

# SHLOK PARDESHI

ART DIRECTOR



## EDUCATION

### Arena Animation

Graphic Design & Video Editing

### Shemaroo Institute of Films

Editing & VFX

### IIDE

Digital Marketing

### K.P.B Hinduja College

BMM (Advertising)

### Bhavans College

FYJC & SYJC (Commerce)

### Manav Mandir High School

Schooling

## ABOUT ME

I am a thinker, a designer, an online editor and an aspiring Digital Marketer with strong understanding of Marketing, Video & Advertising. In my span of 6 years of experience, I've worked with many brands on their Digital Media & TV Commercials. I am looking to work in a challenging environment that would lead to the fulfillment of both corporate and personal goals.

## EXPERIENCE

### Sr. Art Director

FBTS Digital Marketing | 2025

### Sr. Creative Partner

Gozoop Group | 2022

### Sr. Creative Lead

Communicate India | 2021

### Creative Consultant

ID8 Media Solutions | 2020

### Edit Supervisor

Whistling Woods | Freelancing

### Online Editor / Flame Artist

Famous Studios | 2018

### Designer & Editor

MG Movies | 2017

### Roto Artist

Shemaroo Ent | 2017

# RESUME

## SKILLS

- Graphic Design
- Video Editing
- VFX & Animation
- Market Research
- Campaign Planning
- Marketing Strategy
- Creative Thinking
- Media and Production
- Campaign Crafting

## SOFTWARES

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe Aftereffects
- Midjourney
- Autodesk Flame

## BRANDS

bookmyshow

ZEEZINDAGI

IHCL

iiifa  
INTERNATIONAL INDIAN FILM ACADEMY

TAJ

U&i  
BORN TO WIN

STAHL

LUCARIS®  
Crystal of Modern Asia

SPENTA

Hard Rock  
CAFE  
NAVI MUMBAI

m  
istitutomarangoni

SVKM'S  
NMIMS  
Deemed to be UNIVERSITY

## PORTFOLIO

[Behance link](#)

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