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# Shreya Singh

Indore, India · +91 9304145995 · [rajputshreya272@gmail.com](mailto:rajputshreya272@gmail.com) · [LinkedIn](#)

**WordPress Developer | Plugin Specialist | Performance Optimizer**

## Summary

WordPress Developer with **3+ years** of experience in custom plugin development, theme customization, and performance optimization. Skilled in responsive, SEO-friendly development. Proficient in **PHP**, **JavaScript**, **MySQL**, **AJAX**, and user-centered solutions.

## Professional Experience

**Cyber Infrastructure (P) Ltd, Indore**      *WordPress Developer*      **Feb 2022 – May 2025**

- Developed plugins reducing load time by 30%, improving satisfaction by 25%.
- Customized themes increasing SEO rankings by 20%, engagement by 35%.
- Coordinated with cross-functional teams, reducing delivery time by 15%.

**Synapseindia**      *WordPress Developer*      **June 2025 – July 2025**

## Notable Projects

### ▪ Mounia Sleep Consultant

*Role: Developer*

Built a custom site with an appointment scheduling feature that improved client bookings by 40%, while implementing data privacy protocols that met industry standards, reducing compliance issues by 20%.

[mouniasleepconsultant.com](http://mouniasleepconsultant.com)

### ▪ USA Prime Sports

*Role: Platform Developer*

Developed a sports portal using AJAX and jQuery, resulting in a 50% increase in user interactivity and a 25% improvement in user retention.

[usaprimesports.com](http://usaprimesports.com)

### ▪ Ekokat World

*Role: Lead Developer*

Created a responsive site for Ekokat yachts, incorporating interactive features that raised engagement by 30% and reduced bounce rates by 18%.

[ekokatbriefing.com](http://ekokatbriefing.com)

### ▪ Grateful Web

*Role: WordPress Developer*

Migrated the existing Drupal site to WordPress using a custom theme based on the client's specifications. Developed APIs to fetch and migrate content from Drupal to WordPress, including custom post types for organized content. Integrated Zazzle product management with WooCommerce to enable the client to manage products on Zazzle while selling through WordPress, providing a seamless eCommerce experience.

[dev.gratefulweb.com](http://dev.gratefulweb.com)

### ▪ Wavian Home

*Role: WordPress Developer*

Developed a new, user-friendly WordPress website for Wavian Home with a modern design, custom functionalities, and improved backend management, enhancing the client's online presence and user engagement.

[wavianhome.co.uk/newsite](http://wavianhome.co.uk/newsite)

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## Core Skills

- **WordPress Development:** Plugins, Themes, Optimization
- **Languages:** PHP, JavaScript, HTML5, CSS3, MySQL, AJAX, jQuery
- **Tools:** Git, WooCommerce, Elementor, cPanel
- **Strengths:** UX Design, SEO, Page Speed, Communication

## Education

### **B.Tech in Computer Science**

LNCT Group of Colleges, Bhopal

**2017–2021**

### **Class 12 (CBSE)**

Sri Chaitanya Techno School, Vishakhapatnam

**2015–2016**

### **Class 10 (CBSE)**

St. Karen's Secondary School, Patna

**2013–2014**