



Contact

Phone

8828187074

Email

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Education

2018

SSC – 89.2%

K.E.S Bhagavati Vidyalyaya

2018 – 2020

HSC – 88%

D.G Ruparel

2020 – 2023

B.A – Grade A

Mumbai University

Language

- English
- Hindi
- Marathi
- Gujarati
- French

Tools

- Canva
- CapCut
- Hootsuite

Trisha Rathod

I'm seeking a social media role in a company where I can utilize my skills while continuing to learn and grow in my career.

Experience

Neo Narratives – Senior Client Servicing Executive

04/2025 – 10/2025

- Served as the primary liaison between clients and the performance team to develop and execute campaigns that drove substantial organic reach and follower growth.
- Managed brand repositioning project by serving as the key coordinator between clients and creative teams to ensure the successful delivery of a unified and elevated brand identity.
- Contributed to and guided key aspects of brand shoots, ensuring the visual execution was consistent with the overall marketing

Neo Narratives – Client Servicing Executive

04/2024 – 04/2025

- Collaborated with the design team and writers to define and direct the creative vision for brand and website initiatives.
- Effectively oversaw the on-time execution of creative projects and website initiatives
- Oversaw content management and posting on clients' social media channels to ensure consistent brand representation.
- Managed all client inquiries and served as the primary point of contact for all meetings, ensuring seamless communication and strategic alignment on all projects.

Digitize Brand Hub– Digital Marketing Intern

01/2024 – 03/2024

- Created content calendars to maintain a consistent online presence and drive brand awareness.
- Assisted in creating visually compelling graphics for social media platforms, increasing engagement among followers.
- Researched and implemented relevant keywords to optimize social media content for search.
- Assisted in strategizing paid campaigns to enhance brand visibility and reach target audiences effectively.

Neo Narratives–Social Media Intern

01/2022 – 04/2022

- Crafted visual designs and brand messaging elements for consistency across social media platforms.
- Wrote and uploaded quality posts on social media pages, improving overall traffic.
- Utilized Instagram and Facebook to promote services and content

Neo Narratives–Business Development Intern

01/2022 – 04/2022

- Generated leads and maintained open and ongoing communication with clients to meet ends and expectations.
- Formulated sales pitch and attended meeting with clients
- Followed up with prospects through calls and emails.