

DARSHIT TANNA

PROFILE

Content &
Copywriter

CONTACT ME



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Malad East,
Mumbai - 400097.

➤ EDUCATION

L.S RAHEJA COLLEGE OF ARTS AND COMMERCE

Bachelor's of Arts in Multimedia and Mass Communication **9.31 CGPA**

BSGD'S JUNIOR COLLEGE OF ARTS, COMMERCE & SCIENCE

HSC in Commerce **79.08%**

MAHINDRA ACADEMY

SSC **87.60%**

➤ CAREER OBJECTIVE

Creative and humorous content writer with a passion for transforming perceptions through engaging writing. Dedicated to making content fun and impactful, I aim to drive positive change in the content field.

➤ EXPERIENCE

FIRSTCRY

Content Writer (September 2024 - Current date)

- Product Content Writing - Precise & Accurate Content for the Products
- Copy Editing & Proofreading - Rectification of the Product Content for Required Results
- Quality Assurance - Ensuring High Standards for Listings on Website and Application
- Customer Relationship Management - Addressing Inquiries & Feedback to Improve Customer Satisfaction
- Vendor Training - Conducting Training Programs for New Vendors

BOOKEVENTZ

Content Writer (September 2023 - August 2024)

- Blogs writing
- LinkedIn Articles
- Social Media Strategist
- Copywriting
- Videography
- Video Editing

CONVEY THROUGH ART

Content Writer (April 2022 - March 2023)

- Email Writing
- Captions for Social Media
- Screenplay Writing

TNI CAREER COUNSELING

Content Writer Intern (Feb 2022 - April 2022)

- LinkedIn articles
- Email Writing
- Social Media Management

ACHIEVEMENTS

Outstanding Student of the Batch Trophy in SYBAMMC

1st Rank Trophy in SYBAMMC

Content Co-Head Trophy for Retake Fest in SYBAMMC

4th Position in 2023 Youth Fest Maharashtra Level Folk Orchestra Competition

COMPUTER SKILLS

Microsoft Office

Adobe Illustrator

Adobe Premiere Pro

WordPress

SOFT SKILLS

Creativity

Teamwork

Adaptability

Problem Solving

Communication

Attention to Detail

Harmony

PORTFOLIO

[Jhakaas Ep 7](#)

[Jhakaas Ep 6](#)

[Jhakaas Ep 4](#)

[Jhakaas Ep 3](#)

[Jhakaas Ep 2](#)

[Small Mehndi Design: Adorable Mehndi Designs that the Kids Will Adore!](#)

[Bride to be Cake: 21 Cake Designs to Make Your Bachelorette Party Charming](#)