

SAMIKSHA SHIRWADKAR

GRAPHIC DESIGNER

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Behance

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I'm deeply passionate about blending creativity and communication. Design, to me, is a storyteller, stirring emotions and forging connections. My aim is to translate ideas into captivating visuals that not only enthrall but also authentically capture brands. I'm thrilled to push design boundaries and bring fresh innovation to the visual realm.

My Work Experience

Impact Guru 2024

Graphic Designer

- Designed captivating graphic communications for diverse platforms - web, mobile, and print. This spanned direct mail pieces, brand promotional items, website and social media graphics, posters, flyers, and various marketing materials.
- Collaborated closely with the marketing and content team to transform messaging concepts into visually compelling marketing materials.
- Provided valuable guidance for the creation of explainer videos, ensuring a seamless blend of information and creativity.
- Managed collaboration with external marketing agencies, finalizing creatives and suggesting changes to align with our brand requirements.
- Thrived in the dynamic intersection of creativity

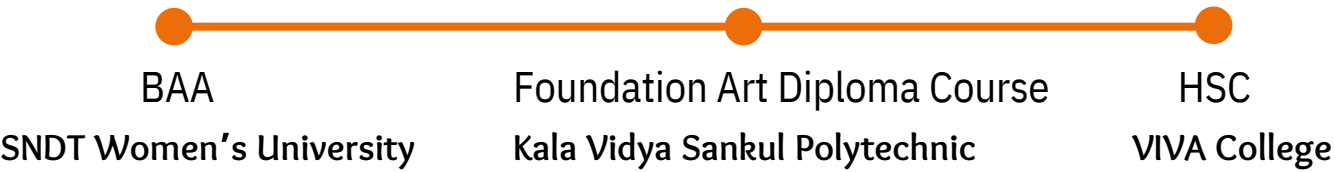
Digital Republik 2022 - 2023
Graphic Designer

- Worked on 5- 6 Clients at the same time.
- Created designs for all Social Media Platform Like Instagram, LinkedIn, YouTube, etc.
- Recorded and Edited Reels & Videos for Multiple Clients.
- Designed Website Layout for Clients belonging to Different Industries.

Just Innovative 2021 - 2022

- Creating Posts for Social Media.
- Designed all the printing requirements like Brochures, Vouchers, Standees, etc.
- Designing & Posting Social Media Requirements. Events Banner designing.

Education



Hobbies & Interests



Language

- English
- Marathi
- Hindi

Skills & Expertise

Software skills



- Packaging
- Visual design
- Animation
- Branding
- Logo Design
- Social Media
- Illustration
- Painting (Mixed Media)