



GRAPHIC DESIGNER

EDUCATION

HSC - 2020-21

Satish Pradhan Dnyansadhana college
Percentage - 78%

BSC C.S. - 2021-2024

Satish Pradhan Dnyansadhana college
8.5 Pointers

EXPERTISE

Photoshop	<div><div></div></div>
Illustrator	<div><div></div></div>
Indesign	<div><div></div></div>
Premiere Pro	<div><div></div></div>
After effects	<div><div></div></div>



Phone
+91 9324542239



Email
Badalrana1502@gmail.com



Area
Mumbra devi colony, Datiwali
Road, Diva(E), Thane-400612

Badal Rana

GRAPHIC DESIGNER & VIDEO EDITOR

PROFILE

I am a skilled Graphic Designer and Video Editor with hands-on experience in the creative designing field having worked for clients in different sectors. My expertise spans across Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, After Effects, and CorelDRAW. I have successfully created corporate videos, managed social media accounts, and designed various business collaterals such as brochures, visiting cards, and standees.

WORK EXPERIENCE

INTERN

Dec 2021 - March 2022 Prittle Prattle Pvt. Ltd. / Thane

- Collaborated with the creative team to design graphics for social media, marketing materials, and website content.
- Edited videos for promotional campaigns, ensuring high-quality production and adherence to brand guidelines.
- Assisted in brainstorming and developing innovative concepts for various projects.
- Managed multiple tasks and deadlines efficiently, contributing to the successful completion of several key projects.
- Utilized software tools such as Adobe Photoshop, Illustrator, Premiere Pro, and After Effects

Clients handled: Prittle prattle, Walktails, GreenShift, Furnitune, EVC Global, Advanced Enzyme, Sambhav Group.

Oct 2023 - Nov 2023 Inglu Global

- During my tenure, I had the opportunity to craft several innovative promotional materials, such as posts and flyers.
- Assisted in various projects, contributing to the overall success and timely completion of tasks.
- Supported the team in daily operations, ensuring smooth workflow and effective communication.

Graphic Designer & Video Editor (Freelance)

March 2023 - Present Red Ant PR & Promotion

- Successfully managed a variety of events, including: Zee Business, Maharashtra Abhiman Puraskar, Shri. Mahatma Gandhi Rashtriya Abhiman Puraskar 2023, LISA Awards, Home Decor, Filmi short Fest, Visionary Voice, Instabase, Numerous other events
- Created visually compelling promotional materials for events, including: Banners, Posters, Guest award posts, Flyers, Standees, Other promotional

WORK EXPERIENCE

Asst. Graphic Designer

March 2022 - March 2023 Prittle Prattle Pvt. Ltd. / Thane

- Creating concepts, graphic layouts, and visual effects for banners, standees, flyers, brochures, conceptual posts, brand books, conceptual videos, social media creative posts for various companies, website layouts, three registered logos, various illustrations for creative designs, package designing, hoarding, visiting cards, catalogues, and various business collateral.
- Creating concepts, graphic layouts, and visual effects for videos, corporate videos, social media creative Videos for various companies, Services based animated videos

Clients handled: Prittle Prattle PR agency, Walktails Event Management, Prittle Prattle News, Furnitune Interior Designing, EVC Global EV Charging, Advanced Enzyme Pharmaceutical, Sambhav Real Estate Group, ABNR Infrastructure Pvt. Ltd., Apricot Wealth Management, GreenShift Solar, Prodware Software Solution, Salutory Bites, TechInvention, IBMA Awards & many more.

Graphic Designer & Video Editor

March 2023 - Sept. 2024 Jijau Sanstha

- Created videos showcasing the Sanstha's facilities, including:
 - Hospital
 - CBSE school
 - UPSC/MPSC academy
 - Other facilities and services offered by the Sanstha
- Designed engaging graphics and visual content to promote the Sanstha's initiatives and events.
- Collaborated with various departments to ensure cohesive and effective visual communication.
- Managed multiple projects simultaneously, delivering high-quality content on time.
- Worked on Brochure's & Flyers related to Constructions and etc

Clients handled: Jijau Sanstha, Nidhi Realtors, Jijau Construction.

Graphic Designer & Video Editor

January 2024 - June 2024 Nilesh Sambare (MP Loksabha)

- Created compelling social media posts and videos to enhance the candidate's visibility and message clarity. Designed graphics and edited videos that effectively communicated the candidate's platform and policies.
- Collaborated closely with the campaign team to align visual content with campaign strategies and goals.
- Produced promotional materials such as posters, banners, and digital ads to support campaign efforts.
- Managed multiple design projects simultaneously, ensuring timely delivery and high-quality output.
- Contributed creative ideas and solutions that positively impacted the campaign's outreach and engagement.

Graphic Designer & Video Editor

Sept. 2024 - Present Target Publications Pvt. Ltd.

As a Graphic Designer and Video Editor at Target Publications Pvt. Ltd. (since September 2024), I specialize in crafting engaging educational content that simplifies complex academic concepts and resonates with students and educators alike. My work involves designing visuals and motion graphics for both print and digital media, with a strong focus on curriculum-based materials and student-centric communication.

At Target Publications, I contribute to projects ranging from textbook visuals and academic infographics to animated video content that supports effective learning. I collaborate closely with content creators and educators to ensure each design not only meets academic standards but also captures attention and enhances comprehension. Whether it's creating chapter summaries, designing social media campaigns for book promotions, or producing explainer videos, I bring creativity, precision, and a strong understanding of educational communication to every task.