

Kashish Kingrani

1<http://linkedin.com/in/kashish-kingrani-283391214> | kingranikashish@gmail.com | +91 8268888822 | Bengaluru, India

OBJECTIVE

BBA Finance graduate seeking opportunities in Business Operations, Sales, Marketing, E-Commerce, and Management.

PROFESSIONAL SUMMARY

A Business Degree graduate constantly in search of Innovation and Excellence best describes me as a person. I bring a range of educational and professional skills which will aid me to contribute productively to any organization. I am dedicated to delivering high quality output and establishing myself as a valuable asset. In this ever-changing dynamic world, my motto is to learn and evolve as there are constant improvements and enhancements. I would like to emphasize the fact that I have worked with several firms, earning praise and recognition from various levels of management.

I sincerely hope I get the valuable opportunity to work at your prestigious firm to implement my skills and contribute constructively.

EDUCATION

Christ University, Bengaluru, India

Bachelor of Business Administration (B.B.A.)

May 2024

(GPA: 3.5/4)

Delhi Public School, Durg

Commerce + IP

May 2021

(Class X - 92.3%,
Class XII - 92.6%)

PROFESSIONAL EXPERIENCE

Perrabetta

September 2024 - August 2025

Business Development & Marketing Lead

- Spearheaded business development initiatives, identifying growth opportunities and building customer engagement strategies.
- Led end-to-end marketing campaigns including social media, influencer partnerships, and content creation to strengthen brand visibility.
- Managed e-commerce operations, from product positioning to customer experience, ensuring seamless execution.
- Collaborated on brand strategy, driving sales and establishing Perrabetta's identity in a competitive market.

Mahadeva Cars Pvt Ltd

May 2023 - July 2023

In House Finance Intern

- Assisting with financial tasks such as processing customer transactions, handling paperwork for loans and leases, preparing financial reports, and maintaining customer records.

Intrig Designs

May 2022

Business Development Intern

- Assisted the management team in managing client interactions, preparing presentations, and supporting project acquisition in interiors.

MyCaptain

May 2021

Campus Ambassador

- Helped the organization to expand its outreach amongst the student community in social media platforms

Inside Out

May 2021 - June 2021

Digital Marketing Intern

- Increased the social media presence of Inside Out
- Worked with managers to develop marketing strategies and campaigns
- Developed creative content for Instagram page and website

POSITIONS OF RESPONSIBILITY

Working Committee Member for ESPRIT- International Inter-Collegiate Management Fest

- Selected as a Working Committee member to organize the fest.

Organising Committee Member for E-Cell, Entrepreneurship Cell of School of Business & Management, Christ University

- Worked as an Organizing committee member for the event of Marketing.

Member of Alumni Association of Christ University

- Part of the Communications and Alumni Networking Team at Christ University

Elected as House Prefect during school

- Unanimously elected as the House Prefect, representing students and coordinating inter-house activities

ACHIEVEMENTS & EXTRA CURRICULARS

- Unanimously elected as the CSR representative of the class
- Member of SDG Cell of Christ University
- Have been selected for multiple external cultural fests at a university level to represent Christ University
- An active member of Anvaya (CSR wing)
- SEC trainer for Multicultural Communication Skills - 2022
- Active member of CSA (Centre of Social Action), Christ University
- Received 3 Proficiency Awards in school for academic excellence (90%+)

SKILLS

- MS Word
- Ms PowerPoint
- Ms Excel
- R Studio, Python and SQL
- Canva
- Creative Writing
- Communication

CERTIFICATION

- Leadership and Team Effectiveness (swayam)
- Strategic Sales Management (swayam)
- Financial Modeling (udemy)

ACADEMIC & PROFESSIONAL PROJECTS

College Research Project – “The Evolving Tapestry of Luxury: A Study of Asian and European Markets”

- Conducted academic research on shifting dynamics in global luxury markets, with emphasis on sustainability.
- Analyzed consumer behavior, regulatory frameworks, and ESG factors influencing luxury brands in Asia and Europe.
- Presented insights on how luxury companies adapt to evolving consumer expectations and sustainable practices.

Entrepreneurship Development Project

- Developed an elaborate business plan for a power bank rental company
- Conducted market research and devised meticulous financial forecasts, human resource plans, and marketing strategies
- panned the spectrum of ideation and planning to create an actionable business proposal

Industry Review Project

- Conducted an in-depth assessment and analysis of the Upstream Oil Industry of India and evaluated key players
- -Delved into the multifaceted strengths, weaknesses, opportunities and threats of the industry and examined the key trends shaping the industry's trajectory

Social Awareness Project - Jan Sevan Samiti (NGO, Durg)

- Raising awareness and educating girls about menstrual hygiene and use of sanitary napkins
- Engineered a distribution drive in neighborhood localities to provide hygiene alternative to women with zero access to sanitary napkins