

SUPRIYA KHARAT

Art Director

Exploring my capabilities in advertising industry since 10+ years. Started as Graphic Designer & currently working as Art Director.

CONTACT INFO



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<https://www.behance.net/kharat>

EDUCATION

Completed 3 years Diploma in Applied Art from L.S.Raheja School of Art in 2011

Completed "Applied Art" course from Manthan-The School Creative Advertising & Art Mumbai

Completed HSC in Arts from Mumbai University

SKILLS



INTERESTS

- CINEMA
- TRAVELLING
- LISTENING & SINGING MUSIC
- READING

44%

Strategic
Logical
Organized
Managed



56%

Imagination
Creativity
Passionate
Intuitive
Curious
Adventurous
Innovative

EXPERIENCE

ZIWORKS (CLIENT ESTÉE LAUDER)

2024- Till Date / Sr. Designer

Creating user-centered designs. During my on-site engagement at Estee Lauder as part of Ziworks Agency, I developed designs that were consistently aligned with both brand guidelines and the client's vision.

ANOTHER IDEA

2022- 2024 / Jr. Art Director

Managed & executed creative designs for more than 10+ Real Estate brands. Designing & producing collaterals in accordance with brand guidelines. Developed new campaign visuals, layouts for multiple projects of different Real Estate brands. Worked as a collaborative member of the communications team, advocating excellent Ad representation across different mediums. Devised fresh designs for Print Ads, Brochures, Magazines & Digital Campaigns

THOUGHTTRAINS

2019-2022 / Jr. Art Director

Conceptualized & Designed Campaigns, Brochure, Leaflets, Digital Ads & Digital Campaigns

VENTURES

2018-2019 / Sr. Visualizer

Conceptualized & Designed Campaigns for press , Magazine, Digital ads, Branding, Brochure, Leaflets, Promotional Materials & Event ideas

COLLATERAL

2016-2017 / Sr. Visualizer

Conceptualized & Designed Campaigns for press , Magazine, Digital ads, Branding, Brochure, Leaflets

GREYSELL

2013-2016 / Visualizer

Conceptualized & Designed Campaigns for press , Magazine, Digital ads, Branding, Brochure

STRINGS

2011-2013 / Visualizer

Conceptualized & Designed Campaigns for press , Magazine, Books, Logo Design, Brochure, Leaflets, label Design, Website Design & Event ideas (as per client Requirements)