



CLAYTON PEREIRA



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Naigaon, Mumbai 401207



[Portfolio](#)

AREAS OF EXPERTISE

- Social Media Marketing
- Campaign Planning & Management
- Content Creation & Branding
- Communication & Presentation Skills
- Client Servicing, Problem Solving, Collaboration and Reporting

TECHNICAL SKILLS

- Canva, Adobe Lightroom
- Google Analytics 4
- Meta Business Suite
- MS Office (Excel, Word, PowerPoint)

CERTIFICATIONS

- HubSpot: Social Media Marketing
- Google Analytics & Google Ads
- Meta Blueprint Trained
- Customer Experience Management

INTERESTS

- Flow Arts
- Slacklining
- Sports
- Adventures
- Music

PROFILE SUMMARY

Marketing professional with experience in social media, campaign management and digital strategy. Skilled at managing brand presence, driving engagement and delivering impactful campaigns. Eager to bring fresh ideas to a dynamic marketing role.

WORK EXPERIENCE

Scribbld India

Brand Solutions Executive (March '25 - August '25)

- Planned & executed **digital campaigns** and **BAUs**.
- Managed end-to-end projects with **cross-functional teams**.
- Delivered campaigns for **Prime Video India**, boosting reach & engagement.
- Drove **sales growth** through strategic digital marketing.

Social Media Trainee (September '24 - March '25)

- Poco C75 5G phone launch for **Poco India**.
- Managed **brand accounts** & curated **content calendars**.
- Researched **trends** & assisted in **campaign planning**.

Konnnect Insights

BD Representative (May '24 - August '24)

- Generated & nurtured **international leads** across multiple regions.
- Built **client relationships**, scheduled meetings & managed CRM data.

iFortis Worldwide

Marketing and Sales-Intern (April '23 - June '23)

- Promoted the Arambah project via **digital campaigns**.
- Assisted in **content ideation** & **execution**.

ACADEMIC PROFILE

Don Bosco College

Bachelor of Management Studies (2021-24)

- Marketing Specialisation.
- CGPI: 7.85