

Introduction

Currently did months internship at Shemaroo Entertainment Ltd (ShemarooMe) , where I design creative and engaging thumbnails for their OTT app, ShemarooMe. My role focuses on enhancing user experience and content visibility through visually appealing designs using tools like Adobe Photoshop. I'm passionate about creating impactful visual content, continuously improving my design skills, and exploring new creative approaches in the field of graphic design.

Mahalaxmi Chettiar

Graphic Designer

Work Experience

February 2024 – July 2025

Digivion Company, Thane (1 year)

Created creative social media posts for Instagram within the first two months.

Contributed to various projects like IIBF, HPCL, Hiranandani Project, UEF, and more, including social media posts, newsletters, brochures, flyers, brand books, and other design materials.

July 2025 – October 2025

Shemaroo Entertainment Ltd (ShemarooMe) – 3 months Internship

Designed creative and engaging thumbnails for the ShemarooMe OTT app to enhance user experience and content visibility.

Utilized Adobe Photoshop to produce visually compelling thumbnails aligned with the app's brand identity and style guidelines.

Collaborated with the content and marketing teams to ensure thumbnails accurately represented shows and movies while improving viewer engagement.

Looking forward to new opportunities and continuous learning in the field of graphic design.

Contact

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Education

Bachelor in Arts, Multimedia Mass Communication

Mumbai University

2022 - 2023

Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Canva
- Vyond