

# BHARGAVI SAWANT

Copywriter and Content Writer

Content writer with over 1+ years of experience. I have worked for 25+ brands to write compelling copies and blogs for them, along with ideating social media content. Determined to offer exceptional content and copies for brands and aspiring to become a creative copywriter in the near future.





+91 7715084835



Mulund East, Mumbai-400081

## **EDUCATION**

ST. COLUMBA SCHOOL Grant Road 2019 - SSC

K.C. College, Churchgate 2021 - HSC

K.C. College, Churchgate 2024 - B.A.M.M.C

# **SKILLS**

- · Content Writing
- · Copywriting, Editing
- Writing for Social Media
- Research
- Marketing
- · Digital Marketing
- · SEO, SEM
- Brand Promotion/Marketing

## **EXPERIENCE**

### **REPINDIA**

Management Trainee - Content Writer (Oct 2024 - Present)

- Creating Web Content Calendars
- Off page and On page Blog Writing
- Topical Blog Writing
- SEO Writing
- ORM Writing

### **PURVA DESAI AND CO**

Content Writer(June 2024 - Sept 2024)

- Writing copies for social media posts
- Writing content for the web pages of brands
- Creating content calendars
- Social media management
- Developing creative strategies for social media pages
- Proofreading
- Editing

K.C College, Churchgate Projects (2021 -2024)

- Social Media Head for Media Fest & Cultural Fest
- Article for College Magazine
- Filmmaking
- Documentary Making
- Research
- Advertisement Design
- Branding
- Scripting
- Creative Ideation

