



About Me

Fashion Design graduate from National Institute of Fashion Technology with a strong focus on graphic design across apparel, branding, and digital media. My style is urban, minimal, and expressive—mixing bold visuals with clean, contemporary aesthetics.

☎ +91 7715925075

✉ komalmap9279@gmail.com

📍 Mumbai, India

Education

St. Columba School

K.C. college
2014 - 2016

NIFT, Mumbai

B.Des
2016 - 2020

Skills

- Graphic Design
- Apparel Design
- Social Media
- Costume Styling

KOMAL MAPUSKAR

GRAPHIC DESIGNER | FASHION DESIGNER

Experience

Namshi.com

2025 – Present

Freelance Graphic Design Consultant

Designing landing pages, digital sale campaigns, and marketing creatives for Namshi.com, focusing on creating visually engaging, user-friendly designs that align with the brand's aesthetic and enhance campaign performance.

Gods Child Clothing (Yet to launch)

2025

Senior Graphic Design Consultant

Designing trend-aligned graphics and all-over prints for apparel collections, translating mood boards into cohesive visual stories. Collaborate closely with the design team to develop seasonal concepts, create print-ready artworks, and ensure alignment with brand identity across men's and women's lines. Responsible for preparing production files, researching trends, and ensuring timely delivery for launches.

WALKING TREE | MUMBAI

2024 - 2025

Senior Graphic Designer

At Aneka, I led the design of elegant packaging for CRM gifting, elevating both customer experience and brand appeal. I crafted compelling product catalogs to support sales efforts and curated Instagram grids to enhance visual storytelling and audience engagement. My work also included designing promotional assets—ranging from invitations to hoardings and print ads—for seasonal and brand campaigns. Additionally, I collaborated on jewelry shoot concepts and conducted in-depth brand and market research to inform and align design strategies with current trends.

NYKAA FASHION | MUMBAI

2022 – 2024

Senior Graphic Designer

I started at Nykaa as an Executive Graphic Designer and was promoted to Senior Executive in October 2023. I worked on the Women's and Home categories, contributing to campaign design, landing page optimization, and social media creatives, while collaborating with cross-functional teams to align design with business goals.



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Experience

Louve

2019 – 2022

Fashion Design

Launched a self-driven label inspired by standout college projects, with collections retailed at The Goa Collective Bazaar. Oversee the entire design process—from concept, illustration, and print development to fabric sourcing, pattern-making, and garment finishing—ensuring high quality and fit throughout.

Freelance

- Alt Balaji's His Story (2020) – Assisted in costume design for a web series, managing styling, fittings, and continuity.
- In the Laws (2020) – Independently designed costumes for the film, handling sourcing, styling, and on-set coordination.
- Ankita Studio (Summer 2019) – Interned in apparel design, contributing to design development and sample creation.
- Esse Clothing (2019) – Supported backstage and design teams for Lakmé Fashion Week collection execution.
- Urvashi Kaur (2018 & 2019) – Assisted with collection development and show prep for Lakmé Fashion Week.
- Reva Rosette – Designed accessories and original prints, contributing to the brand's visual identity.
- BFY Fitness – Created engaging social media graphics aligned with brand tone and fitness messaging.
- Fashion Adda – Designed bold, trend-driven t-shirt graphics for an online fashion retail platform.
- Aayati Jewellery – Developed social media creatives and web visuals to elevate the brand's digital presence.

Portfolio Link

Behance

- <https://www.behance.net/komalmapuskar>

Instagram

- https://www.instagram.com/151bpm/?utm_source=ig_web_button_share_sheet&igsh=ZDNlZDc0MzIxNw==