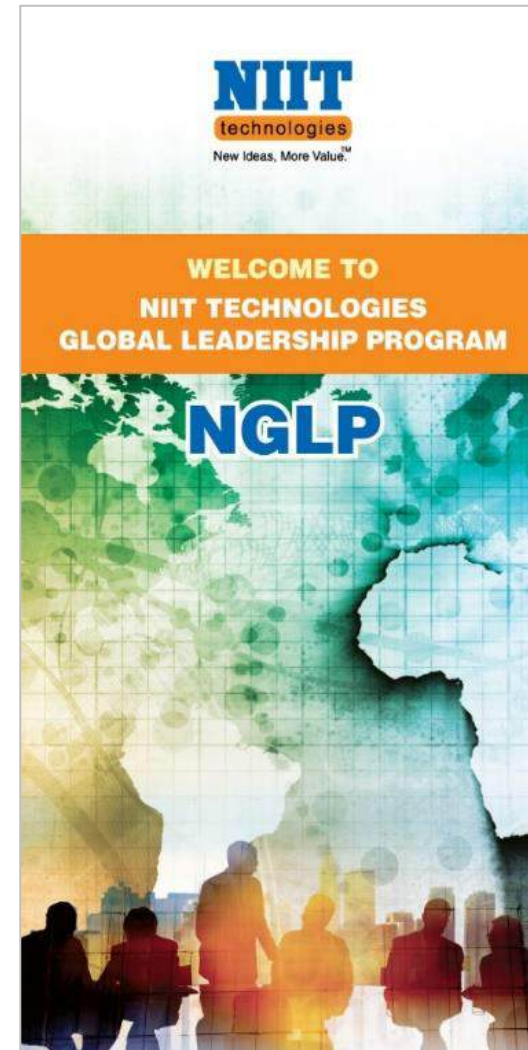
Logon to [inspire](#) to nominate a fellow staff member for Role Model

>

Service Role Models demonstrate behaviour traits while delivering exceptional value to our customers

**Role Models are recognized organization wide and rewarded with 5000 inspire crowns**

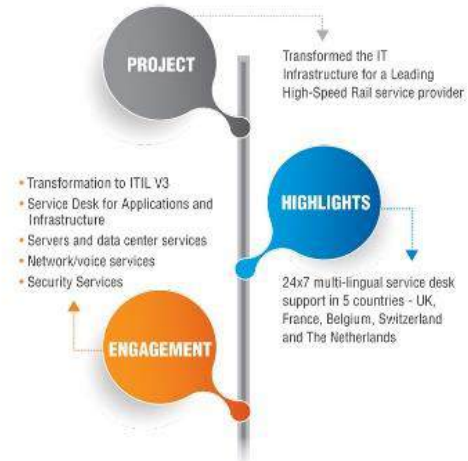




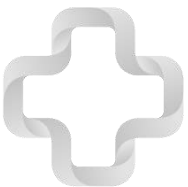
## DEVELOPING WORLD CLASS AIRPORTS THROUGH NEW IDEAS



## ENABLING GREATER EFFICIENCY WITH AN INTEGRATED IT INFRASTRUCTURE



## Banking & Financial Services

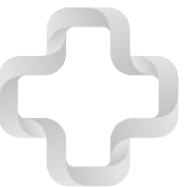




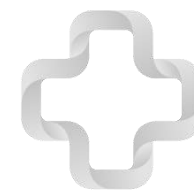
Before



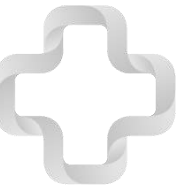
After



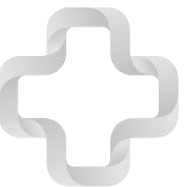




## Path Cutting & Retouching

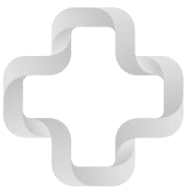


## Path Cutting & Retouching





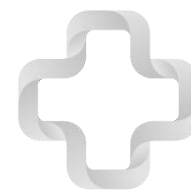
## Path Cutting & Retouching



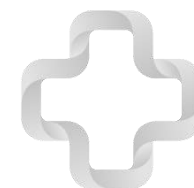
Before



After

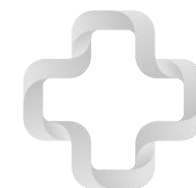


## Image B/W to Color & Manipulation

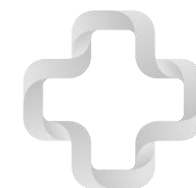




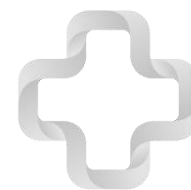
## Color Correction



## Retouching



## Retouching

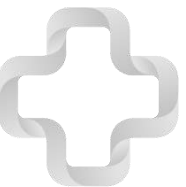




Before



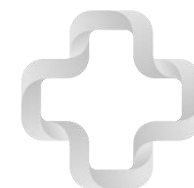
After



Before



After



Before



After





