

SHWETA SHINDE

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SUMMARY

Detail-oriented researcher with expertise in political analysis, data-driven insights, and stakeholder engagement. Experienced in conducting political research, analyzing electoral trends, and generating strategic recommendations. Adept at both qualitative and quantitative research methodologies, with strong writing and communication skills.

EDUCATION

Sir Parashurambhau (SP) College, Pune

MA in Political Science

Symbiosis College of Arts and Commerce, Pune

BA in English

ABILITIES

- **Key Skills:** Political and Policy Research, Data-Analysis and Trend Forecasting, Stakeholder Engagement, Report Writing and Publication, Media and Legislative Research, Survey Analysis and Qualitative Assessment
- **Technical Skills:** Excel, MS-Office, Canva, Social media AI tools
- **Soft Skills:** Analytical Thinking, Attention to Detail, Effective Communication, Critical Thinking, Collaboration and Teamwork

EXPERIENCE

Infocrunch Campaigns | Media Analyst | New Delhi, India
(September 2023 – Present)

- Researched and analyzed electoral trends, voter behavior, and political candidate profiling.
- Conducted surveys across multiple states for the 2024 Lok Sabha Elections.
- Led a political campaign in the recently held Maharashtra Elections.
- Created reports on political advertising and media coverage
- Conducted thorough research on various exit polls.

Sai Media Solution Private Limited | Political Surveyor | Pune, India
(April 2023– April 2023)

- Interacting with people on field to get the idea about their cognitive thinking for upcoming elections.
- Did research and analysis of public opinion and ensured high-quality research output.

ACHIEVEMENTS

- Did election survey for APMC elections under joint venture of S.P.College in Haveli Taluka, Pune.
- Perceptions and Patterns of Substance Consumption' - 2022.
- Actively participated and volunteered in Data Collection through Questionnaires in a public survey carried out by S.P.College.
- Article Review on India's Foreign Policy on Afghanistan, role of QUAD in Indo-Pacific security and Critical Evaluation on National Education Policy 2020 Submitted to Dept.Of Political Science, S.P.College.
- Published Articles in news-crunch.com.
- Complete two certification courses of "Start Acting Policy Challenge" with INDIA HOUSE.