

# Kiran Sawlani

## My Contact

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📍 Rivona A 3003, Hiranandani Heritage, Poisar, Kandivali(W), Mumbai-400067

## Hard Skill

- Good proficiency in using photoshop, illustrator & canva
- Experience with Facebook meta suite for lead generation ads
- Experience with email marketing tools like zoho & mailchimp
- Social Media Account Handling

## Soft Skill

- Quick Learner
- Decision making
- Communication
- Multi-tasking

## Education Background

- JB Khot High School  
SSC - Grade A  
Completed in 2011
- MMK college of Commerce  
HSC - Grade B  
Completed in 2013
- MMK college of Commerce  
B.Com - Grade D  
Completed in 2017
- Other Specialization courses  
Graphic Designing course from FX School  
Digital Marketing course from SOFTPRO Institute

## About Me

A digital marketing enthusiast passionate about building meaningful connections between brands and their audiences. With a focus on developing and executing innovative social media strategies and utilizing data-driven insights, I thrive on staying ahead of digital marketing trends and delivering impactful results. I have a track record of boosting engagement and growing online communities.

## Professional Experience

- **Spicetree Design Agency | Apr 2024 – Present**  
Develop and execute social media strategies, drive online engagement, and enhance brand presence across platforms.
- **Mind Frame India | Sept 2023 – Mar 2024**  
Coordinated client servicing and led social media marketing strategies for brand growth and customer engagement.
- **Lead Mines Media | Oct 2019 – Jul 2023**  
Managed Facebook Lead Ads, content scheduling, email marketing (Mailchimp & Zoho), and social media outreach.
- **Imperial Commercial Company | Jun 2018 – Aug 2018 (Remote)**  
Designed digital and print marketing materials, enhancing brand visibility and customer engagement.
- **Lead Factory | Nov 2018 – Jan 2019**  
Supported social media campaigns, graphic design, and marketing strategies for brand engagement.
- **GAAMINX Services Pvt. Ltd. | May 2017 – Dec 2017**  
Assisted in graphic design and social media marketing, contributing to content creation and brand development.

## Personal Information

Fathers name: Purushotam Sawlani

Mothers name: Jyoti Sawlani

Date of birth: 15/10/1995