

# Anusha S

## Find me here:

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[LinkedIn](#)

[Portfolio](#)

## Profile

Early-career filmmaker trained in production, directing and editing.

Featured as 'Filmmaker of the Month' for March 2025 by [My First Job in Film](#).

My documentary 'Beyond The Barn' was aired on [Spectrum News](#) in Southern California in February 2025.

## Technical Proficiency

- **Videography:** Sony FS5 and Canon Mirrorless/DSLR models
- **Video Editing:** Premiere, DaVinci Resolve, Final Cut Pro, CapCut, iMovie
- **Adobe Suite:** Premiere Pro, Audition, Photoshop, Indesign, After Effects
- **Front-end development:** Wix, Wordpress and Canva
- **Website Development:** HTML, CSS and JavaScript on Cyberduck and Sublime
- **MS Office:** Word, Excel, Powerpoint
- **Slack and Google Suite**
- **Languages:** Hindi, Kannada, Telugu, Tamil, Punjabi, Malayalam, Spanish (beginner), French (beginner)

## Work Experience -- Production

### PRODUCTION INTERN

[Adore Creative](#) | Feb 2025 - Jul 2025

- Editing sizzle reels for movie/series pitches to production houses
- Assisting in script development and pitching

### DIRECTOR & SCREENWRITER

[Cannibal by Vietta \(Music Video\)](#) | Feb 2025

- Wrote the script and screenplay to a music video
- Directed the music video, completing all shots in under 12 hours

### DIRECTOR & PRODUCER

[Beyond The Barn: Exploring PTSD in rescued farm animals](#) | May 2024

- Solo-produced my Master's thesis documentary - scripted, filmed and edited my film
- Aired on Spectrum News in February 2025

### WRITER

[USC Annenberg Media](#) | July 2023 - Dec 2023

- Produced broadcast news for USC's Annenberg Television News (ATVN)
- Wrote news segments
- Helped edit packages

## Work Experience -- Digital Media

### STUDENT WORKER - MARKETING

[USC Bovard College](#) | Sep 2023 - May 2024

- Website management and logged monthly SEO and Google analytics
- Managed social media content on LinkedIn and Twitter for degree programs

### CONTENT EXECUTIVE

[Sociowash](#) | Aug 2021 - May 2022

- Managed brand accounts with over 2 million followers across the entertainment, housing, and lifestyle sectors in digital media management
- Planned media strategy, campaigns, and audience response management for Voot, Bigg Boss Hindi, Comedy Central India, MTV Beats, and more
- Part of the launch team for KaanPhod music on YouTube, where I primarily repurposed clips for shorts and promos

## Academic Highlights

### UNIVERSITY OF SOUTHERN CALIFORNIA (LOS ANGELES)

[Master's in Specialized Journalism](#) | May 2024

- Pursued non-fiction film as a part of my master's degree, building a strong foundation in all areas of video production
- Mentored by Dan Birman, Afua Hirsch, Ashley York
- Multimedia journalist at the USC Annenberg Media

### JAIN UNIVERSITY (BENGALURU)

[Bachelor's in Journalism and Mass Communication](#) | Jun 2021

- Pursued Film Studies, Art History, Cultural Studies, Gender Studies, Sociology and Digital Media Management
- Trained in documentary production and photojournalism
- Member of the theatre club Rahasya Productions