

# RATNALA SIVACHOWDARY

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WordPress & Web Developer

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## PROFESSIONAL SUMMARY

Detail-oriented and motivated Web Developer with strong experience in WordPress integration, front-end development, and responsive website creation. Passionate about delivering clean, performance-driven code and seamless user experiences. Quick learner and proactive team contributor.

## EXPERIENCE

### WordPress Integrator – vSplash Techlabs Private Limited

April 2025 – Present

- Joined as a WordPress Integrator, focusing on front-end development using HTML, CSS, JavaScript, Bootstrap, and WordPress.
- Collaborated with cross-functional teams including design, QA, and development to ensure seamless integration of web components.
- Implemented responsive design techniques to enhance user experience across desktops, tablets, and mobile devices.
- Ensured pixel-perfect accuracy while converting Figma and design mockups into fully functional, standards-compliant web pages.
- Assisted in performance optimization and troubleshooting for layout and UI-related issues.

### WordPress & Web Developer – Globussoft Technology

October 2023 – April 2025

- Improved mobile responsiveness across projects, resulting in a 100% increase in mobile user retention.
- Developed and maintained multiple WordPress websites with a focus on performance and scalability.
- Customized themes and plugins to meet diverse client needs.
- Created user manuals to assist clients with website administration.
- Used Elementor and WPBakery for custom layouts.

- Built dynamic features using JavaScript, HTML, and CSS.
- Provided technical support and prepared website proposals.

## PROJECTS

### E-commerce & Landing Page Development

- Built WooCommerce websites with optimized checkout and payment integrations.
- Developed responsive landing pages for casino platforms using HTML, CSS, JavaScript.
- Prioritized user interface and performance tuning for better user engagement.
- Created **service-based business websites** (e.g., consulting, digital agency, legal firm using WordPress with **Elementor, Beaver Builder, and WPBakery**).
- Implemented **responsive design techniques** to ensure seamless performance across desktops, tablets, and smartphones.

## EDUCATION

### B.Tech in Computer Science & Engineering – Sarada Institute

2018 – 2022 | CGPA: 6.8

### Intermediate (MPC) – Sri Chaitanya Junior College

2016 – 2018 | Percentage: 83.2%

### 10th (SSC) – Sri Sarada Vidya Niketan

2015 – 2016 | Percentage: 83%

## TECHNICAL SKILLS

- Front-End: WordPress, HTML, CSS, Angular
- Languages: JavaScript, TypeScript
- Database: SQL, phpMyAdmin
- Design Tools: Figma, Canva

## LANGUAGES & STRENGTHS

Languages: English, Hindi, Telugu, Oriya

Strengths: Positive Attitude, Time Management, Multi-tasking, Continuous Learning