

# OMKAR K. CHAVAN

MEDIA & GRAPHIC DESIGN ANALYST

## PROFILE SUMMERY

With over 5 years of professional experience as a Graphic Designer, I bring a proven track record of creating impactful visual identities and compelling designs.

Proficient in conceptualizing and executing design solutions across various mediaplatforms, including print, digital, and multimedia. Expertise in Adobe Creative Suite (Photoshop, Illustrator, Premiere pro) and adept at collaborating with clients to understand their design needs and deliver creative solutions that exceed expectations.

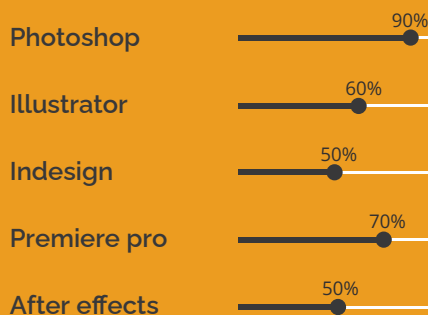
## CONTACTS

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Asalpha,Ghatkopar(W),  
Mumbai-400072

## SKILLS



## INTEREST



## EXPERIENCE

### ACCENTURE

#### MEDIA & GRAPHIC DESIGN ANALYST (2023 - Present)

- My role involves creating e-commerce site banners, adapting banners for various platforms, producing videos for clients, and designing A+ content for e-commerce.
- Working with Clients like L'Oréal, a global beauty and cosmetics brand, typically seek services from media production houses for various promotional and marketing purposes. Here are some potential projects a production house might handle for L'Oréal"

### PHOTOFIT ENTERTAINMENT PVT LTD

#### GRAPHIC DESIGN CREATOR (2021 - 2023)

- I lead by interpreting design briefs and determining project requirements. As a Mid designer, I specialize in creating logos, standees, visiting cards, distribution posters, social media posts, YouTube channel art, and cover thumbnails.
- Edit raw footage, add effects, graphics, and sound to enhance production value. Ensure consistency and continuity throughout the final product.

### ALFA KPO Pvt. Ltd

#### JUNIOR DESIGNER (2019-2020)

- I have experience as a Junior Designer collaborating directly with clients. My work involved creating logos, brochures, invoices, illustrations, and various print media materials

## EDUCATION

2018-2019

### DIPLOMAIN GRAPHIC DESIGN- FX School

I earned a diploma in Graphic Design & Digital Art from FX School, Andheri. My education equipped me with a comprehensive understanding of design principles. I excel in brainstorming ideas and effectively executing them.

2015-2019

### BACHELOR OF COMMERCE GRADUATE

RJ College ( Mumbai University)

I successfully completed my undergraduate studies in the commerce stream, achieving first-class grades. I pursued my degree at [Name of College/University], where I immersed myself in a rigorous curriculum that provided a solid foundation in business and commerce principles

## MY PORTFOLIO LINKS:

<https://www.behance.net/omchavan66765>

<https://drive.google.com/drive/folders/19luaVeKiaKNwLT1OqsoO1zFpBZiwQXKV?usp=sharing>