

RADHIKA NAIR



📍 B/108, Dev Angan, Bhakti
Residency, Nalasopara (West)

✉️ radhikanair4616@gmail.com

📞 +91 9665694244

SKILLS

- Excellent Communication Skills
- Content Creation
- Content Writing
- Copy Writing

SOFTWARES

- MS Office
- Google Workspace
- CorelDraw
- Adobe Illustrator
- Canva

EDUCATION

MA in Media & Communication

*SNDT Women's University,
Juhu Campus, Mumbai*
2021 - 2023

Bachelor's in Mass Media

*S.E.S L.S. Raheja College,
Santacruz, Mumbai*
2018 - 2021

HSC

*Nagindas Khandwala College,
Malad, Mumbai*

2016 - 2018

SSC

*Rahul International School,
Nallasopara (West)*

2016

PROFILE

I'm a passionate and dedicated professional with a background in copywriting, content writing and social media management. My passion lies in creating compelling copy, designing eye-catching visuals, and managing social media strategies, all while maintaining a high standard of quality and innovation.

EXPERIENCES

AUG 2024- V2Solutions [Associate Content Writer – Video Annotation]

- APR 2025**
- Wrote descriptions for 60–70 **Adobe Stock Short Form Videos** daily.
 - Tagged videos with the right keywords to improve search results.
 - Maintained quality while meeting daily targets.
 - Led and coordinated with a team of 12 as a **Point of Contact (PoC)**, ensuring smooth workflow and communication.
 - Helped resolve issues and answered team queries.
 - Acted as the link between teams and management.

JUL 2023- Content Garrage [Copywriter]

- AUG 2024**
- At Content Garrage, I multitasked in copywriting, content writing, designing, and social media management, showcasing adaptability and diverse expertise.
 - Worked as a Copywriter and wrote copies for various brands.
 - Handled social media pages like Instagram, Facebook, LinkedIn & Twitter of brands.
 - Brainstormed on unique ideas and came up with campaigns.

RADHIKA NAIR



📍 B/108, Dev Angan, Bhakti
Residency, Nalasopara (West)

✉️ radhikanair4616@gmail.com

📞 +91 9665694244

SKILLS

- Excellent Communication Skills
- Content Creation
- Content Writing
- Copy Writing

SOFTWARES

- MS Office
- Google Workspace
- CorelDraw
- Adobe Illustrator
- Canva

EDUCATION

MA in Media & Communication 2021 - 2023

*SNDT Women's University,
Juhu Campus, Mumbai*

Bachelor's in Mass Media 2018 - 2021

*S.E.S L.S. Raheja College,
Santacruz, Mumbai*

HSC 2016 - 2018

*Nagindas Khandwala College,
Malad, Mumbai*

SSC 2016

*Rahul International School,
Nallasopara (West)*

PROFILE

I'm a passionate and dedicated professional with a background in copywriting, content writing and social media management. My passion lies in creating compelling copy, designing eye-catching visuals, and managing social media strategies, all while maintaining a high standard of quality and innovation.

EXPERIENCES

JUL 2023- AUG 2024 **Content Garrage [Copywriter]**

- Also worked as an entry-level designer by using Canva.
- Led a team of six, training them in writing and design, which not only enhanced their skills but also enriched my own through skill exchange.

FEB 2023- JUN 2023 **Thribe Creators [Social Media Manager]**

- Managed Instagram content buckets @thribe creators & in-house beauty brand @mishymecosmetics. Also worked as an executioner for YouTube Video & Instagram Reel Content
- Got an opportunity to work as an executioner with popular celeb influencers- Ashnoor Kaur, Palak Sindhvani, Niti Taylor & Navika Kotia.

DEC 2022- JAN 2023 **Aturabi Home [Social Media Manager- Freelance]**

- Worked on creative copies managed Instagram page and helped in content planning and scheduling the posts to incur reach

NOV 2021- NOV 2022 **Pustakalay [Social Media Manager]**

- Created content, worked on creative copies and handled Instagram and Facebook pages.

RADHIKA NAIR



📍 B/108, Dev Angan, Bhakti
Residency, Nalasopara (West)

✉️ radhikanair4616@gmail.com

📞 +91 9665694244

SKILLS

- Excellent Communication Skills
- Content Creation
- Content Writing
- Copy Writing

SOFTWARES

- MS Office
- Google Workspace
- CorelDraw
- Adobe Illustrator
- Canva

EDUCATION

MA in Media & Communication
2021 - 2023

*SNDT Women's University,
Juhu Campus, Mumbai*

Bachelor's in Mass Media
2018 - 2021

*S.E.S L.S. Raheja College,
Santacruz, Mumbai*

HSC
2016 - 2018

*Nagindas Khandwala College,
Malad, Mumbai*

SSC
2016

*Rahul International School,
Nallasopara (West)*

PROFILE

I'm a passionate and dedicated professional with a background in copywriting, content writing and social media management. My passion lies in creating compelling copy, designing eye-catching visuals, and managing social media strategies, all while maintaining a high standard of quality and innovation.

EXPERIENCES

AUG 2021 **IELTS Training [Content Writer]**

- Worked as a Content Writer and did proofreading and editing by using Grammarly and improved content by applying SEO best practices.

MAR 2021 **Daily Healthy U [Intern Blogger]**

- Worked as a Blogger and wrote 25+ health-related articles.

JULY 2020 **IIDE [Virtual Intern]**

- Generated 200+ promotional leads as a Virtual Intern for the "Indian Institute of Digital Education (IIDE)".