



Shah Rutvij

Contact Info

☎ +91 8855847715

✉ rutvij5101997@gmail.com

📍 Mumbai, Maharashtra

ART DESIGNER / DIRECTOR
MOTION DESIGNER & A/V EDITOR

📁 <https://www.behance.net/rutvijshah>

Creative Designer with 7+ years of experience in graphic design, motion graphics, and video editing. Proficient in Adobe Creative Suite with strong skills in visual storytelling, brand consistency, and scroll-stopping design. Experienced in leading teams and managing end-to-end creative projects across digital platforms.

SKILLS

Professional

- Graphic Designer
- Motion Graphics & Animation
- Video Editing & Roto
- Visual Storytelling & Brand Communication
- Typography, Color Theory & Layout Design
- Team Leadership & Mentorship
- AI-Generated Imagery Design & Video
- UI Design (Basics)

Technical

- Adobe Creative Suit + Plugin
- Adobe Audition
- Leonardo AI, Firefly, Flair.ai, Midjourney, Kling AI, Veo 3
- Figma

Recognitions

- 2 DIGIXX AWARD
Independence Day Contest - Times Network
- 1 RED ABBY & 1 e4m Award
Fitup Contest - Times Network
- ACEF ASIAN LEADERS AWARD
- DIGIES AWARD 2020
- FOXGLOVE AWARD 2020

WORK EXPERIENCE

• THE WOMB COMMUNICATION | NOVEMBER 2024 - PRESENT

CREATIVE PARTNER - ART

Currently leading design, video editing, and motion graphics for brands like Symphony, Dinshaw's, and IndiaFirst Life Insurance. Responsible for end-to-end brand communication and delivering high-quality visual outputs aligned with brand objectives.

SKILLS ADDED: *AI-Generated Imagery & Video Creation
Prompt Engineering for Visual Outputs
UI Design Basics: Wireframing, Layouts, Design Systems*

• EVERYMEDIA | JR. ART DIRECTOR | JUNE 2024 - OCT 2024

• WHITE RIVERS MEDIA | JUNE 2021 - MAY 2024

SR. VISUALIZER (JUNE 2023 - MAY 2024)

As a Sr. Visualizer, I lead design across digital, video, and social media—transforming briefs into compelling visuals, managing projects, and guiding a design team.

SKILLS ADDED: *Visual Design, Team Management, Problem Solving Skills, Branding
Project Management, Leadership*

VISUALIZER (JUNE 2022 - JUNE 2023)

Designing visual design across digital and video platforms. Skilled in transforming briefs into impactful creatives, managing end-to-end projects, ensuring brand consistency, and leading design teams.

SKILLS ADDED: *Layout & Composition, Color Theory & Application, Branding & Identity Design
Typography & Font Pairing, Concept Development & Visualization,
Problem-Solving Through Design*

GRAPHIC DESIGNER (JUNE 2021 - JUNE 2022)

Learned and applied key principles of composition, design, and layout while maintaining consistency with brand guidelines. Developed structured, engaging designs across digital formats, ensuring alignment with brand tone, visual language, and communication objectives.

SKILLS ADDED: *Research & Development, Attention to Detail, Principle of Composition, Layouts,
Typography, Ad Creatives & Banner Design*

• 3 MINDS DIGITAL | GRAPHIC DESIGNER | JUNE 2020 - MAY 2021

• BEGIN DIGITAL SOLUTION | GRAPHIC & VIDEO EXECUTIVE | NOVEMBER 2019 - JUNE 2020


















• ATHARVA INSTITUTE | GRAPHIC DESIGNER, MOTION GRAPHIC & VIDEO EDITOR | JANUARY 2019 - OCTOBER 2019

• ONE DIMENSION | GRAPHIC DESIGNER, MOTION GRAPHIC & VIDEO EDITOR | NOVEMBER 2018 - JANUARY 2019

EDUCATION

- MAYA ACADEMY OF ADVANCE CINEMATICS | 2018 - 2020
ADVANCE DIPLOMA IN VISUAL FX & DESIGN
- VIVA COLLEGE | 2015 - 2018
BACHELOR OF COMMERCE
- VIVA JR. COLLEGE | 2013 - 2015
H.S.C
- ST. ALOYSIUS HIGH SCHOOL | 2013
S.S.C

BRANDS WORKED ON

			
			
			
			
	12+ More brands		

MOVIE & SHOW PROJECTS

			
		4+ More Projects	