

Together



## We Multiply Success

Hi There!

**Sanket Chavan**

**Graphic Designer**

Since 2016

📞 96194 39683

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📍 Jogeshwari (E), Mumbai

## About Me

### Sanket Sanjay Chavan, Graphic Designer

I bring a wealth of experience to the table, with **3 years in Advertising Agencies**, **2 years in Event Management** and **3 years of School Branding**. In total I have **10 Years of Graphic Designer Experience**.

I am proficient in **Adobe Illustrator, Adobe Photoshop & CorelDRAW**. Additionally, I have gained knowledge in **Adobe After Effects & Adobe Premiere Pro**, video editing apps that I learned during the COVID pandemic, along with a flair for visualization and layout design, I have consistently produced visually striking designs in alignment with brand guidelines, resonating effectively with target audiences.

Currently serving as **Assistant Manager Graphic Designer** position there are lead the design, development and implementations of the graphics and layout. Handles teams and supervise team Brainstorming with the team members and find some new ideas Design and executed variety of projects such as brochure design visual aids LBL logo design digital banner for a wide range of clients.

9+

Years Experience

200+

Project Done

150+

Happy Clients

### What I Do

#### Print Design



Print design involves creating visual materials for physical mediums such as brochures, posters and magazines, focusing on layout, typography & imagery. It combines artistic & strategic elements to convey a message effectively in a tangible format.

#### Digital Designing



Digital designing for a graphic designer involves crafting visual content tailored for online platforms, including websites, social media, and digital marketing. It requires proficiency in design software, an understanding of user experience and the ability to create engaging visuals optimized for digital display.

#### Campaign & Concepts



Campaign & concept creation in graphic design involves developing visual strategies & thematic ideas for marketing initiatives. It requires crafting cohesive & visually compelling elements that communicate a brand's message or product in a targeted and memorable way, often spanning various media channels.

# Resume

## Education

**Bachelor of Business Administration**  
**DY Patil University**  
Expected Graduation Date 2028

**Graphic Designing Diploma Course**  
**Arena Animation, Mumbai**  
2014 - 2015

**Higher Secondary School Certificate**  
**Maharashtra State Board**  
2014 - 2015

**Secondary School Certificate**  
**Maharashtra State Board**  
2010 - 2011

## Work Experience

**Omnicals Pharma Pvt Ltd, Apr 2025 - Till Date**

### Assistant Manager Graphic Designer

- Managed end-to-end e-commerce operations including order processing and timely fulfillment. Analyzed sales data to identify trends, optimize performance & drive revenue growth
- Developed creative layouts and new product designs to enhance brand visibility and customer engagement
- Created visually appealing content for product listings, promotions, and social media to drive engagement
- Implemented strategies to strengthen brand identity & increase market presence
- Built and maintained strong relationships with clients and vendors to ensure smooth operations

**Brandtorch Pvt Ltd, Feb 2022 - April 2025**

### Sr. Graphic Designer

- Create & design visual concepts for various projects, including branding, marketing materials and digital media.
- Collaborate with clients & team members to develop & execute design strategies that meet project goals & objectives.
- Manage multiple projects simultaneously, ensuring that dead lines are met and quality standards are maintained.
- Provide guidance and mentorship to junior designers, helping them develop their skills and grow in their roles.
- Research and brainstorm various design ideas & apply typography techniques for content & marketing
- Refine images, fonts & layouts using graphic design software

### Universal Education

Mar 2019 - Jan 2022  
**Worked as Graphic Designer**

### Mantra Events

Jan 2017 - Mar 2019  
**Worked as Graphic Designer**

### Design Square

Jan 2016 - Jan 2017  
**Worked as Jr. Graphic Designer**

## Strength



**Creativity**



**Technical Skills**



**Typography**



**Adaptability**

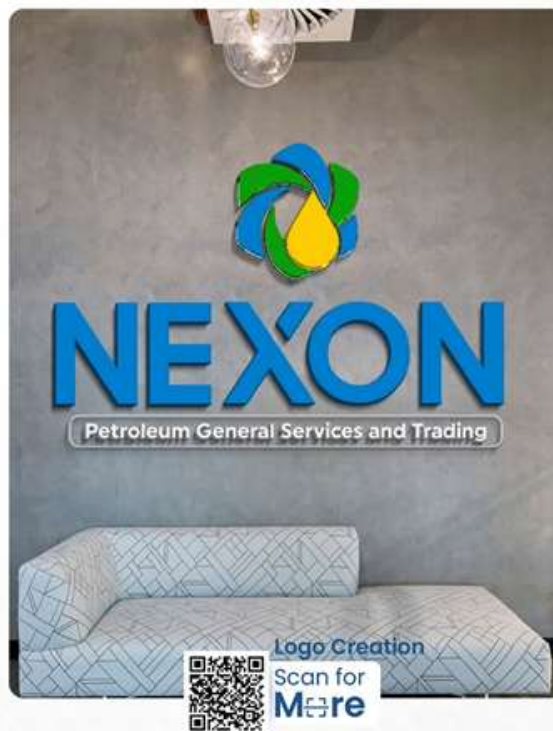


**Visual Communication**



**Passion for Learning**

# Portfolio



## Branding



## Branding



## Visual Aid



## Event



## PPT & Video Creation



## Brochure



## Logo Creation





# Social Media Design



Contact

Feel **Free** to **Contact Me!**

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*Thank You!*  
for **Patience!**