

Hello! I am

**Kshama
Jagdish
(Pradhan)**

About Me

With 8+ years of design expertise under my belt, I specialize in creating eye-catching designs that capture the adventurous spirit of our brand. From brochures to digital ads, I use my skills in Adobe Creative Suite to ensure our brand message shines through consistently. With a focus on storytelling and attention to detail, I aim to inspire wanderlust and connect with our audience on a deeper level.

Skills

Photoshop



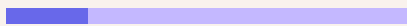
Illustrator



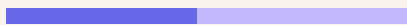
Premiere Pro



After Effects



Ms Office

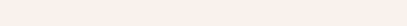


Language

English



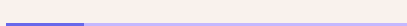
Marathi



Hindi



Spanish



Education

2024(Currently Pursuing)

PGDM in MEDIA & ADVERTISING MANAGEMENT

Welingkar Institute

Pursuing a Postgraduate degree in Media & Advertising, advancing skills in strategic communication and advertising techniques. Specialized coursework focuses on media planning and brand promotion strategies.

2013-2016

BMM (Bachelor in Mass Media)

KJ Somaiya Arts & Commerce

Completed Bachelor's in Mass Media, gaining insights into communication principles and media practices. Specialized coursework honed skills in creating impactful visual content.

Work Experience

2016- 2019

Tech by the Bay

Worked at a bustling ad agency, managing diverse clientele and creating digital artwork for various campaigns. Juggled multiple projects, ensuring each client's unique vision was brought to life creatively and effectively.

2019-till date

Veena World

As a Senior Graphic Designer for a travel agency, create compelling visual content that captures the essence of travel experiences while maintaining brand consistency across all platforms.

Freelancing Projects

Managed multiple freelance projects concurrently, balancing priorities, deadlines, and client expectations to ensure timely and high-quality deliverables.

Contact Details



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