

# Krishna Sabalpara

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## Professional Summary

Dynamic and adaptable professional with hands-on experience in digital marketing and front office management, spanning industries such as aviation, global visa services, wellness, and freelance creative projects. Proficient in executing targeted ad campaigns, SEO, and content creation. Known for delivering excellent customer service, demonstrating quick problem-solving skills, and maintaining a positive and collaborative work ethic. A fast learner who thrives in both independent and team environments, always striving to exceed client and company expectations.

## Work Experience

- **Freelance Digital Marketing Specialist**

Clients: Veda for Wellness, The Healing Fluute, Arti Surgicals, Shastri Designers, SVALET

- Designed and executed customized ad campaigns on Google and Instagram to generate quality leads and brand visibility.
- Created visually appealing content using Canva, Photoshop, and CorelDRAW.
- Collaborated with clients to understand brand goals and deliver tailor-made digital solutions.

- **GAK Universal Careers | Digital Marketing Executive**

July 2024 – April 2025

- Managed high-impact digital campaigns on Instagram, Facebook, and Google Ads for visa consultancy services.
- Improved website performance and visibility through SEO strategies and WordPress management.
- Increased social media engagement by curating compelling content and leveraging trending formats.

- **Officer | VFS Global, Mumbai, India**

January 2024 – June 2024

- Oversaw visa documentation and client-facing responsibilities with precision and professionalism.
- Delivered top-tier customer service, resolving inquiries efficiently to ensure high client satisfaction.

- **Front Office Executive | Vistara Airlines**

Chhatrapati Shivaji Maharaj International Airport

September 2022 – December 2023

- Assisted passengers with check-in, baggage handling, and general inquiries.
- Played a key role in maintaining smooth front-desk operations and ensuring timely boarding experiences.

### Education

Bachelor of Commerce (B.Com)

Nagindas Khandwala College | 2023 – 2024

Higher Secondary Certificate (HSC)

KES Shroff College | 2019 – 2020 | 62.92%

Secondary School Certificate (SSC)

Mother Mary English High School | 2018 – 2019 | 73.40%

### Certifications

- Digital Marketing – ICIT Computer Institute
- Hospitality, Aviation, Travel & Customer Service – Amigo Academy
- Tally ERP.9 – Raj Computers

### Skills

- Digital Marketing Tools: Google Ads, Instagram Ads, Facebook Ads, SEO, Website Management, HTML, CSS
- Creative Tools: Canva, CorelDRAW, Photoshop, InShot
- Soft Skills: Communication, Problem-Solving, Creativity, Empathy, Teamwork, Fast Learner, Positive Attitude

### Personal Details

- Date of Birth: 2nd September 2002
- Nationality: Indian
- Languages: English, Hindi, Gujarati
- Address: Flat B-603, Vrindavan Triveni, Shanti Park, Mira Road East, Maharashtra 401107

### Hobbies

Photography, Art and Craft, Traveling

### Declaration

I hereby declare that the above information is true and correct to the best of my knowledge and belief.