



ANIKET MAHAJAN

GRAPHIC DESIGNER AND
MOTION GRAPHIC



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Wagale Estate, Thane (W),



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PROFILE

Creative Graphic Designer with talent for developing unique custom artwork. Innovative approach to ideas and concept development. Offering 4 years of expertise overseeing individual projects and brand development. Detail-oriented, organized and meticulous employee. Works at fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success. To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills.

SKILLS

Adobe Illustrator



Adobe After Effects



Adobe Photoshop



Adobe Premiere Pro



WORK EXPERIENCE

GRAPHIC DESIGNER

Emerald consultancy services.

Oct 2021

- I have experience using various design software, including Adobe Creative Suite, Illustrator, Photoshop, and After Effects. Illustrator is my go-to program for creating vector graphics and designing logos, while Photoshop is my preferred software for editing photos and creating digital graphics. I am also skilled in After Effects, which I use for creating motion graphics and visual effects for videos. With these software programs, I can design a wide range of visual materials, such as animations, social media graphics, and infographics, among others. My ability to use these tools effectively and creatively is a crucial part of my skill set as a graphic designer."

GRAPHIC DESIGNING

Sep 2023 - Nov 2024

Good Old Delight

- As a multidisciplinary graphic and motion graphic designer, I Aniket Mahajan, thrive on collaborating with diverse teams and exploring innovative ideas. My work spans various design fields, from branding and illustration to digital media and motion graphics, with a focus on transforming concepts into visually engaging and dynamic solutions. I am passionate about creative partnerships and dedicated to delivering thoughtful, impactful designs that resonate with audiences.

MOTION GRAPHIC

- Specialize in creating dynamic motion graphics that simplify complex information and enhance storytelling.
- Develop visually engaging content for various platforms, including social media, websites, and advertisements.
- Strengthen brand identity through consistent use of design elements, typography, and animation.
- Create interactive experiences and evoke emotional connections by integrating sound and visuals.
- Skilled in delivering concise, impactful messages through motion, driving audience engagement.

Covana

Nov 2024 - Present

- I worked as a senior graphic designer at Covana, focusing on agriculture-based clients. My role involved creating social media creatives for notable brands like Sunking and Corteva, delivering impactful and visually engaging solutions tailored to their audience.

EDUCATION HISTORY

Dr. Bedekar Vidya Mandir

March 2016

SSC

Anand Vishwa Gurukul

March 2018

HSC Science