




# Sumit Bhardwaj

Web Developer <https://portfolioexhibit.com/>

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Mumbai, India 

## WORK EXPERIENCE

### Web Developer Kerkar Media

05/2024 - Present

Mumbai

Kerkar Media is a digital agency specializing in website design, development, and performance-driven SEO

## PERSONAL PROJECTS

Web Developer (05/2024)

Web Development • Internship (02/2024 - 05/2024)

## EDUCATION

### Bachelor of Commerce (B.Com) Ramniranjan Jhunjhunwala College

01/2018 - 01/2023

## SKILLS

Wordpress

Divi Theme

Shopify

Html

CSS

Javascript

Technical Seo

## ACHIEVEMENTS

Built 50+ high-performance websites using Divi and Shopify with responsive, mobile-first design principles. Successfully customized Ella theme layouts for complex product catalogs and dynamic metafield content in Shopify. Optimized Core Web Vitals across WordPress and Shopify stores, leading to improved crawlability and higher visibility in search engines. Developed and deployed websites like dipidoos.com and blinkaipayments.com, showcasing clean design, strong UX, and technical SEO foundation. Integrated structured data (schema) and handled advanced SEO fixes like canonicalization, sitemaps, robots.txt, lazy loading, and preload strategies. Delivered technical SEO audits and implementations that led to measurable improvements in organic traffic and site engagement.

## LANGUAGES

English

Professional Working Proficiency

Hindi

Full Professional Proficiency

## INTERESTS

Chess

Music