

SUPRAVAT CHAKRABORTY

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PROFILE SUMMARY - UI Designer with 2 years of experience creating user-focused web and mobile interfaces. Skilled in research-driven design, prototyping, and collaboration. Proficient in Figma, Adobe Suite, and AI tools.

PROFESSIONAL EXPERIENCE

Dharma.h Software Technologies Pvt. Ltd. **UI/UX Designer**

Kolkata, India Jun 2023 – Present

Spearheaded the design of user-centric digital products for real estate clients, including mobile apps, websites, and social media experiences.

- Led the creation of responsive web and mobile interfaces for real estate platforms, increasing user interaction and visual consistency.
- Developed web templates and social media creatives that boosted client branding and engagement.
- Integrated user insights into design strategies, resulting in seamless, business-aligned digital experiences.

Adigimak.com **Senior Creative Designer / UI Designer**

Remote | Jul 2022 – Apr 2023

Led UI and branding design to enhance digital presence and align with business goals.

- Co-led UI and branding design efforts, enhancing digital presence through cohesive website templates and visual identities.
- Mentored junior designers and worked with cross-functional teams to ensure design quality and timely delivery.
- Applied core UI/UX principles to create visually appealing and functional digital assets across projects.

Affinity X **Junior Associate Designer**

Kolkata, India | Dec 2021 – Jul 2022

Delivered effective print and digital ads for Rivervalley campaigns, improving message clarity, brand visibility, and audience engagement.

- Designed print and digital ads for campaigns targeting Rivervalley clients, enhancing visual appeal and message clarity.
- Collaborated with clients to deliver creative assets for multi-industry print and digital advertising campaigns.
- Refined layout strategies, improving brand consistency and audience engagement in high-pressure environments.

EDUCATION

West Bengal State University *Graduation (B.A.)*

Kolkata | 2018 – 2021

Arena Animation Shyambazar *AAIP-VFX (Advanced Animation & VFX Program)*

Kolkata | 2015 – 2020

SKILLS & CERTIFICATION

Design Tools: Figma, Adobe Suite, Balsamiq, Framer

UX/UI Design: Wireframing, Prototyping, Visual Design, User Research, Usability Testing, User Interviews, Surveys

Certifications:

- **Coursera** – Foundations of UX Design
- **Arena Animation** – AAIP-VFX

