



# ELIAS PINTO

CREATIVE STRATEGIST


## ABOUT ME

Creative Strategist with 5+ years of experience helping businesses grow online. Skilled in building AI agents, email automations, and marketing integrations. Expert in crafting high-converting email and ad copies, with strong communication and collaboration skills.

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 [upwork.com/freelancers/~01f6264a71f7ff721f](https://www.upwork.com/freelancers/~01f6264a71f7ff721f)

## EDUCATION

### St. Sebastian High School

primary and secondary education  
2003 – 2015

### Shree Sanatan Dharam Vidyalaya

Junior College in  
science 2016– 2018

## SKILLS

- AI agent development
- Copywriting strategy
- Automations & Integrations
- Data driven optimization
- performance marketing
- Campaign planning
- Client prospecting
- Appointment setting
- Outbound Outreach

## CERTIFICATIONS

- KITPRO certification in information technology
- Product expertise certification in Klaviyo email marketing software
- MSCIT certification from Keerti institute.

## WORK EXPERIENCE

### Executive Assistant

Karen's Body Beautiful brand| April 7, 2020 - Aug 23, 2023

- Manage the schedules and calendars of the CEO.
- Managing and creating ecommerce website and integration of Klaviyo software for email marketing.
- Prepare and distribute meeting agendas, minutes, and other relevant materials.
- Managing and creating Facebook, Instagram and Quora advertising campaigns.

### Email Automation, AI agent builder, and managing email marketing accounts for clients

Individual contractor for 6-7 figure email marketer| March 15, 2025 - currently working

- Helping with integrations of various email marketing & automation tools.
- Creating email copies for multiple brands.
- Creating AI agents and email automations that automate the process.
- Email prospecting using LinkedIn and outreaching.
- Scheduling emails and metrics tracking.

### VA for CMO of Agency Engineer agency

Virtual assistant | January 9, 2025 - Currently working

- Finding Brands with offers using research tools.
- Prospecting emails using LinkedIn and other tools.
- Managing and attending to his other tasks that need attention.
- Keeping track of brands and emails.

# COVER LETTER

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Dear hiring team,

I am an AI Automation and Email Marketing Specialist with over 5 years of experience helping businesses streamline operations, enhance customer engagement, and scale their digital performance. My expertise lies in building intelligent AI agents, automating marketing workflows, crafting persuasive email copy, and managing end-to-end performance campaigns that drive measurable results.

Throughout my career, I've successfully executed automation and marketing projects across various industries — from creating AI-driven agents that boost conversions to designing high-performing email campaigns that nurture leads and increase ROI. My skills also extend to email prospecting, virtual assistance, and campaign optimization, ensuring every process is efficient, data-backed, and goal-oriented.

With a strong foundation in communication strategy and a deep understanding of consumer behavior, I excel at combining creativity with analytics to deliver campaigns that truly resonate. I'm passionate about leveraging technology and automation to help businesses grow smarter and faster in today's evolving digital landscape.

I would be thrilled to bring my strategic thinking, automation expertise, and results-driven mindset to your team. Thank you for considering my application — I look forward to the opportunity to discuss how I can contribute to your company's success.

Warm regards,  
Elias Pinto