



About Me

Afeez Shaikh

Sr. Graphic & Motion Designer

Creative and detail-oriented Graphic Designer with 5+ years of experience across branding, motion design, social media, and UI/UX. Proven expertise in managing cross-functional design teams, crafting compelling visual narratives, and delivering impactful digital content for high-profile clients such as Reckitt, HUL, Sun Pharma, JSW, and Aditya Birla Group. Strong command over the Adobe Creative Suite and a passion for visual storytelling.



Contact Me



8422045949



shaikhhafeez99@gmail.com



Education

S.I.E.S College

Bachelors in Commerce Graduate

2014 - 2017

Arena Animation

Advanced Diploma in Design
& Animation

2014 - 2017



Technical Skills

Design & Animation:

Photoshop, Illustrator, CorelDRAW,
After Effects, Premiere Pro

UI/UX Design:

Figma, Adobe XD

Other Tools:

Canva, InDesign (basic), Ms Office,
ChatGPT, MidJourney, Adobe Firefly



Strengths

- Creative problem-solver with strong attention to detail
- Excellent project and time management
- Effective team leader and cross-functional collaborator
- Fast learner and always updated with design trends



Portfolio

[Click Here >>>](#)



Job Experience

- **Senior Graphic Motion Designer**
InsideIIM.com **2021 - PRESENT**
 - Lead a team of 4 designers delivering marketing and branding assets including banners, brochures, thumbnails, and social media creatives..
 - Designed and executed motion graphics, brand intros, and promotional videos.
 - Successfully managed projects for clients like **Reckitt, Hindustan Unilever, Sun Pharma, JSW, Aditya Birla Group, Colgate etc.**
 - Spearheaded UI/UX design efforts for client-facing portals and in-house products using Figma.
- **Senior Graphic Designer**
Excelencia Insitute (Dubai) **2018 - 2021**
 - Sole Graphic Designer at Excelencia, responsible for all visual content across multiple platforms.
 - Designed logos, flyers, banners, and other print/digital materials to enhance brand identity and marketing efforts.
 - Created animated videos for marketing, promotional content, and online courses, improving viewer experience and engagement.
 - Handled the studio operations for recording lectures, including overseeing the setup for green screen shoots.
- **Graphic Designer**
MT Educare **2017 - 2018**
 - Created compelling storytelling frames that were later animated for educational content.
 - Recognized for design excellence and transferred to the Dubai branch (Excelencia).