



Kimaya Sulakhe

Digital Strategist & Content writer

About Me

Digital & PR strategist with expertise in social media management for talents and experience in publishing & entertainment industries. Skilled in public relations, content writing, article creation, and talent positioning. Adept at conceptualizing videos, giving voiceovers, and creating engaging multi-platform content. Passionate about writing blogs and crafting stories that connect with audiences.

Skills

- Social Media Strategy
- PR Planning
- Creative Ideation & Content Writing
- Campaign Planning & Execution
- Trend & Sentiment Analysis
- Talent Collaboration & Coordination
- Voice overs/Dubbing

Interests

- Music / Voice Overs
- Writing
- Blogging
- Photography
- Fashion
- Travel



Contact

+91 8669165952

kimayasulakhesk@gmail.com

Marol, Andheri East,
Mumbai

Work Experience

FREELANCE

Digital Media Strategist & PR Specialist - 2024 - 2025

- Social media management & content planning
- Brand collaboration strategy for talents
- PR planning & campaign ideation
- Content writing (blogs, scripts, articles)

EVERYMEDIA

Sr. Associate – Digital Strategist - 2023 - 2024

- Managed perception strategy & PR communication
- Film campaigns, pitch decks & public relations
- Creative content & PR planning (monthly rollouts)
- Brand associations & fan-community activation
- Report building, analytics & content scripts

PINKVILLA

Social Media Consultant - 2022 - 2023

- Led content ideation for South Asian entertainment news
- Created reels, captions & trending content
- Managed multi-platform content strategies

KOIMOI - GAMES2WIN

Social Media Executive - 2021 - 2022

- Populating instant articles
- Facebook video & revenue generation
- Trend-based content creation
- Creative content planning

ENTROPY DIGITAL- SPICE PR

Jr. Social Media Executive - 2019 -2021

- Client servicing & trend analysis
- Planning campaigns
- Digital reports & content writing
- Tracking & seeding

Education

BACHELOR'S IN MASS MEDIA

Mithibai College, Mumbai

HSC – ARTS

Sathaye College, Mumbai

SSC – CBSE

Saint Joseph's College, Barshi

DIPLOMA – MASTER IN GRAPHICS DESIGNING

DMTI (Certified in Photoshop, Illustrator, InDesign & CorelDraw)