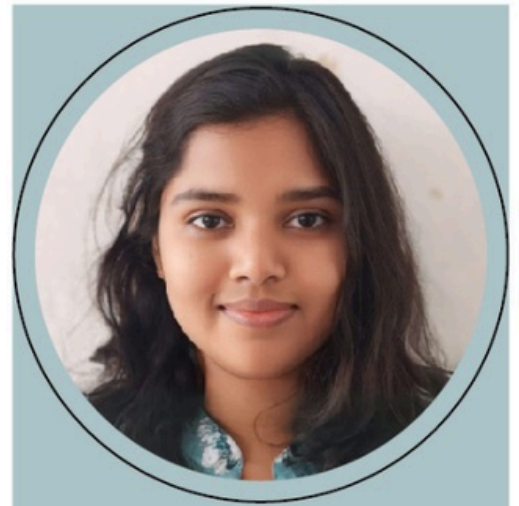


**HELLO, I am** *Smita Mandal*

I'm a recent graduate with a bachelor's (Hounours) in Fine Arts in specializing in Graphic Design.

"Creative brand designer with a sharp eye for identity and storytelling. I craft bold, cohesive visuals that bring brands to life and make them unforgettable."



6295840339



smitaa14



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Smita Mandal

## EDUCATION

### SECONDARY SCHOOL

New Farakka Hign School  
2014 - 2018

### B . A. IN GEOGROHY HONOURS

Prof. Syed Nurul Hasan Collage (Kalyani University)  
2018 - 2021

### BACHELOR OF FINE ARTS

Burdwan University  
2021- 2025

## EXPERICNCE

### FREELANCER GRAPHIC DESIGNER

- Successfully created Logo Design & Branding.
- Effectively collaborated with clients to ensure their need and expectations were meet.
- Developed a comprehensive understanding of branding and marketing principles to create effective visuals.

**Portfolio PDF**    **Behance Link**    **Linkedin Link**

## SOFTWARE

Adobe Illustrator  
Adobe Photoshop  
Figma  
Canva

## CREATIVE FIELDS

Logo Design  
Branding & Identity  
Packaging Design  
Creativity Skills  
Typography  
Poster Design  
Vector Illustrator

## WORK WITH BRANDS

Sankha Chill  
Taste Mad  
Free Plants