

# Parth Vaghela

WordPress Developer

+91 8850375143 | [vaghelaparth67@gmail.com](mailto:vaghelaparth67@gmail.com) | Mumbai, INDIA

LinkedIn: [www.linkedin.com/in/parth-vaghela98](https://www.linkedin.com/in/parth-vaghela98)

## Professional Summary

Skilled and results-driven WordPress Developer with over 5 years of experience in designing, developing, and maintaining responsive and SEO-optimized WordPress websites. Proficient in converting Figma designs into WordPress sites using popular page builders. Adept at collaborating with clients to understand their goals and deliver user-friendly, high-performance websites. Committed to staying updated with the latest web development trends and technologies.

## Skills & Abilities

- **Programming Languages:** PHP, HTML5, CSS3, JavaScript, jQuery
- **CMS:** WordPress
- **SEO Tools:** On-page SEO, Yoast SEO, Google Analytics, Google Tag Manager, Google Search Console
- **Performance Optimization:** WP Rocket, LiteSpeed Cache, Minification, Image Optimization
- **E-commerce:** WooCommerce
- **Deployment & Hosting:** cPanel, FTP, SSH

## Professional Experience

### Freelance WordPress Developer

Aug 2024 – Present

- **Projects:**

[EducationVilla \(Australia\)](#), [nanoBI Analytics](#), [BesilTech](#), [iRIS iFILE](#), [Association Of Coaches\(AOC\)](#), [Atiitya](#), [Small Big Growth](#), [Jupiter Solar Products](#)

- Developed and maintained customized WordPress websites tailored to client needs.

### Sphinx Solutions Pvt. Ltd., Pune

WordPress Developer | Nov 2022 – May 2024

- Developed and managed 15+ WordPress websites for clients across various industries, including U.S.-based businesses.
- Customized themes and plugins to align with branding, functionality, and performance goals.
- Conducted site audits and implemented improvements for speed, SEO, and user experience.
- Collaborated directly with U.S. clients for requirement gathering, feedback sessions, and project updates.
- Ensured timely delivery of updates, maintenance, and technical support.

### Evobi Automations Pvt. Ltd., Bangalore

Web Developer | Feb 2022 – Oct 2022

- Built and maintained the official website for robotic products.
- Designed visual elements including color schemes, typography, and graphics.
- Ensured responsive and intuitive UX across all devices.
- Created technical documentation and user guides.

## **Webtonic Technologies Pvt. Ltd., Navi Mumbai**

*WordPress Developer | Mar 2021 – Feb 2022*

- Developed and maintained 10+ WordPress websites.
- Created wireframes, prototypes, and custom page layouts using themes and page builders.
- Regularly updated plugins, themes, and performed routine maintenance.

## **Koffeetech Communications, Mumbai**

*WordPress Developer | Jan 2020 – Nov 2020*

- Maintained and updated 10+ WordPress websites for dental clinics and non-profits.
- Developed landing pages and managed event-based content.

## **TechMR, Mumbai**

*WordPress Developer | Jun 2018 – Jul 2020*

- Built and managed 15+ WordPress websites including static, dynamic, and e-commerce sites.
- Handled product management, form integration, and server migration.

## **Education**

### **Bachelor of Computer Applications (BCA)** *Graduated: May 2018*

Yashwantrao Chavan Maharashtra Open University (YCMOU)

## **Selected Projects**

### **Stages Recovery Centers**

*Website for Addiction Recovery Services*

Developed a robust WordPress website to showcase recovery programs, appointments, and facility information. Integrated intuitive navigation and optimized performance to enhance user engagement.

<https://stagesrecovery.com>

### **The Mixed Space**

*Community Platform for Mixed-Race and Intersectional Identities*

Designed and built a fully responsive platform with features like blog posts, meetups, and resource sharing. Focused on accessibility and inclusive UX.

<https://themixedspace.com>

### **Ben Arsenal**

*Portfolio Website for a Performing Artist*

Customized a dynamic WordPress site to showcase events, galleries, and content for Ben Arsenal. Integrated multimedia plugins and responsive layouts for mobile and desktop.

<https://benarsenal.com>

### **A2C IT Services & Consulting**

*Corporate Website Development*

Built and optimized the website for a tech consulting firm. Implemented advanced functionality with third-party APIs and improved UI/UX across all devices.

<https://a2c.com>