



MUSKAN JAIN

MARKETING MANAGER

CONTACT

☎ 9930921575

✉ Muskanjain.0493@gmail.com

EDUCATION

PGDEM (2015)
National Institute of Event
Management

Bpharm (2008)
Dr. Bhanuben Nanavati
College of Pharmacy

SKILLS

- Digital Campaign Management
- Social Media Strategy
- Client Relationship Management
- Content Strategy
- Data Analysis & Reporting
- Team Collaboration
- Brand Positioning

LANGUAGES

- English (Fluent)
- Hindi(Fluent)
- Marathi (Basics)

PROFILE

Creative and data-driven digital marketing professional with 6+ years of experience in planning, strategizing, and executing performance-driven campaigns. Skilled in content marketing, social media strategy, campaign management, and client growth. Adept at delivering innovative digital solutions that build brands and drive engagement.

WORK EXPERIENCE

Ting Works

APRIL 2022 - PRESENT

Digital Marketing Account Manager

- Developed and executed digital marketing strategies tailored to diverse client goals and industries.
- Led end-to-end campaign planning, content coordination, and performance tracking.
- Collaborated with creative teams to produce high-impact content across social, email, and digital platforms.
- Maintained strong client relationships, consistently exceeding expectations and campaign KPIs.
- Identified training needs and mentored junior team members.

Rockstar Social

JULY 2021 - MARCH 2022

Digital Marketing Executive

- Supported social media content creation, calendar planning, and community engagement.
- Assisted in influencer outreach and collaboration planning.
- Contributed to marketing analytics and monthly performance reports

Dome Entertainment Pvt Ltd

DEC 2016 - JUNE 2021

Marketing Head

- Strategized and executed marketing campaigns for large-scale entertainment events.
- Led promotions, ticketing, and brand partnerships.
- Ensured seamless execution of live shows including artist hospitality and logistics.

EO2 Events

JUNE 2016- DEC 2016

Digital Marketing Executive

- Delivered creative event concepts and marketing plans aligned with client expectations.
- Built client loyalty through effective communication and value delivery.