



ROHAN CHAVAN

— GRAPHIC DESIGNER —

CONTACT

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EDUCATION

2015 (Nirmala Memorial College)
Mumbai University
T.Y.B.Com
2016 (Shankar Multimedia Institute)
Graphic Design
2019 (Shankar Multimedia Institute)
Web Design

SOFTWARES

PHOTOSHOP
ILLUSTRATOR
FIGMA
INDESIGN

SKILLS

Image Editing & Retouching
Social Media Design
Banner, Poster Design
Print Media Design
Branding & Logo Design

LANGUAGE



MARATHI



ENGLISH



HINDI

ABOUT ME

A creative thinker with 4+ years of experience transforming ideas into engaging visuals that connect brands with people. From concept to final design, I thrive on bringing stories to life through color, composition, and creativity. Passionate about branding, digital campaigns, and visual storytelling — I'm driven to design work that inspires, communicates, and leaves a lasting impression.

PROFESSIONAL EXPERIENCE

Graphic Designer

Water Communication | July 2024 – Present

Currently managing **social media campaign visuals** and **advertising materials** for multiple brands. I design and develop engaging creatives and digital campaigns for **Kotak Life, CSB Bank, Liberty Insurance, Almaari Fashion Rental**, etc. create innovative web layouts that enhance brand storytelling, and handle **product editing, logo design, emailers design** and overall visual development across projects.

Senior Executive (Graphic Design)

Matoshree Computers | July 2021 – October 2023

Led the creative design process for **social media content, invitations, banners, and posters**. Worked closely with clients and teams to shape **website layouts** and **brand visuals**, while executing **product imagery** and **logo design** to elevate brand identity.

Junior Executive (Graphic Design)

Priyanka Studio | October 2018 – December 2020

Focused on **image editing, retouching, and banner design** for both print and digital platforms. Designed elegant wedding albums, managed product and model shoots, and contributed to advertising and promotional materials for regional brands.

Junior Executive (Graphic Design)

Adnet Global Pvt. Ltd. | March 2017 – September 2018

Played a key creative role in producing high-quality visuals for global e-commerce clients including **Nike, Evox, Souq, The Real Real, and Forever 21**. Collaborated with senior designers to develop new concepts and visual strategies, **earning recognition for Outstanding Performance & Dedication to Work**.